

# Agenda

Item	Presenter	Proposed allocated time
1. Welcome and introductory remarks by the EB president		<ul style="list-style-type: none"><li>• 10:30-10:40</li></ul>
2. Opening remarks	<ul style="list-style-type: none"><li>• Andrea Cook (Director of Evaluation)</li></ul>	<ul style="list-style-type: none"><li>• 10:40-10:45</li></ul>
3. Presentation of the <ul style="list-style-type: none"><li>• evaluation capacity development strategy</li><li>• communication and knowledge management strategy</li></ul>	<ul style="list-style-type: none"><li>• Mona Selim (Evaluation Officer)</li><li>• Richard Allen (Communications Officer)</li></ul>	<ul style="list-style-type: none"><li>• 10:45-11:05</li></ul>
4. Q&A session chaired by the EB president		<ul style="list-style-type: none"><li>• 11:05-12:00</li></ul>



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# Evaluation capacity development strategy and communication and knowledge management strategy

*Office of Evaluation*

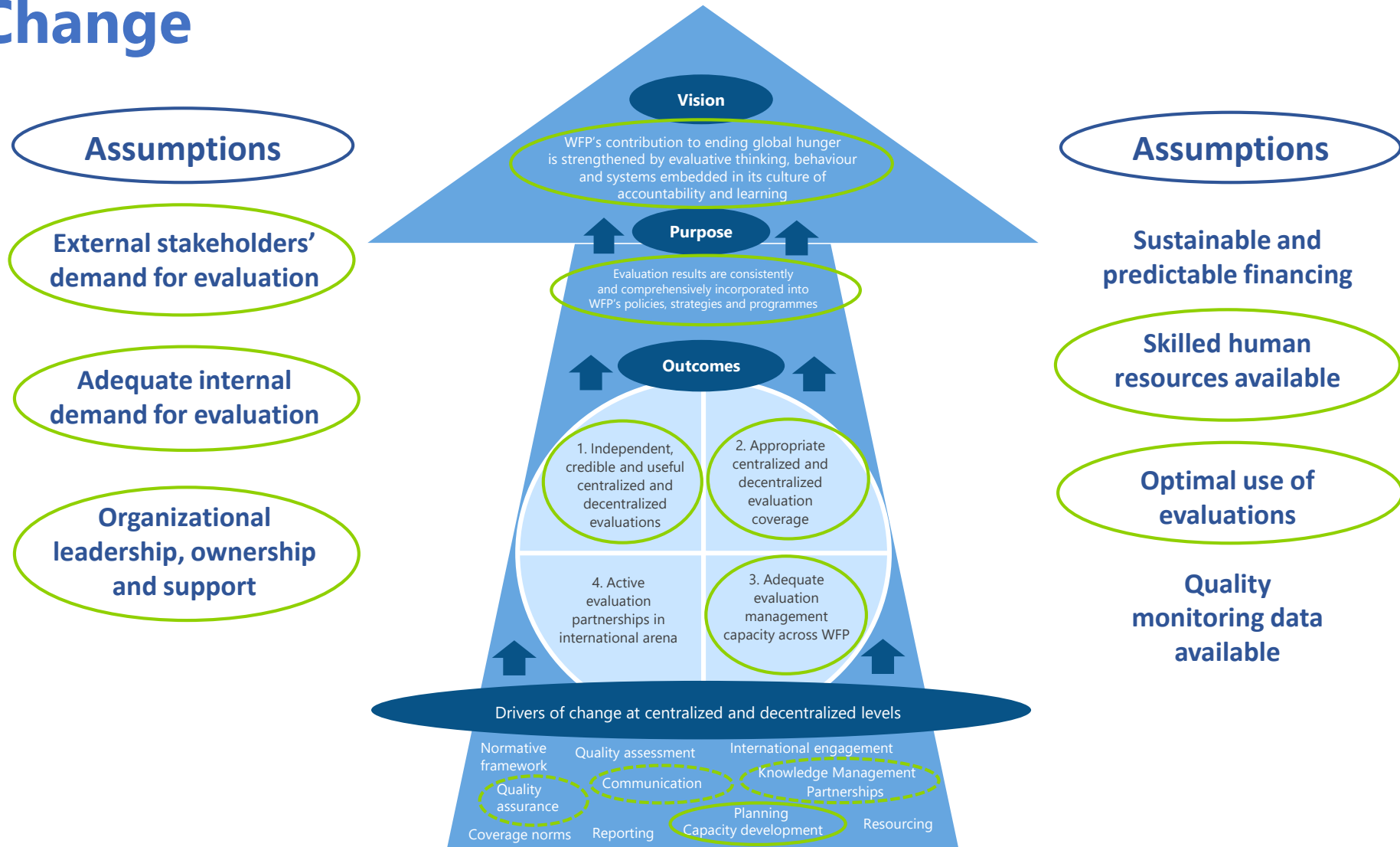
EB Informal Update  
October 2020

SAVING  
LIVES  
CHANGING  
LIVES

# WFP evaluation function: Vision



# WFP Evaluation Policy Theory of Change





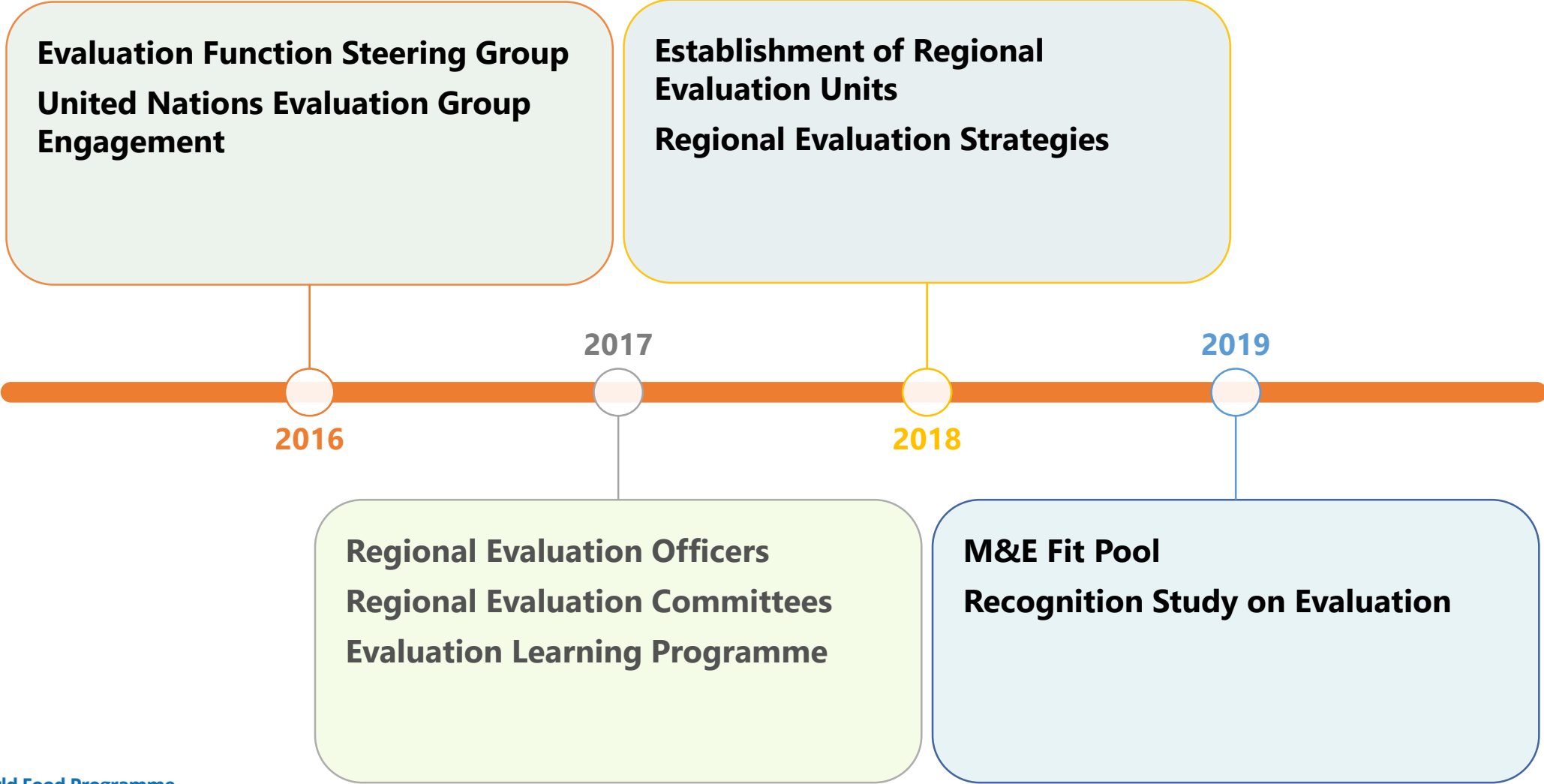
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# WFP evaluation capacity development strategy (2020-2024)

