

Private Partnerships & Fundraising

WFP and the Private Sector: Forging New Opportunities for the Hungry

18 January 2012



World Food Programme

Delivering on a Vision

2008 (Goal)

US\$ 1 B net by 2017

**US\$ 200 M per year
as of 2017**

Balanced portfolio

Self-financed

2011

Ahead of Schedule

US\$122 M average

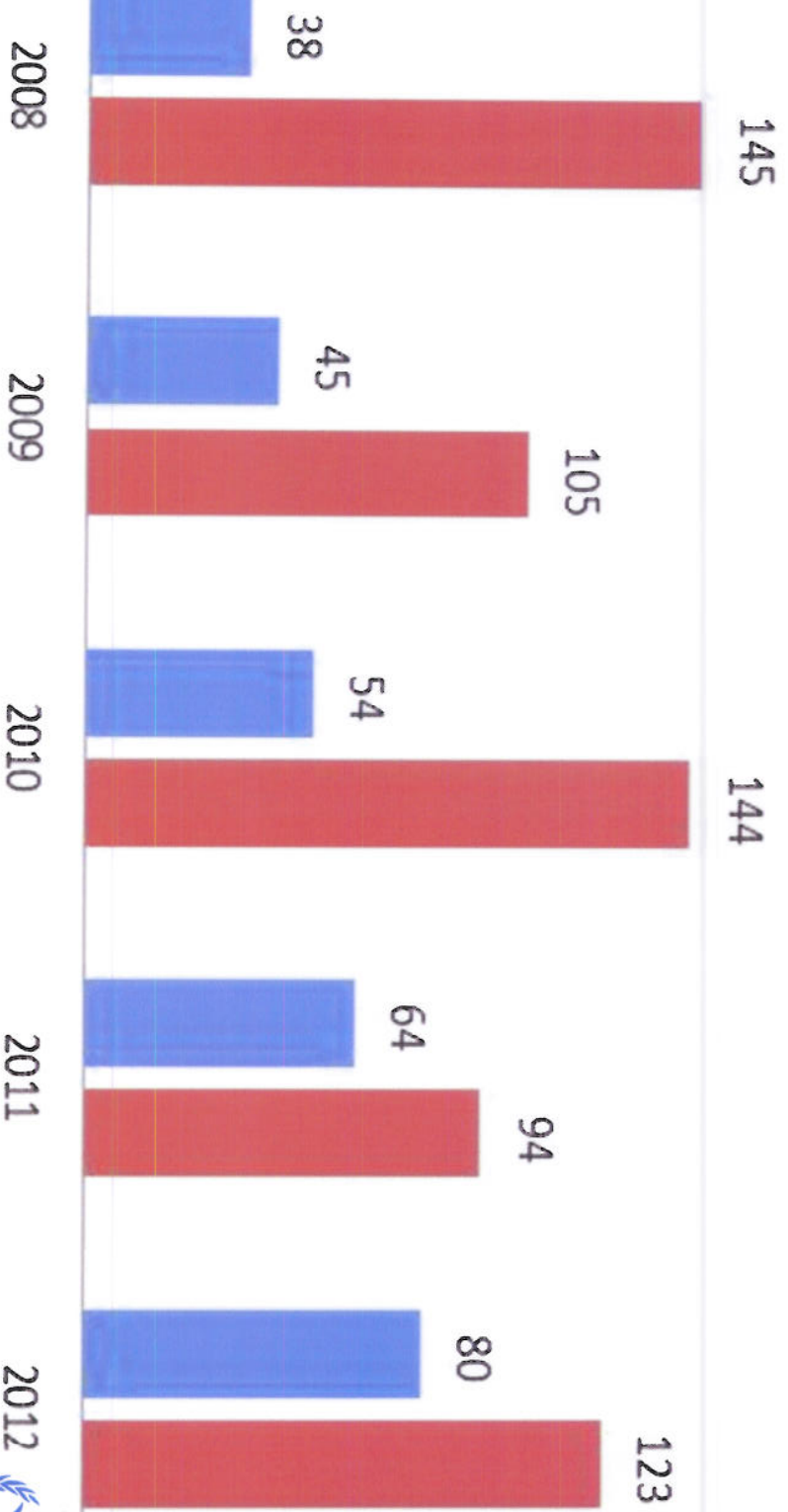
**More individuals
giving on-line**

**Fee on over 90% of
donations**

