



## **How WFP's Global Data Strategy accelerates the global fight against hunger**

Side event on the margins of the annual session of the Executive Board  
Tuesday, 25 June 2024, 13:30-14:30  
Hybrid session WFP Auditorium/Zoom

WFP is kindly inviting its partners and members to a side event on Tuesday, 25 June 2024, on how WFP's first-ever Global Data Strategy, endorsed by Executive Director Cindy McCain, will accelerate the global fight against hunger. With perspectives from WFP's first-ever Chief Data Officer, along with WFP's Director of the Supply Chain and Delivery Division and Country Director for the Syrian Arab Republic, the event will focus on how well-managed data and advancements in data-driven solutions, outlined in the Global Data Strategy, will enable WFP to bridge the growing gap between humanitarian needs and resources and create innovative paths to achieving food security.

### **Context**

WFP is navigating a rapidly evolving landscape, tackling crises driven by conflicts, climate fluctuations, economic challenges, and the aftermath of the COVID-19 pandemic. With the demand for assistance reaching peak levels, harnessing the power of data and digital technology becomes vital in optimizing scarce resources and channelling them toward those in dire need.

New advancements in data analytics, artificial intelligence and machine learning hold the keys to accelerating the delivery of life-saving assistance and empowering teams to stretch limited resources and achieve more with less. WFP's Global Data Strategy lays the foundation for unlocking this potential, introducing innovative approaches to data management and governance upon which the organization can develop revolutionary new tools to combat hunger.

This side event aims to engage participants with the Global Data Strategy, prompting reflection on how this new direction can propel WFP to save and change more lives. Through a compelling video presentation and interactive discussions, the event will bring to life the impact of data-driven decision-making on WFP's mission and how new data-driven solutions can uncover new and more effective paths toward food security.

### **Objectives**

Attendees can anticipate gaining a deeper understanding of:

- WFP's strategic utilization of data to navigate funding constraints and maximize resource efficiency.
- Practical applications of WFP's data strategy across its operations to enhance impact and uphold its reputation as an efficient and innovative organization.

## **Agenda**

### **1. Opening remarks**

- Ms. Meghan Latcovich, Chief of Staff and Chair, Digital Business and Technology Committee, WFP

### **2. Introduction to the side event by moderator**

- Mr. Magan Naidoo, Chief Data Officer, WFP

### **3. Video: How WFP can turn its data points into building blocks for a hunger-free future**

### **4. Overview of WFP's Global Data Strategy**

- Mr. Magan Naidoo, Chief Data Officer, WFP

### **5. Opportunities to harness data to strengthen WFP's global supply chain**

- Ms. Betty Ka, Director, Supply Chain and Delivery Division, WFP

### **6. How data can enable WFP deliver to the last mile**

- Mr. Kenn Crossley, Country Director, Syrian Arab Republic, WFP

### **7. Open Q&A**

- Moderator: Mr. Magan Naidoo, Chief Data Officer, WFP

### **8. Closing remarks**

- Mr. Magan Naidoo, Chief Data Officer, WFP