



WFP EVALUATION

Update on Impact Evaluation

Annual Consultation on Evaluation

May 2024



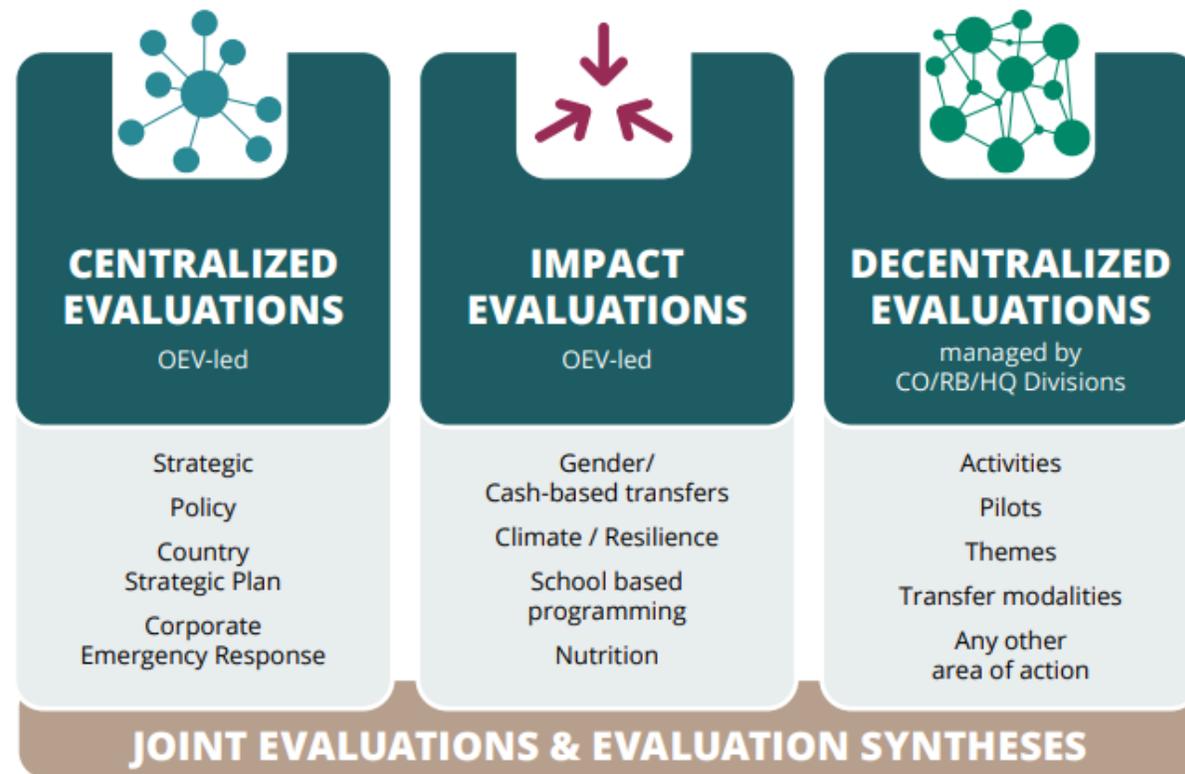
World Food Programme

SAVING LIVES
CHANGING LIVES

Impact Evaluation in WFP

WFP Evaluation Policy 2022

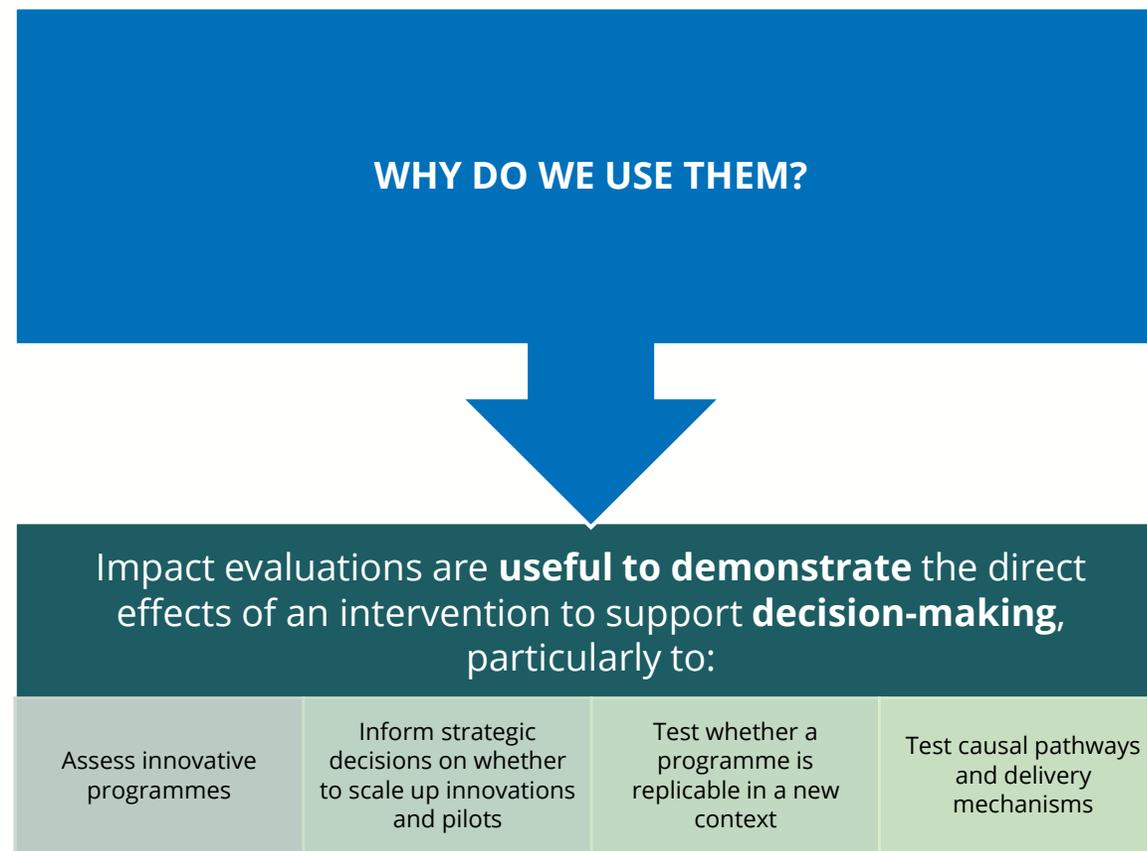
- Complement WFP's other **centralised and decentralised evaluations**.
- Impact evaluations are primarily delivered through **windows**, which are multi-country portfolios that generate evidence in priority areas.
- Impact evaluations are **managed by OEV** at the **request of country offices (demand-led)**.
- They are usually undertaken **during programme implementation** over a multi-year period.



Impact Evaluation (IE)

WHAT IS IT?

- Impact evaluations measure changes that can be **attributed** to a specific programme through a credible **counterfactual**.
- They measure **what would have happened** in the absence or changes in the intervention.
- A **Randomized Controlled Trial (RCT)** is the method that gives the highest level of confidence in measuring the causal effect of the programme.



On-demand Impact Evaluation selection



Impact evaluation windows and

workstream



Cash-based Transfers and Gender



Climate Change and Resilience



School-based Programmes



Nutrition (Paused)



Humanitarian Workstream

Preparedness

Needs & Targeting

Intervention

Transitions



Window 1: Cash based transfers and gender

Question: can providing women with work opportunities outside the household promote women's socio-economic empowerment?

