



World Food
Programme

SAVING
LIVES
CHANGING
LIVES



Private Partnerships & Fundraising Strategy 2020–2025

November 2019 / Executive Board Session

A Strategy for SDG 2: Zero Hunger

“...the 2030 Agenda is an unmistakable commitment...

But let us be clear: we are far from where we need to be. We are off track...

That is why today...**I am issuing a global call for a decade of action to deliver the Sustainable Development Goals by 2030.**”

António Guterres

High-Level Political Forum on Sustainable Development, September 2019



SUSTAINABLE DEVELOPMENT GOALS

Guiding Principles

WFP's partnerships and engagement must:



Be needs-based



Support effective
long-term
engagement



Ensure
transparency
and accountability



Ensure sound
risk management

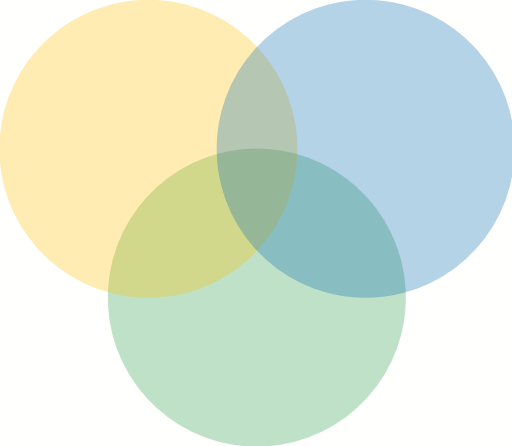


Explore
innovative
engagement
models

