

“We appreciate mobile money, especially for women who are household custodians and the breadwinners”

**HALIMA**

SOMALIA



World Food Programme

SAVING LIVES  
CHANGING LIVES

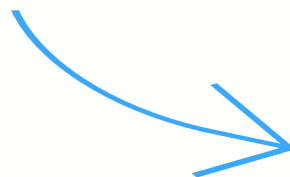
## HARNESSING THE POWER OF MONEY TO HELP PEOPLE SURVIVE AND THRIVE

EXECUTIVE BOARD INFORMAL CONSULTATION ON WFP'S NEW CASH POLICY

30 March 2023

# THE CHALLENGE WE ARE FACING

**80 MILLION** people  
Acutely food insecure in 2017



**350 MILLION** people  
Acutely food insecure in 2022

# WFP'S NEW CASH POLICY

- ✓ Builds on foundational work
- ✓ Focuses on outcomes for people
- ✓ Contributes to programme quality
- ✓ Aims to unlock transformative opportunities



“With the business,  
I was able to buy  
5 cows and 2 goats,  
I opened two more  
branches of  
mobile money”

**CHANTAL**  
IN NAKIVALE, UGANDA

# KEY EVENTS THAT HAVE SHAPED CASH OPERATIONS

- Expansion of cash transfers following a number of large-scale crises since 2004
- World Humanitarian Summit
- Agenda for Humanity
- Grand Bargain
- The Sustainable Development Goals
- Covid-19



"Life has been tough with the food prices increasing almost three-folds this year. We use the cash to pay for different expenses. First off, we pay the rent and electricity. We then buy essential food items, such as rice, sugar, and oil. Whatever is left of the cash is used for Amira's education and any urgent medication for the family."

**AISHA** AND HER  
DAUGHTER AMIRA,  
SYRIAN REFUGEES  
IN LEBANON

# EVOLUTION OF CASH OPERATIONS

**FROM**

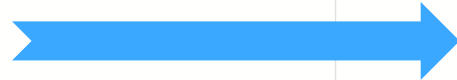
Pilots and building capabilities



**TO**

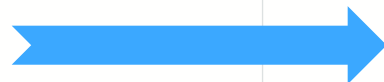
**EFFICIENT, EFFECTIVE, ASSURED**

Sectoral approaches



**PEOPLE CENTERED**

Traditional partnerships



**COLLABORATION &  
COLLECTIVE ACTION**

# POLICY REVISIONS

1. Clarity on when cash will be used
2. Better reflection of risks
3. Clarity on applicability of policy
4. Stronger links to social protection
5. Coordination with partners
6. Monitoring and evaluation



“With an e-wallet you can easily cash out your money, save money, transfer to anyone without paying fees and pay my bills and university fees while sitting at home.

**REHAM**  
AND HER MOTHER  
IN JORDAN

# THEORY OF CHANGE

## POLICY OUTCOMES



## IMPLEMENTATION PLAN PILLARS



# IMPLEMENTATION PLAN PILLARS

1. Norms and guidance
2. Accountability
3. Evidence base
4. Business processes
5. Operational support and cash services
6. Partnerships
7. Global workforce
8. People and culture
9. Communication



SHE LEADS A GROUP OF WOMEN FARMERS WHO GROW RICE. AS THEIR INCOME INCREASED, MOST WOMEN IN THE GROUP GOT MOBILE MONEY ACCOUNTS AND THEN BANK ACCOUNTS FOR THEIR SAVINGS.

“ When you save as a woman it allows you do certain things, and also answer your own needs ”

**PYTHSHLANDE**



# KEY FEATURES

1. Centered on people
2. Simplification
3. Coherence
4. Based on evidence



“I’m so proud of my mommy.  
She is supporting me and she  
has her own business.”

**MAKALA**

AND HER  
MOTHER TRACY  
IN DOMINICA



“Without this cash, I would have had to go into debt to my relatives and neighbours to feed our family, we would have had no choice.”

**SOPHAL**

FATHER IN CAMBODIA