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LIVES

# Evaluation capacity development: key efforts to date



# The vision: making evaluation everyone's business

Evaluation Policy

Evaluation Strategy

Evaluation Charter

People Strategy Strategic Plan

WFP has the requisite capacity to ensure a strengthened evaluation culture and the consistent and effective delivery and use of quality evaluation evidence to inform policies, programmes and strategies across the organization

Coherence

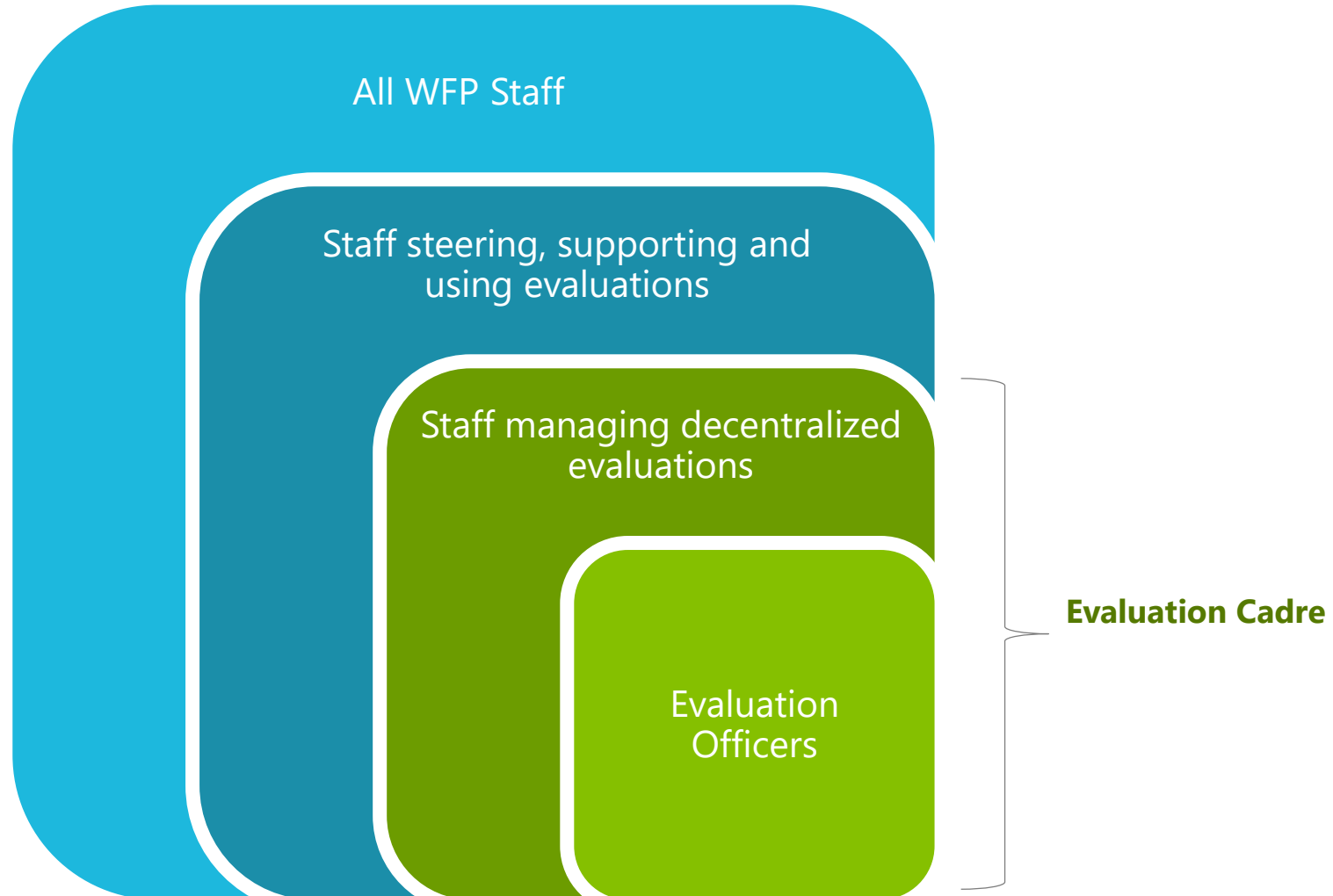
Complementary

Prioritization of  
efforts and  
resources



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# Target groups





# Approach and outcomes

## ENABLING ENVIRONMENT

Evaluation Policy

Evaluation Charter

Evaluation Strategy

People Strategy

Strategic Plan

VISION

WFP has the requisite capacity to ensure a strengthened evaluation culture and the consistent and effective delivery and use of quality evaluation evidence to inform policies, programmes and strategies across the organization.

OUTCOMES

1. WFP staff across all functions value evaluation and understand their role and contribution in relation to it

2. WFP staff within the Evaluation Cadre (at HQ, RB and CO levels) have the capability to deliver credible, useful and independent/impartial centralized and decentralized evaluations

3. WFP has the institutional set-up to ensure a stable, gender-balanced and geographically diverse staff with the right skillset/competencies to deliver the evaluation strategy

An **Evaluation Cadre** in WFP which promotes a strong evaluation culture and delivers quality evaluation evidence is nurtured and “fit for purpose”

INDIVIDUAL

INSTITUTIONAL

# Guiding principles

Emphasis on learning on the job / through exposure, peer learning, in addition to formal training

Different learning paths for staff within evaluation cadre depending on capacity required for their specific role and professional development goals

Balance between in-person and virtual evaluation capacity development activities, with expanding emphasis on latter

Building on existing internal/ external resources but adding new ones to address gaps and/or improve

Two-track approach – embedding evaluation in other functions/ divisions resources vs stand-alone evaluation resources