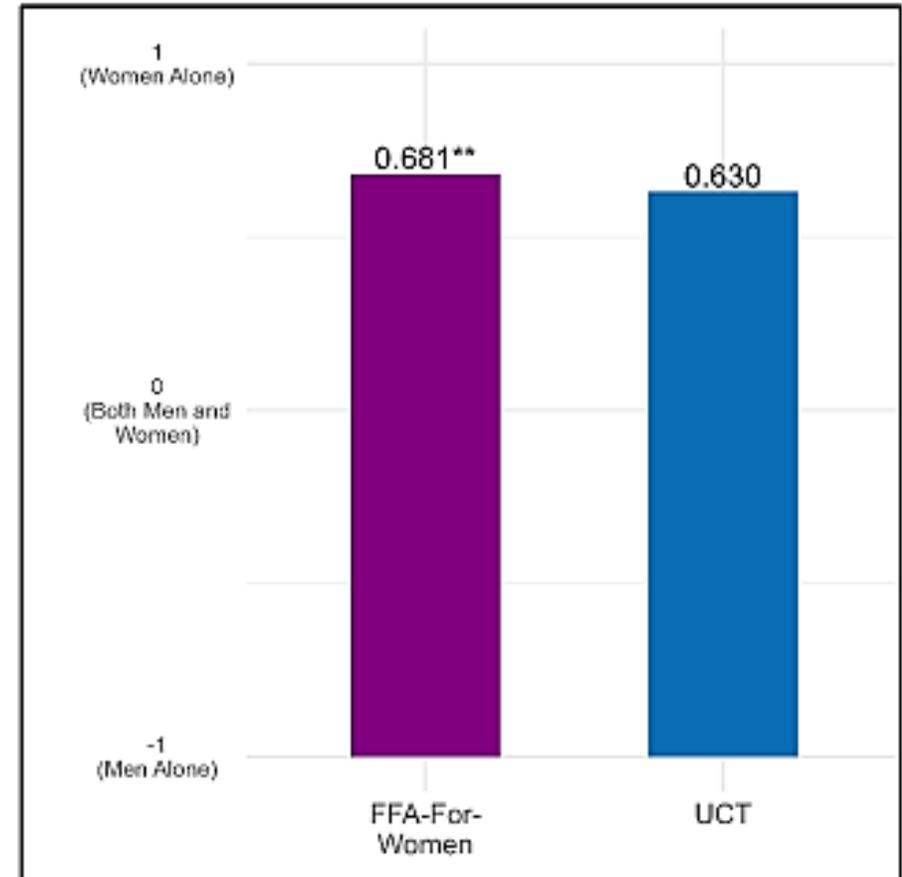
Countries covered: El Salvador, Rwanda, Kenya, Haiti

Findings:

- Improved household's food security
- Increased women's earnings
- Increased women's decision-making authority over consumption
- Men's attitudes are more accepting of women's decision-making authority compared to unconditional cash.

El Salvador: Social and economic empowerment

- Three impacts when comparing FFA-for-women to UCT:
 - **men's attitudes towards women's agency over time use (0.139* (0.070));**
 - men's perception of norms related to women's agency over time use (0.171** (0.074)).
- Three impacts when comparing FFA-for-women to the control (comparison group):
 - women's attitudes towards time use (0.118* (0.070));
 - women's perception of norms related to time use (0.161*** (0.059));
 - subjective well-being (0.120* (0.067)).
- But more needs to be done with men to avoid any negative backlash during programmes.



Men's attitudes towards women's agency over time use

Window 2: Climate & Resilience

Question: How does Food Assistance for Assets or FFA + complementary activities contribute to resilience?

Countries covered: Mali, Niger, South Sudan, Rwanda

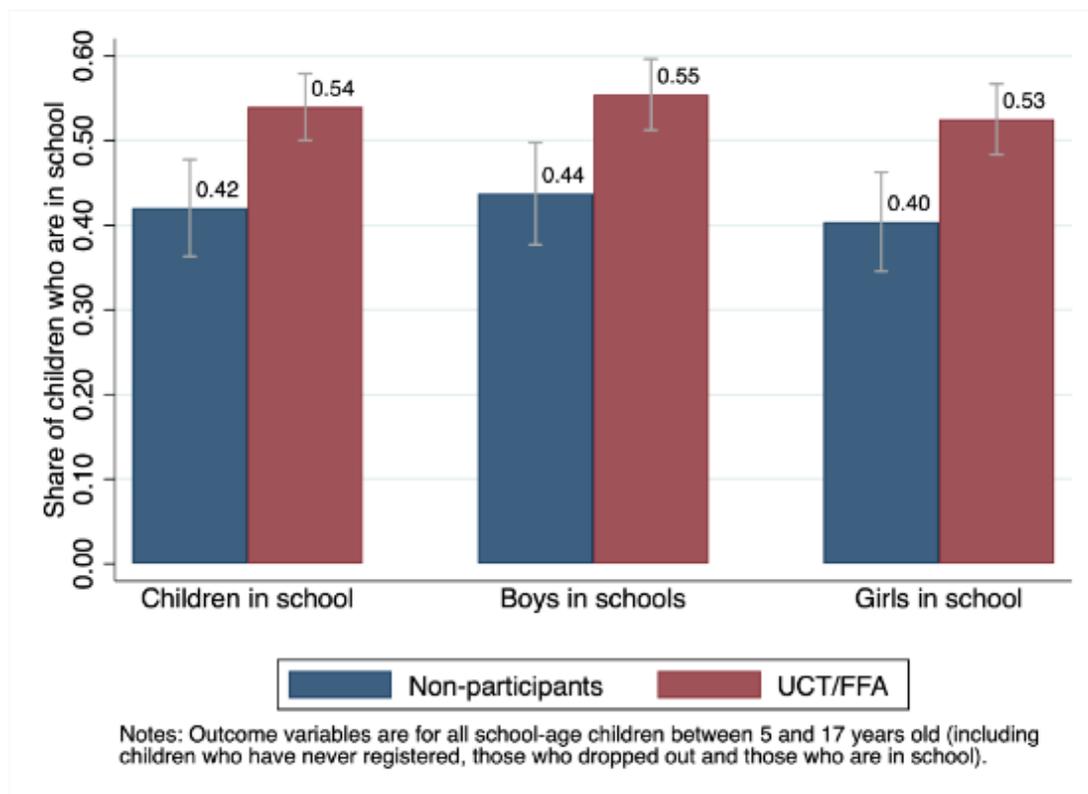
Population: Surveyed over 10,000 households in over 300 communities.

