



SUN MOVEMENT



ENGAGE • INSPIRE • INVEST

Gerda Verburg
SUN Movement Coordinator and
UN Assistant Secretary-General

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SUN is a unique Movement founded on the principle that all people have a right to food & good nutrition.

Scaling Up Nutrition (SUN)

Goal:

By 2030, a world free from malnutrition in all its forms.

About SUN:

Led by governments, supported by organisations and individuals – collective action ensures every child, adolescent, mother and family can realise their right to food and nutrition, reach their full potential and shape sustainable and prosperous societies.

Focus:

It focuses on **nutrition during the first 1,000 days** from conception to age two, but also increasingly the multiple forms of malnutrition (overweight, obesity and noncommunicable diseases)



Focused on the First 1000 Days

THE FIRST 1,000 DAYS ARE A CRITICAL WINDOW OF OPPORTUNITY FOR THE BRAIN

Well nourished



Malnourished



Malnutrition hinders development and can cause irreversible damage to a child's brain

The **first 1,000 days** determine the health of a child's immune system



HEALTHY OR UNHEALTHY



1,000
DAYS

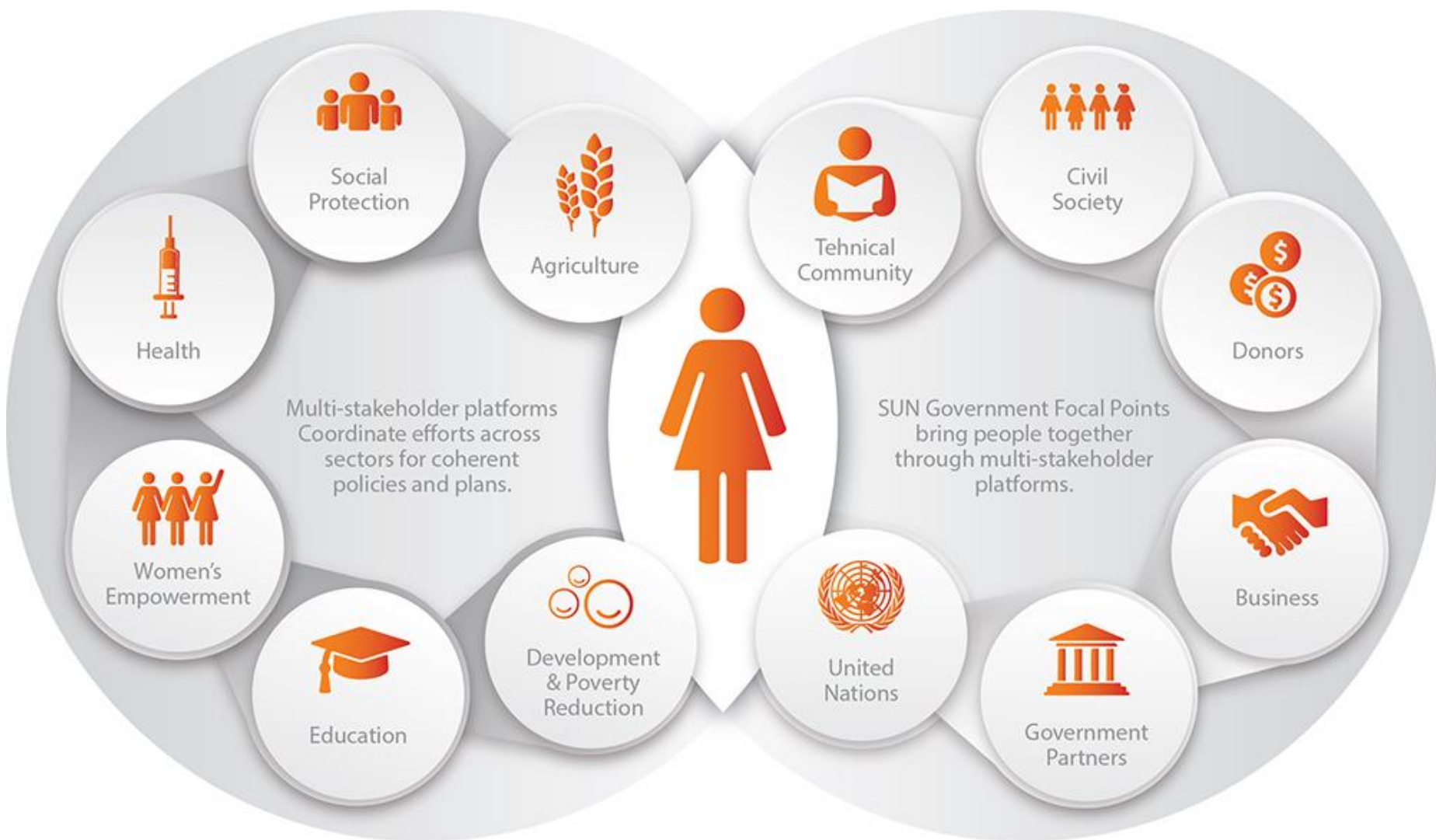
LET'S COME TOGETHER TO END MALNUTRITION

The SUN Movement Today

60 countries and **four Indian States** have committed to Scaling Up Nutrition and are working collectively, as a **Movement**



The SUN Movement Approach



Stakeholders align efforts in support of national nutrition plans