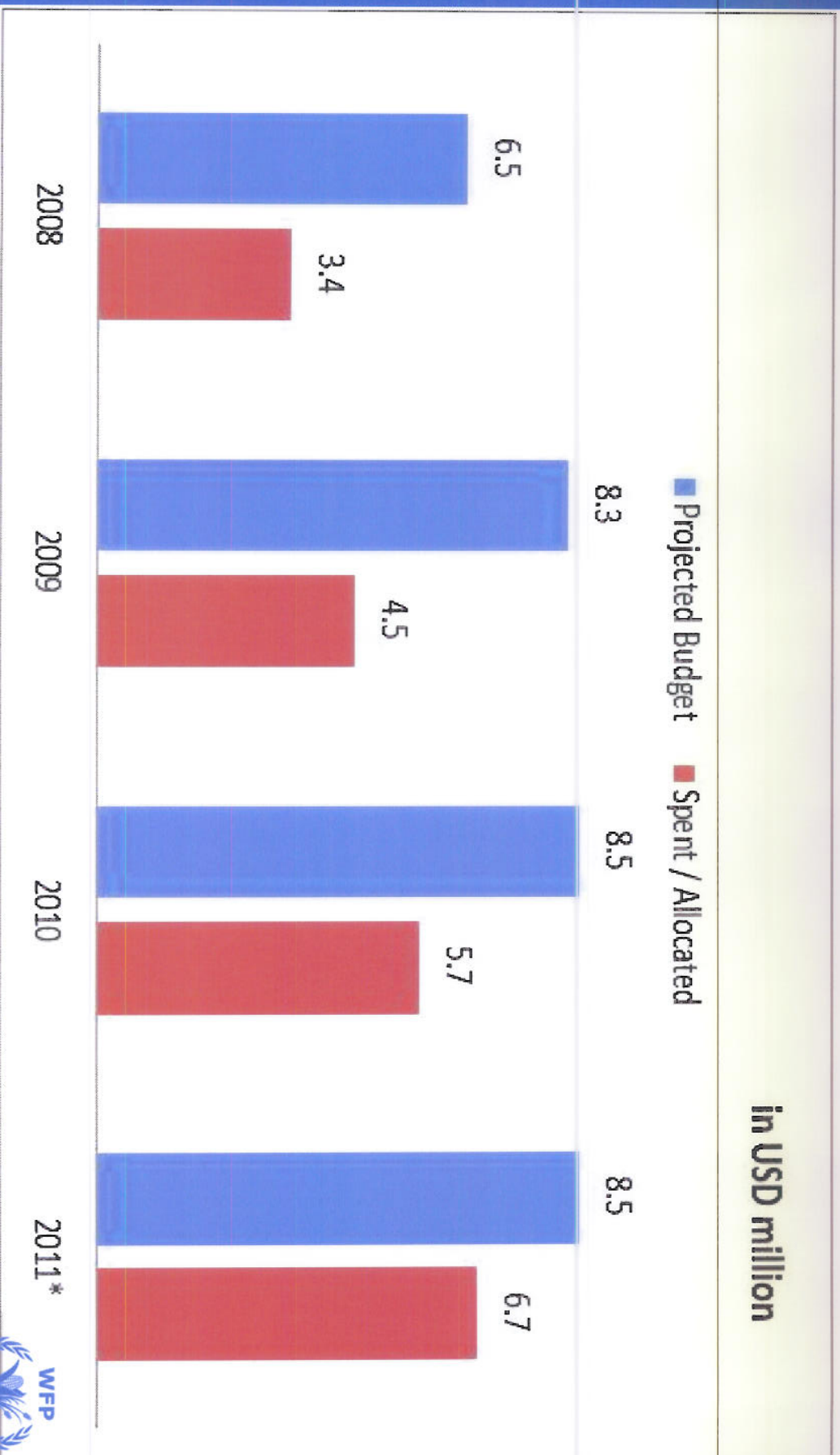
Raising More

in USD million

■ Projected Income ■ Actual / Estimated Income

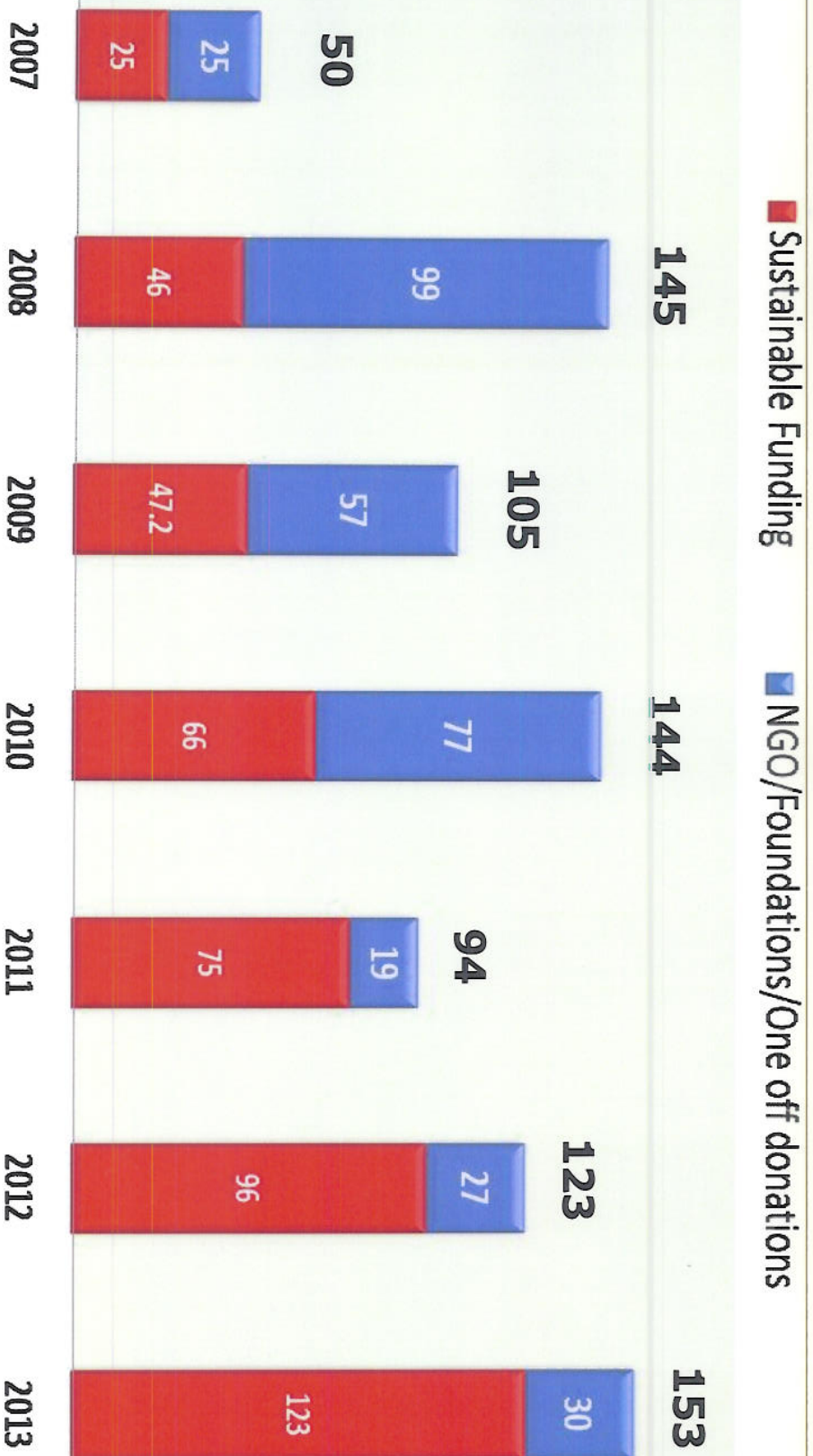


Spending Less



What's ahead?