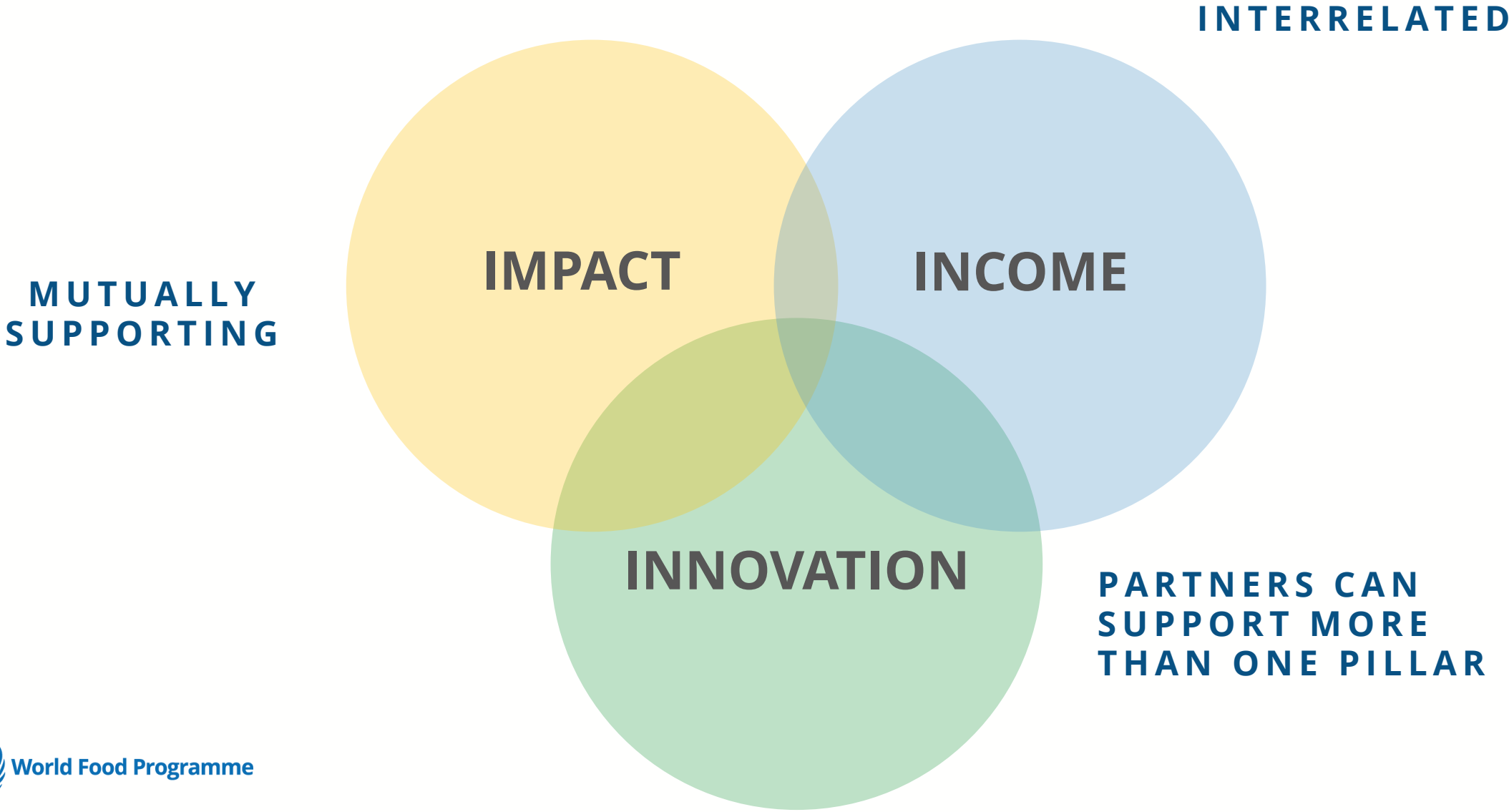
Guiding Principles



Inform the strategy's three pillars:



Pillars of Strategy



Pillar 1: Impact

Support regional bureaux engagement with the private sector

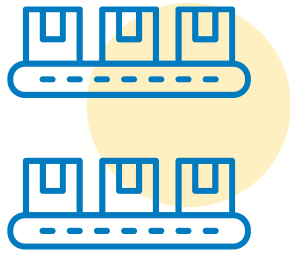
Realize USD 60 million of efficiencies and cost savings from collaborations

Grow needs-based technical partnerships by 25 percent



Pillar 1: Impact

Grow needs-based technical partnerships by 25 percent



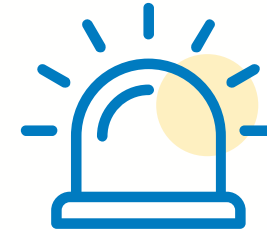
Supply Chain



Technology



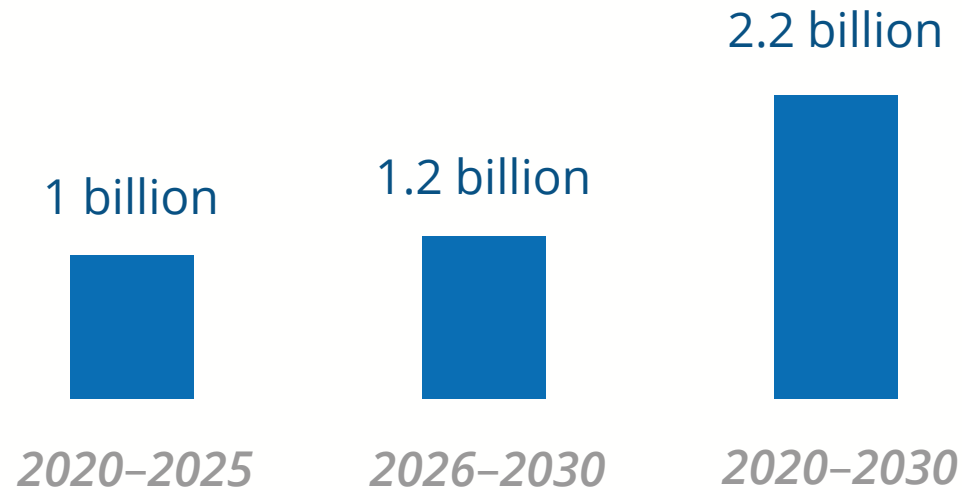
Nutrition



Emergencies

Pillar 2: Income

With **more than 1 million individual supporters** by 2025, WFP's flexible income will continue to grow significantly



Pillar 3: Innovation

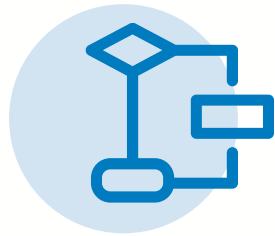
In five years, what new technologies and ways of working will emerge?