# Key activities for WFP staff across all functions

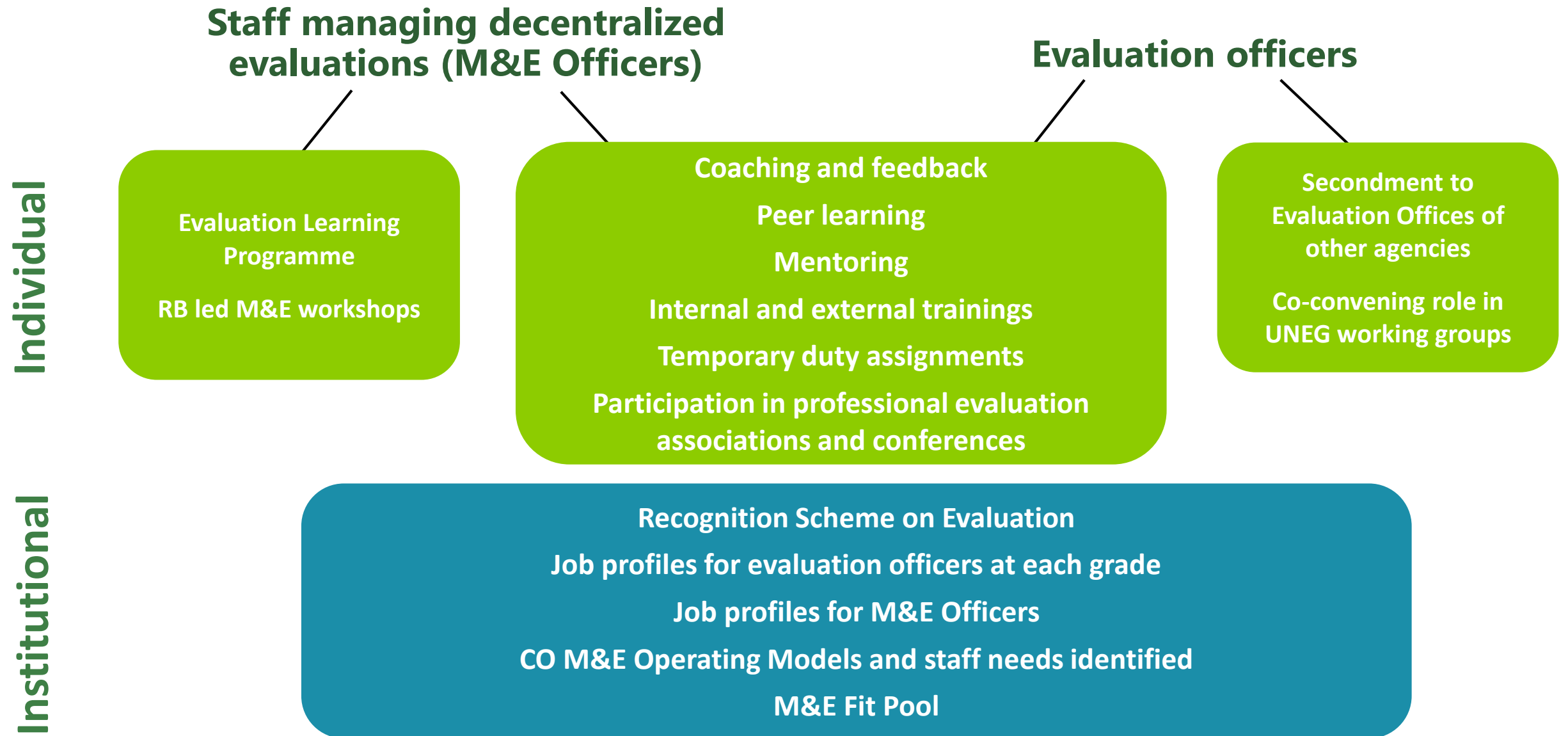
## All WFP staff

- short introductory online course
- learning events on evaluation
- knowledge sharing through global and regional newsletters
- OEV and Regional Evaluation Unit engagement in global / regional workshops
- embedding evaluation in corporate trainings and materials

## Staff steering, supporting and using evaluations

- online Evaluation Learning Programme
- peer learning
- briefings
- advisory support and guidance
- embedding evaluation in corporate trainings and materials

# Key activities for evaluation cadre



# Key partnerships

## Internal WFP

- Human Resources Division
- Research Assessment and Monitoring
- Technology Division
- Programme and Policy Division

## External

- United Nations Evaluation Group
- Evaluation Professional Associations (e.g. ALNAP)
- Evaluation Training Entities
- Global Evaluation Initiative

# Implementation timeline



# Indicative resource requirements

	2020	2021	2022
<b>OEV</b>	USD 201,600	USD 422,000	USD 408,000
<b>Regional Bureaux</b>	USD 103,000	USD 264,000	USD 243,000
<b>TOTAL</b>	<b>USD 304,600</b>	<b>USD 686,000</b>	<b>USD 651,000</b>



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# WFP evaluation communications and knowledge management strategy (2021-2026)

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CHANGING  
LIVES



# Utility

“WFP is committed to enhancing utility by planning and conducting evaluations with clear intent to use their results; undertaking them in a timely way to inform decision-making processes; and, ensuring the accessibility of evaluation results, making reports publicly available.”

*WFP Evaluation Policy 2016-2021*

# WHY: The importance of communicating evaluation

## Accountability

- Accountability and transparency are valued highly by WFP management and partners
- Agenda 2030 underlines the importance of inclusivity, participatory approaches and accountability to affected populations

