



Before disaster strikes: 10 years of transforming humanitarian aid with anticipatory action

Exhibit on the margins of the annual session of the Executive Board, 2025

17 June–4 July

WFP headquarters

We are pleased to invite you to WFP's exhibit on 10 years of anticipatory action, available throughout the Executive Board session. This interactive display celebrates a decade of innovation in action before crises strike – highlighting how WFP's anticipatory action has protected millions of lives and livelihoods across more than 40 countries. Featuring a commemorative video, compelling case studies, and key achievements, the exhibit showcases the power of partnerships and proactive solutions in an era of escalating climate risks. Join us in reflecting on the progress made and exploring how we can collectively scale this transformative approach for the future.

Context

The humanitarian landscape is being reshaped by growing funding shortfalls, surging humanitarian needs, and an accelerating pace of climate-related disasters. In this context, every dollar must deliver greater impact. Anticipatory action offers a proven, cost-effective solution that delivers life-saving assistance before crises escalate and strengthening resilience to predictable risks. Evidence shows that coordinated, pre-emptive action saves lives and livelihoods while improving efficiency, reduces duplication, and fosters more timely and targeted responses.

This exhibit is a key opportunity to spotlight WFP's decade of experience in AA. By showcasing the impact of acting before disasters strikes, it aims to inspire deep commitment from colleagues, donors, and partners to make AA a core pillar of the humanitarian reset.

Objectives

The exhibit, featuring a combination of multimedia content and interactive displays, aims to:

- Demonstrate the value of anticipatory action by showcasing success stories that highlight how anticipatory action protects lives, livelihoods and reduces future humanitarian needs.
- Provide insights into WFP's anticipatory action programme, from early warning systems to community-level interventions.
- Inspire partners to champion anticipatory action as a strategic, high-impact investment.

Reference Document

- [10 Years of Action: Anticipation Action, Year in Focus 2024](#) (WFP, 2025).