

Private Partnerships & Fundraising

WFP and the Private Sector: Forging New Opportunities for the Hungry

24 June 2011



World Food Programme

Delivering on a Vision

2008 (Goal)

US\$ 1 B net by 2017

**US\$ 200 M per year
as of 2017**

Balanced portfolio

Self-financed

2011

Ahead of Schedule

US\$123 M average

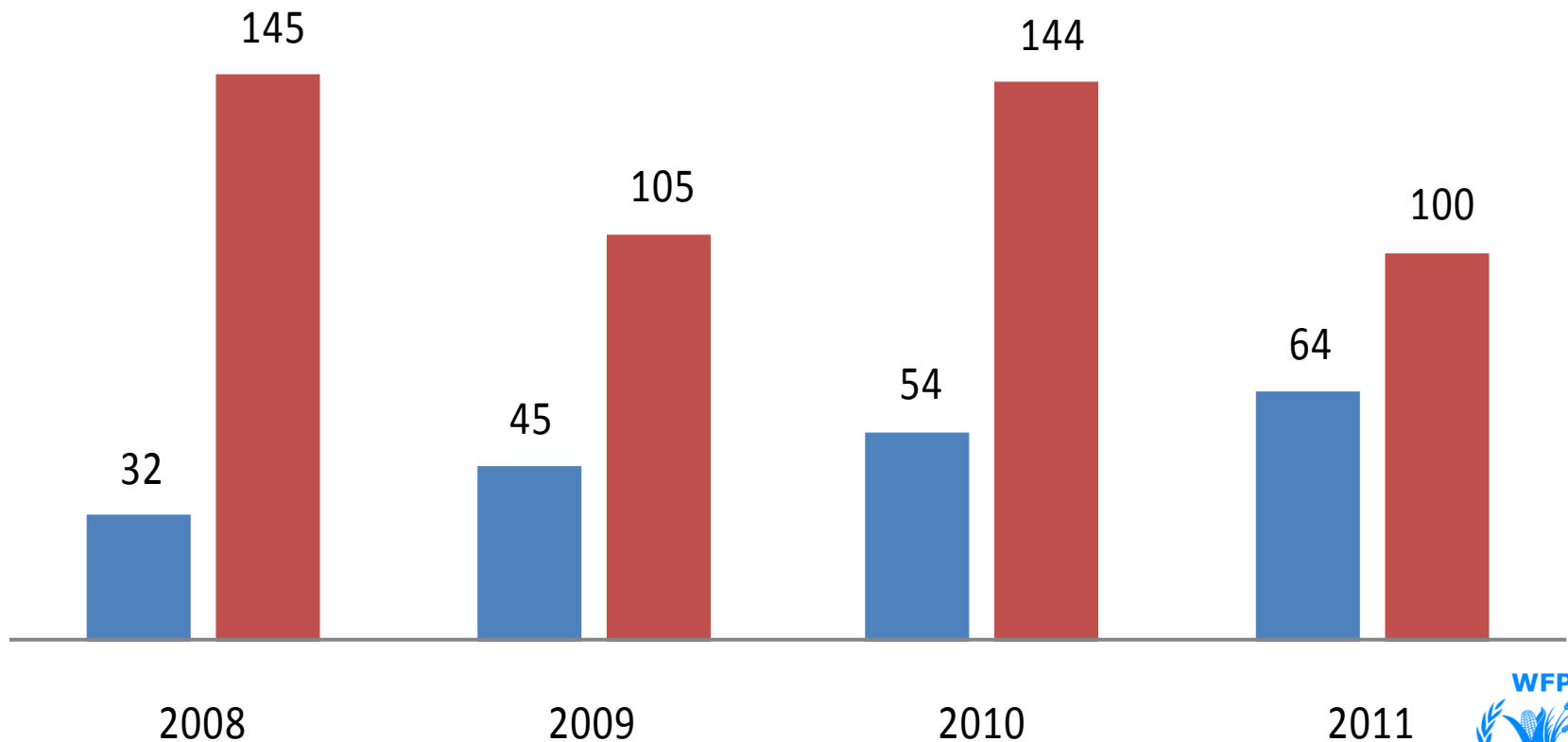
**More individuals
giving on-line**

Sustaining our budget

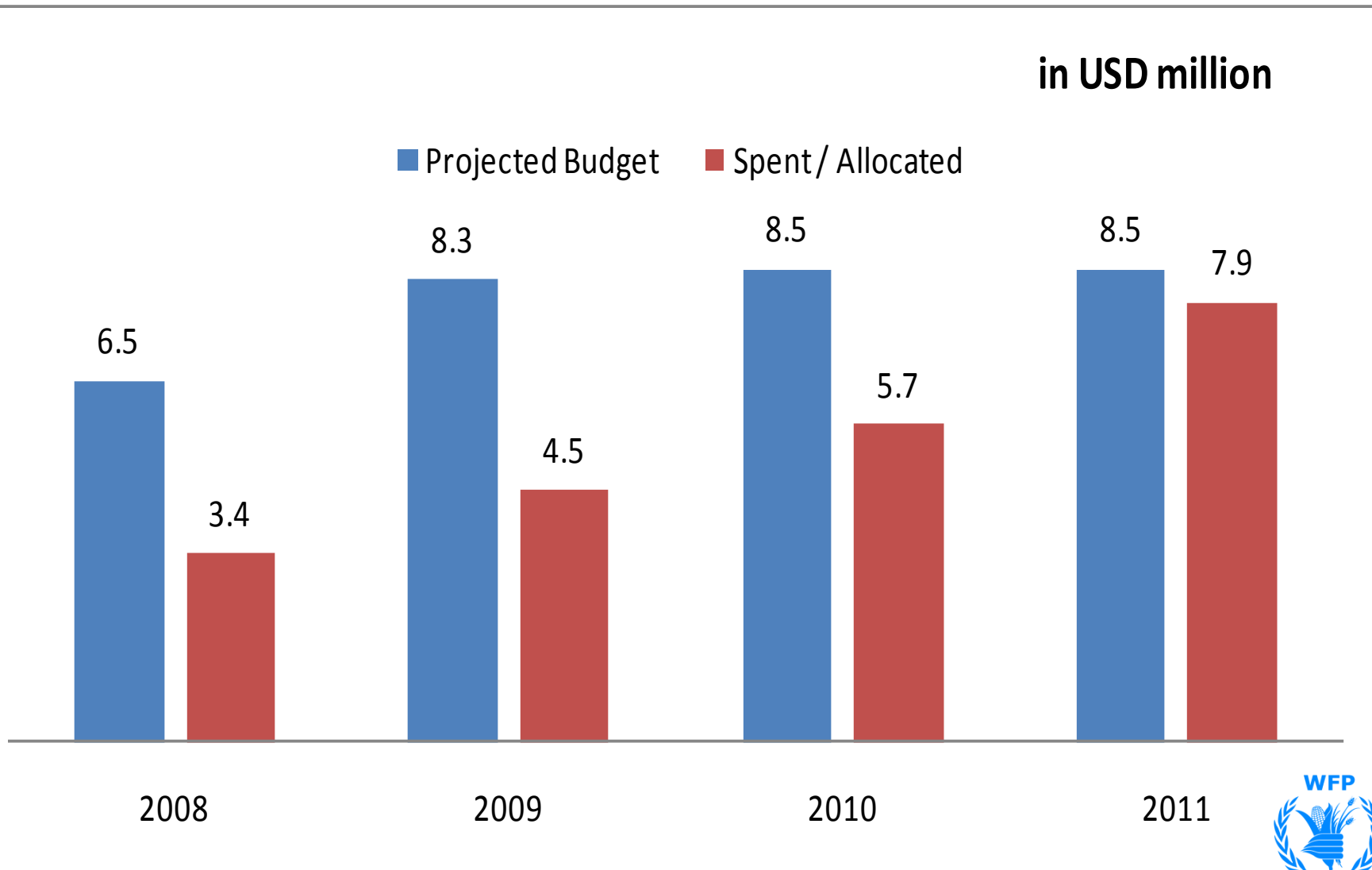
Raising More

in USD million

■ Projected Income ■ Actual / Estimated Income



Spending Less



Where We Work



Rebalancing for Growth



Private Sector Team

Location	Approved Staff 2011	New 2011 staff structure
HQ	25	16
UK	0	2
Asia	8	7
Middle East	1	2
United States	1	10
	35	37

** Full Time Staff*

Cutting-Edge Information Management System

Global Connect



Global Partnership Snapshot



Emergency Logistics



Nutrition / Health & Education



Advocacy & Awareness



Special Initiatives

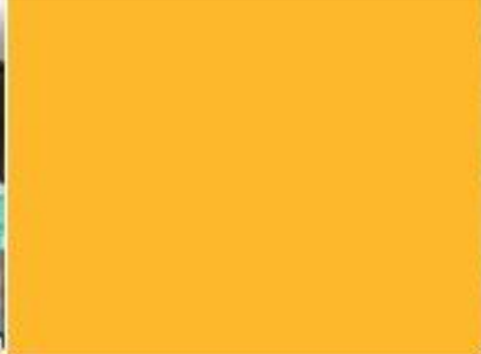


WFP & PEPSICO



PEPSICO
FOUNDATION





Project Laser Beam



A unique public-private
partnership to eradicate
child malnutrition

Going Forward – Our Vision

US\$ Million