in USD million



Global Partnership Snapshot



**Emergency
Logistics**



**Nutrition / Health
& Education**



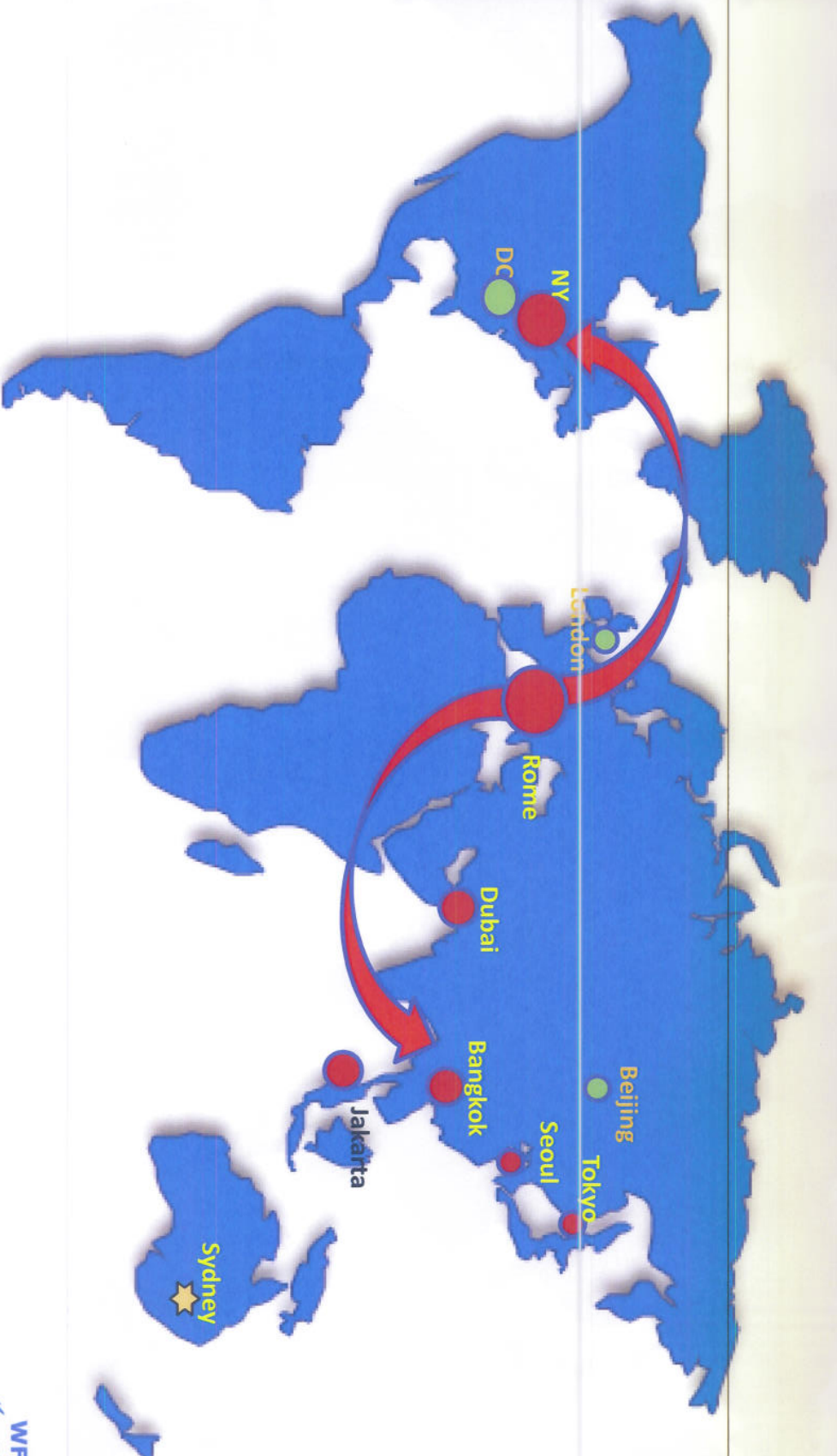
**Advocacy &
Awareness**



