

# WFP Private Partnerships & Fundraising



## Overview



**Monica Marshall**  
Deputy Director, Private  
Partnerships

**World Food Programme**

# The Vision



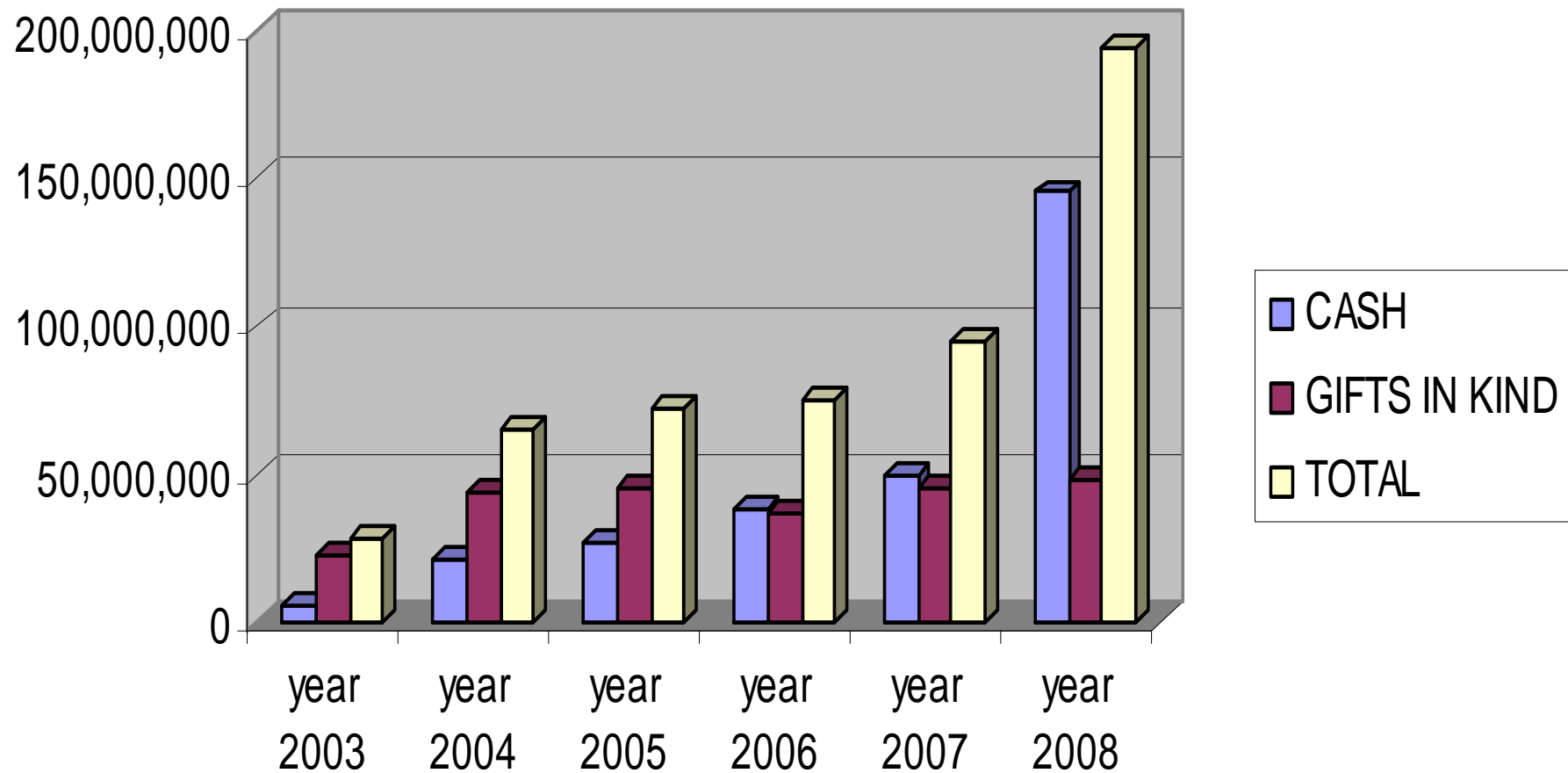
- Raise ~ US\$ 1 B net cash (2017)
- US\$ 200 M cash per year as of 2017
- Balanced portfolio
- Self-financed