Findings:

- FFA increases food security. These impacts are largest in the post-harvest period. A primary driver is agricultural production (approx. 60kg per household per year on average).
- Psychological well-being increased in Niger and Rwanda
- Business ownership increased in Rwanda
- Positive impacts on farm and household assets ownership in South Sudan.



South Sudan: impacts of the UNICEF education package & gains from joint programming



- The UNICEF education package had a positive impact on retention rates during the 2022 academic year.
- WFP interventions increased school enrolment in Joint Programme areas.
- This leads, however, to higher student-to-teacher ratios.



Window 3: School-based Programmes

Theme 1: Children's health and education

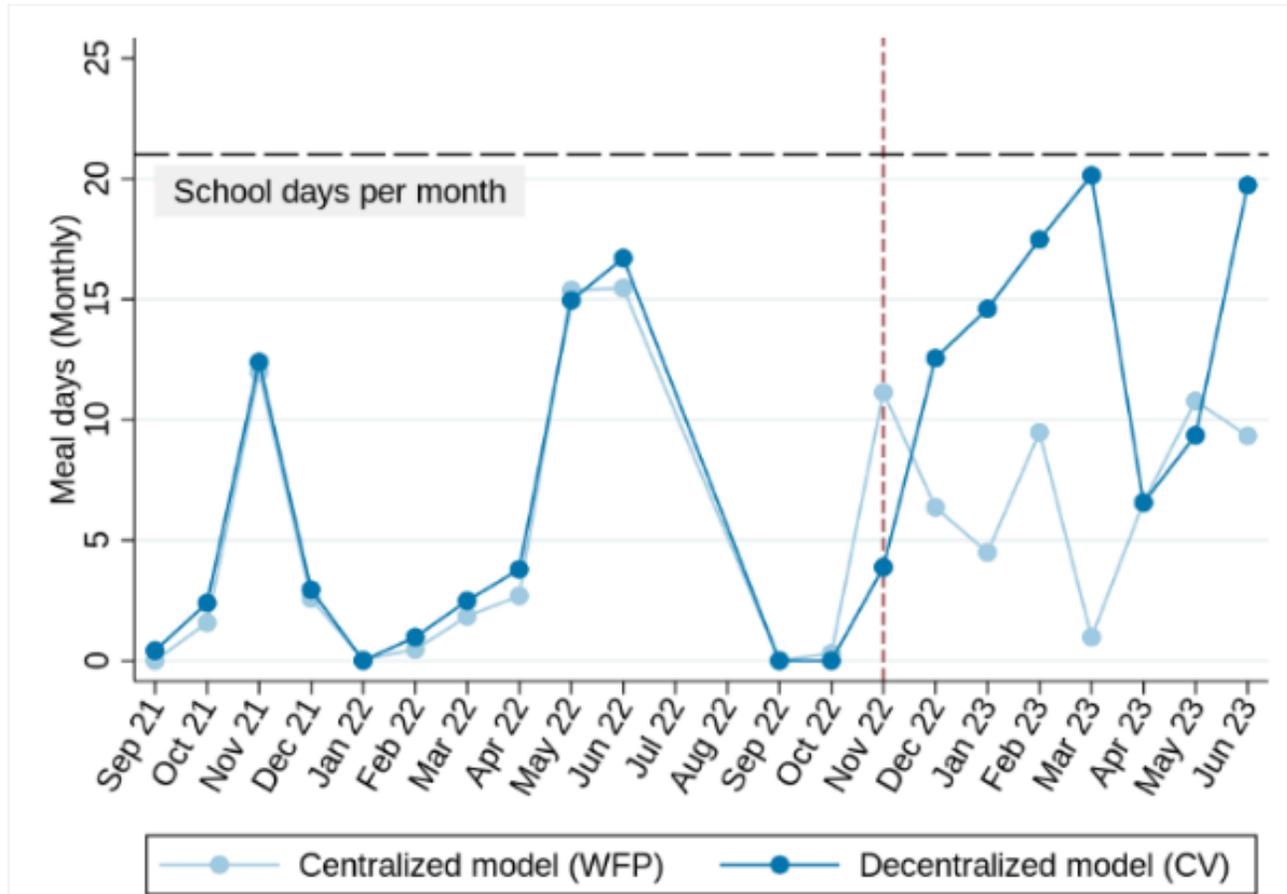
Theme 2: Sustainable food systems, local economies and climate adaptation

