



World Food Programme

SAVING
LIVES
CHANGING
LIVES

FAO/WFP Strategic Planning e-consultation

1st July, 2021

Photo: WFP/Sayed Asif Mahmud



Sparkblue is a UNDP-powered digital consultations tool

- **Launched** in June **2020**
- Supported **52 consultations** so far
- **7,127 users** logged in since launch
- Allows **discussion, comments** and extraction of **insights**



- Four New York-based organizations used Sparkblue for an Online Global Consultation on their Strategic Plans formulation:



FAO and WFP held a digital consultation on their planning and partnership for the upcoming years



April 13th – May 26th 2021

- 91 members in 44 countries
- 3,060 page views
- 88 comments



FAO-WFP e-consultation included five topics of discussions



Impact of COVID-19



Climate and the Environment



Gender Equality



Strengthening Data and Innovation



**Equity and Inclusion,
Leaving No One Behind**

The **topics of discussion** were similar to the ones discussed during the **Online Global Consultation on the Strategic Plans of New York based agencies** UNDP, UNFPA, UNICEF and UN-Women held in December 2020

The reach-out campaign

Shared with

- NGO unit partners for dissemination
- All Global Food Security Cluster countries
- All Executive Board members

Advertised on



Websites and intranets



Social media



Overview of the participants in the consultation process

91 participants
55% male
51% > 40 y.o.

> 68 functions
E.g. Engineers,
Advisors, Researchers

54 organizations
14% participants FAO
14% participants WFP

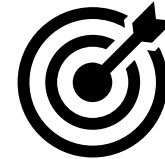
44 countries

27 languages

Two key areas of insights



How can FAO and WFP better work together?



Where should both organizations focus?

Discussed areas of focus for FAO and WFP



Target **investments** at **local level**



Increase response effectiveness and resilience through **technology**



Improve **decision-making** through accurate **data management**



Encourage the use of **innovation**



Support communities with long-term and **resilient food systems**

How can FAO and WFP better work together?



Resilience and **asset creation**



Coherence in approaches



Make available **funding** in case of **global crises**



Joint Advocacy efforts

Lessons learned

We would have wished **stronger participation** which stresses the importance of the **communication campaign and discussion framing**

Sparkblue is a **useful tool** which allows for scanning the horizon, focused discussions and **reaching beyond usual stakeholders**