# 2003-2008 Trend



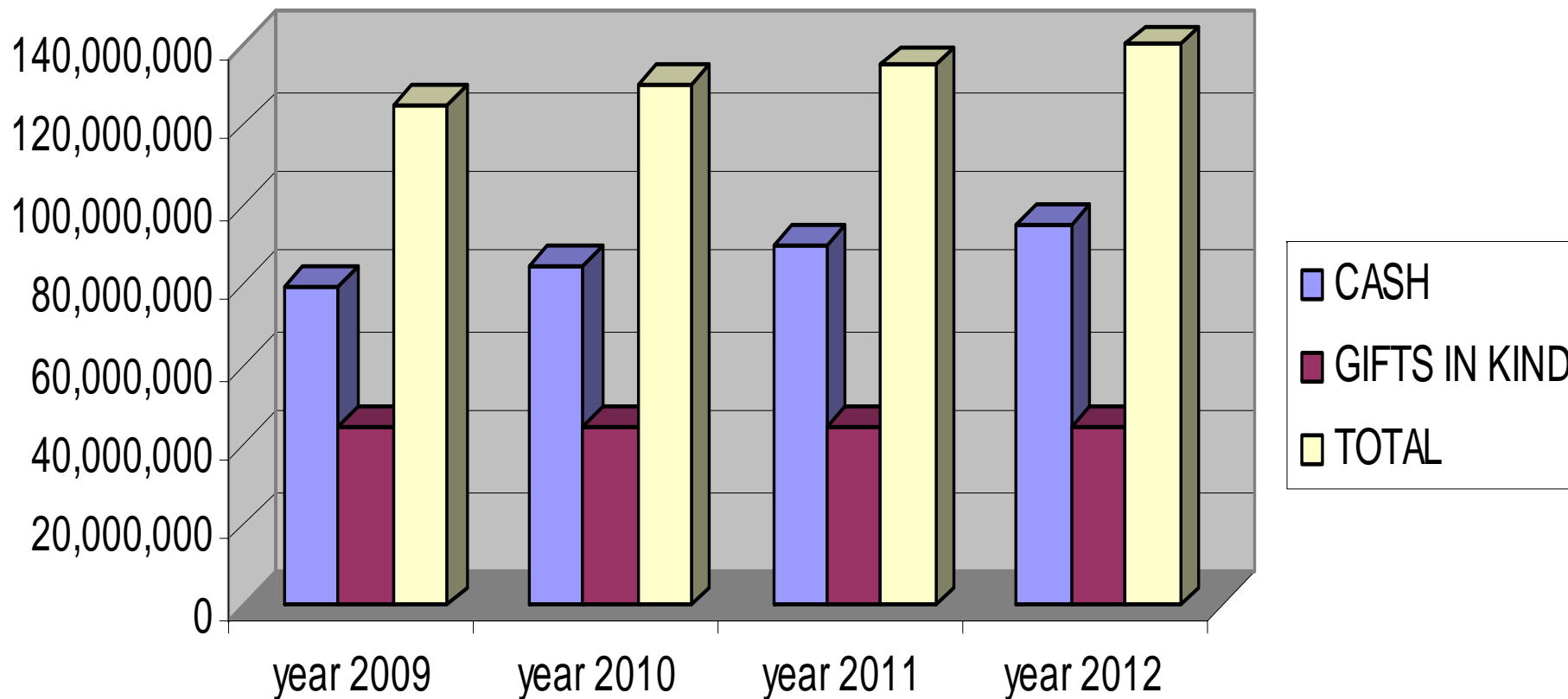
## PRIVATE DONATIONS TREND 2003 - 2008





# Private Donations Forecast: 2009/12

## PRIVATE DONATIONS PROJECTIONS 2009 - 2012



# Looking Ahead.....

## Opportunities

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graph TD; A[Opportunities] --> B[Online Fundraising]; A --> C[Regional Outreach]; A --> D[New Sectors];
```

Online Fundraising

Regional Outreach

New Sectors



# WFP Global Partners



**Emergency /  
Logistics**



**Nutrition / Health  
& Education**



**Advocacy &  
Awareness**



**Purchase 4  
Progress**



**BILL & MELINDA  
GATES foundation**

**The Howard G. Buffett  
Foundation**



# Other Ways To Engage



Emergency /  
Logistics



Nutrition / Health  
& Education



Advocacy &  
Awareness



Capacity  
Building



On-Line