Countries covered: The Gambia, Burundi, Jordan, Guatemala, Malawi

Preliminary findings:

- **Gambia:** School meals have a positive impact on children's food security, dietary diversity and well-being, particularly for girls
- **Burundi:** Increased service delivery in decentralized school meals
- **Jordan:** individual income of women workers more than triples

Home-grown school meals in Burundi



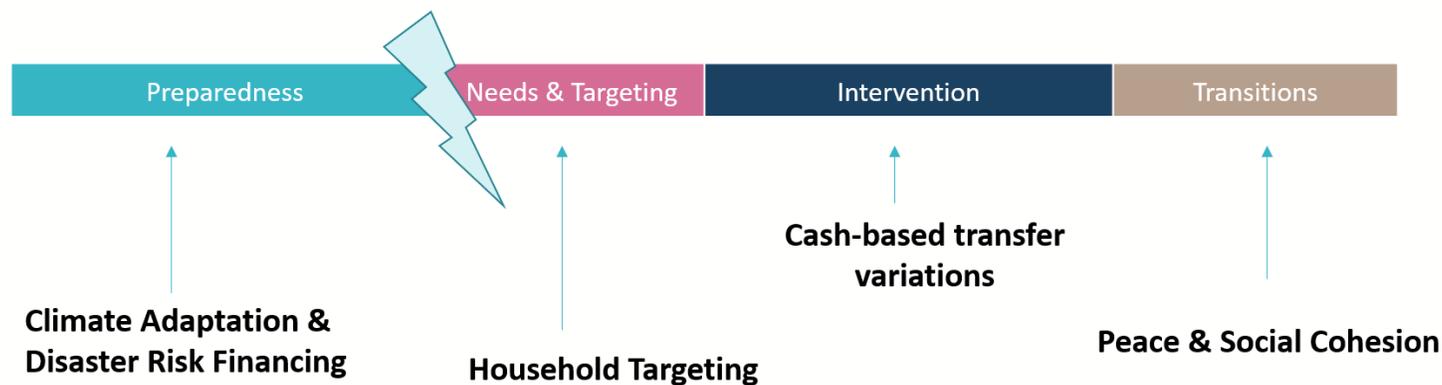
- The IE compared 50 randomly selected schools using a commodity voucher model, against 45 schools where WFP procured food, mainly on international markets.
- **The new commodity voucher model increased school feeding days by an average of 75%.**

Optimizing Humanitarian Assistance

Over-arching question: How can humanitarian transfer programming be optimized through impact evaluations?