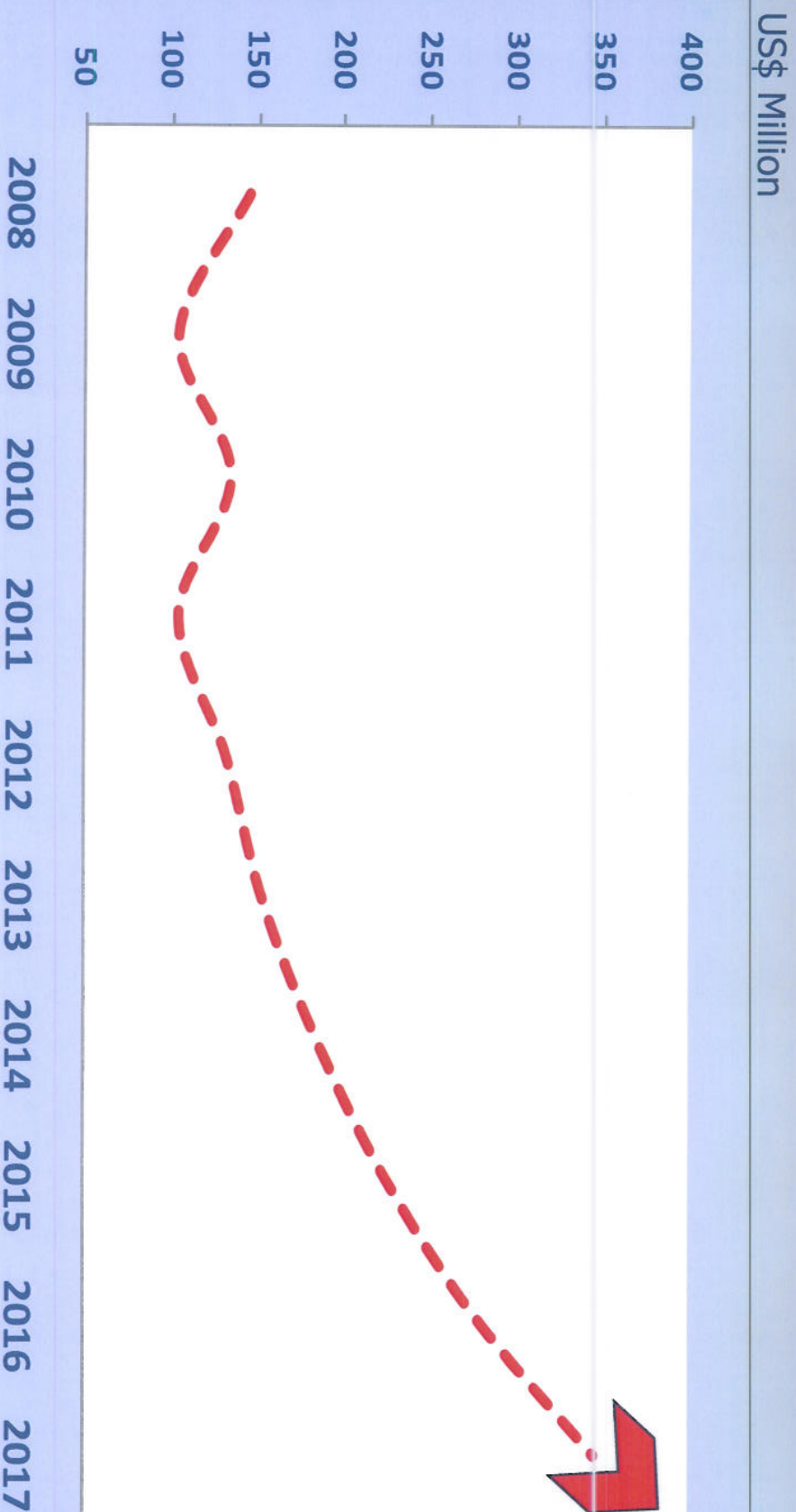
**Special
Initiatives**



Repositioning for Growth



Going Forward – Our Vision



Private Partnerships & Fundraising

Questions



World Food Programme

wfp.org