WFP will use these to **augment results in Impact and Income**

WFP has built DOTs to lay a foundation for future innovative collaborations around data

DOTS

Managing Risk

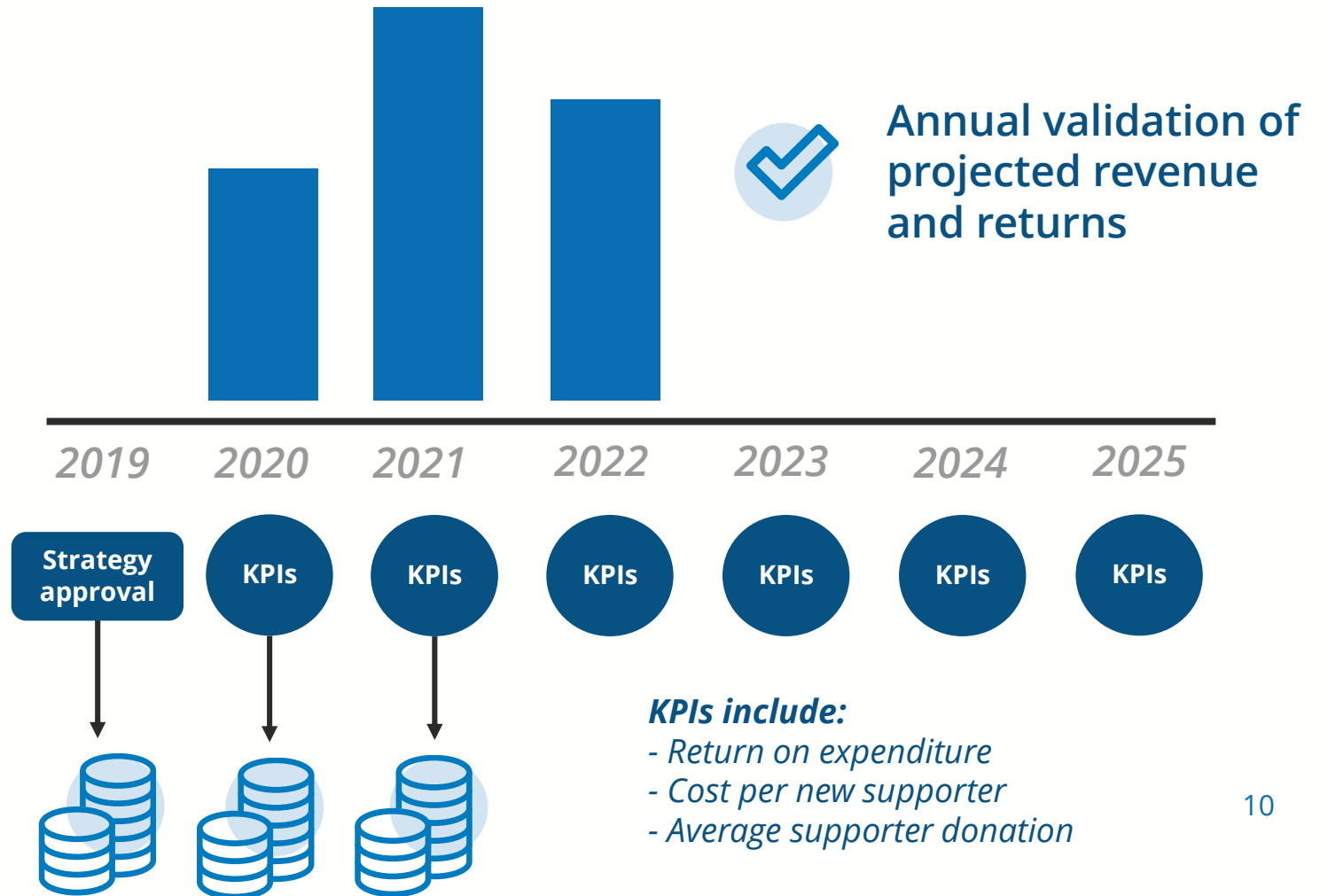


DUE DILIGENCE PROCESS

Ensures engagements with the private sector protect and enhance WFP's reputation



SUMMARY OF CRITICAL CORPORATE INITIATIVE INVESTMENTS



TURNING PROMISES INTO REALITY

“We know the world we want. We pledge to accelerate our common efforts, now and in the coming decade to reach this vision by 2030. Rapid change is possible and the Goals remain within reach if we embrace transformation and accelerate implementation.”

UNITED NATIONS GENERAL ASSEMBLY, HIGH-LEVEL
POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT
September 2019