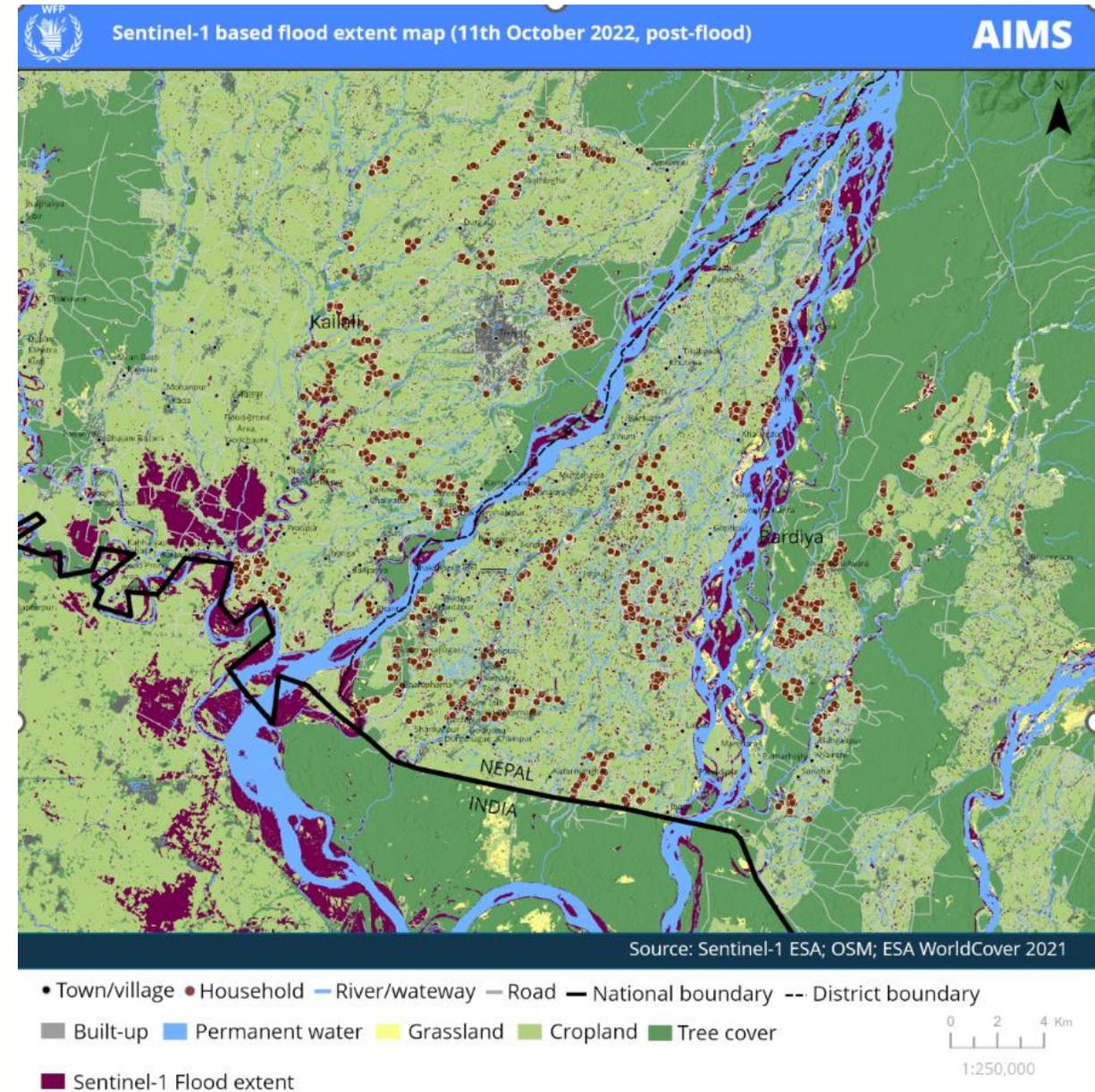
Cross-Window Themes:

- Climate: Anticipatory Action
- Cash: Targeting in DRC and Lebanon
- Cash: In transit migrants in Peru
- Resilience: Timing and modality of transfers in Ghana



Climate: Flood response in Nepal

- AA transfers in the short run alleviate immediate humanitarian needs.
 - Beneficiaries consume more food & reduce food insecurity
 - Avoid negative coping strategies associated with food
 - Have better mental health
- No differences between AA group and “standard” group in the longer run once both groups received transfers (but also no reversal of trends)



Capacity and Communications

- Reports
 - [Mali](#), [Niger](#), [South Sudan](#) baseline reports (Climate & Resilience)
 - [Kenya](#) inception note (Cash-based Transfers & Gender)
 - [El Salvador](#) final report (Cash-based Transfers & Gender)
- Blog articles
 - [What differences are we making?](#)
 - [Back to the drawing board](#)
 - [Adapting contexts, evolving approaches](#)
 - [Fluctuating food insecurity in the Sahel](#)

