



World Food Programme

SAVING  
LIVES  
CHANGING  
LIVES

# FAO/WFP Strategic Planning e-consultation

*1<sup>st</sup> July, 2021*

Photo: WFP/Sayed Asif Mahmud



Strategic Plan 2022-2026

# Sparkblue is a UNDP-powered digital consultations tool

- **Launched** in June **2020**
- Supported **52 consultations** so far
- **7,127 users** logged in since launch
- Allows **discussion, comments** and extraction of **insights**



- Four New York-based organizations used Sparkblue for an Online Global Consultation on their Strategic Plans formulation:



# FAO and WFP held a digital consultation on their planning and partnership for the upcoming years



**April 13<sup>th</sup> – May 26<sup>th</sup> 2021**

- 91 members in 44 countries
- 3,060 page views
- 88 comments





# FAO-WFP e-consultation included five topics of discussions



**Impact of COVID-19**



**Climate and the Environment**



**Gender Equality**



**Strengthening Data and Innovation**



**Equity and Inclusion,  
Leaving No One Behind**

The **topics of discussion** were similar to the ones discussed during the **Online Global Consultation on the Strategic Plans of New York based agencies** UNDP, UNFPA, UNICEF and UN-Women held in December 2020

# The reach-out campaign

## Shared with

- NGO unit partners for dissemination
- All Global Food Security Cluster countries
- All Executive Board members

## Advertised on



Websites and intranets



Social media



# Overview of the participants in the consultation process

**91 participants**  
**55% male**  
**51% > 40 y.o.**

**> 68 functions**  
**E.g. Engineers,**  
**Advisors, Researchers**

**54 organizations**  
**14% participants FAO**  
**14% participants WFP**

**44 countries**

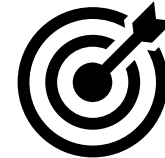
**27 languages**

# Two key areas of insights

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**How can FAO and WFP better work together?**



**Where should both organizations focus?**

# Discussed areas of focus for FAO and WFP



Target **investments** at **local level**



Increase response effectiveness and resilience through **technology**



Improve **decision-making** through accurate **data management**



Encourage the use of **innovation**



Support communities with long-term and **resilient food systems**



# How can FAO and WFP better work together?



Resilience and **asset creation**



**Coherence** in approaches



Make available **funding** in case of **global crises**



**Joint Advocacy** efforts

# Lessons learned

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Sparkblue is a **useful tool** which allows for scanning the horizon, focused discussions and **reaching beyond usual stakeholders...**

... we would have wished **stronger participation** which stresses the importance of the **communication campaign and discussion framing**