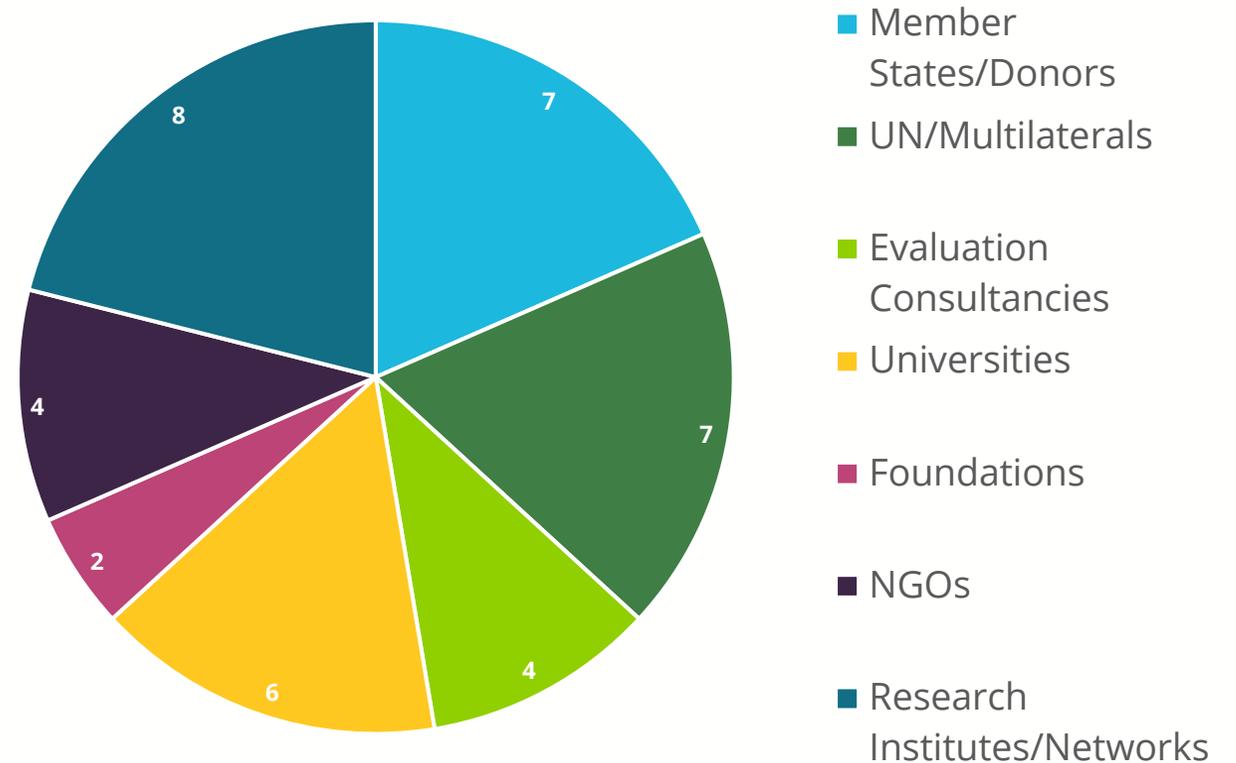
1500+ publication downloads in 2023

6352 views since blog launch

Global IE Community of Practice

- 2023 IE Forum
 - Objectives focused on evidence, partnership, and learning
 - Over 100 in-person attendees from partners and WFP Cos
 - Over 300 online attendees
- **2024 IE Forum w/ UNICEF in NYC the 3-5 December**

Forum Attendance: External Partners



Join the WFP IMPACT EVALUATION COMMUNITY

To be added to the mailing list
fill in this form:

bit.ly/3FfBCDB

Or scan the QR code



World Food
Programme

A person wearing a colorful striped jacket and a black helmet is riding a motorcycle away from the camera on a paved road. The motorcycle is heavily loaded with white sacks. A blue bag is prominently displayed on the back, featuring the WFP logo and the text "Programa Municipal de Alimentos BOLIVIA". The road is flanked by dry, brownish vegetation and hills in the background under a clear sky.

Thank you!



wfp.org/independent-evaluation



wfp.evaluation@wfp.org



[@WFP_Evaluation](https://twitter.com/WFP_Evaluation)



via Giulio Cesare Viola 68, Rome - Italy