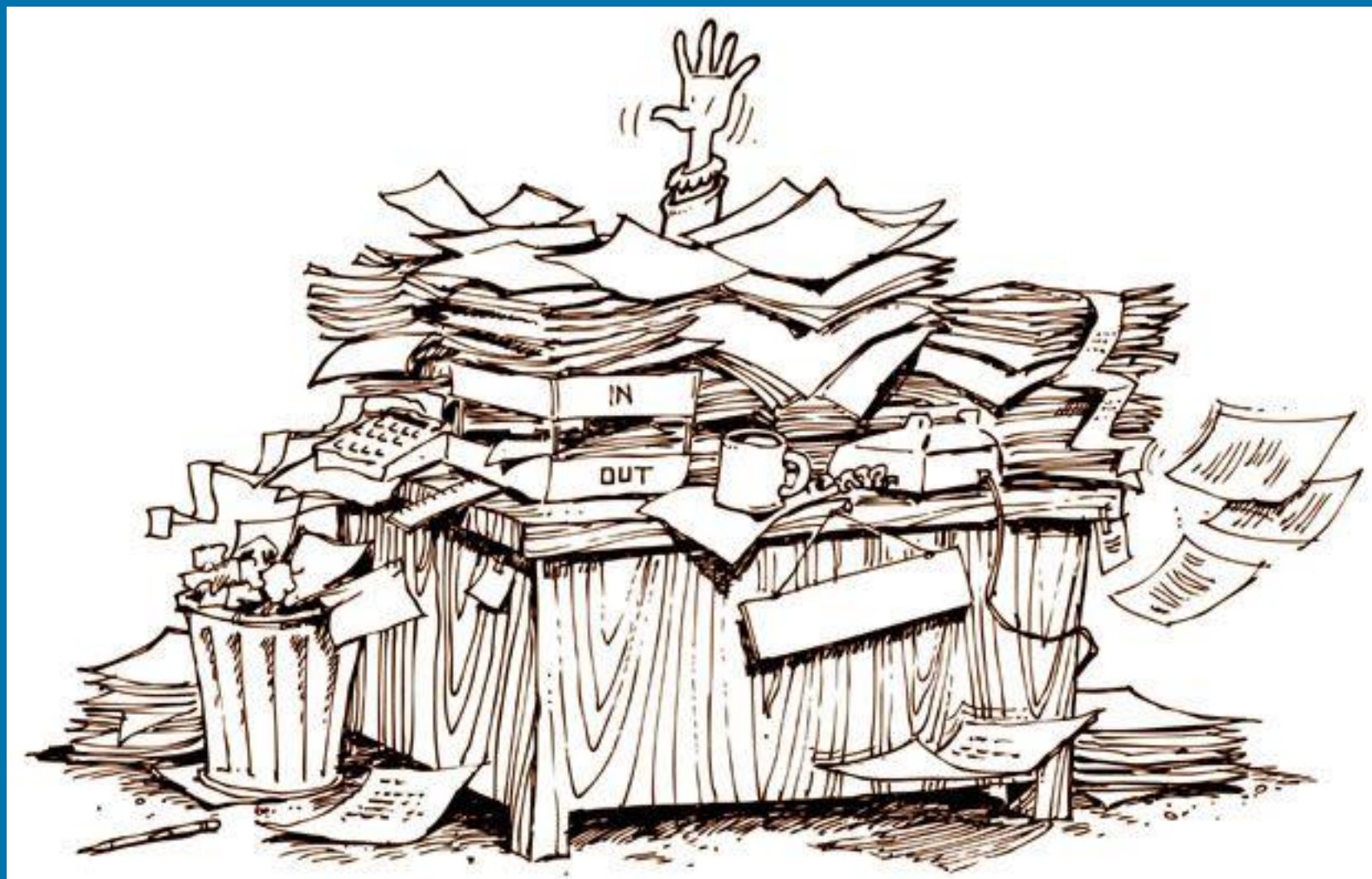
## Learning

- WFP staff must be able to quickly access the highest quality lessons learned, best practices available
- Historically, lessons left unlearned, and opportunities missed for WFP

## Decision-making

- Today, independent evaluation, evidence, is needed more than ever

# Barriers



# Vision and outcomes better use of evaluation, better WFP performance, better progress towards Zero Hunger

*Evaluation findings are consistently and comprehensively incorporated into WFP's policies, strategies and programmes: informing global decision-making*



## Accountability

Evaluation results are well articulated and accessible to WFP Executive Board and Management and relevant internal and external stakeholders, including affected populations



## Quality

Evaluation findings are packaged and presented in an engaging way through a variety of innovative products on multiple channels



## Strategic use

The right evidence is channelled to the right people at the right time to make the evaluation evidence useful, to learn lessons and improve performance



## Engagement and learning

The value of evaluation is recognized across WFP. Staff & stakeholder capacities are strengthened and WFP is engaged in global partnerships, communities & networks



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# HOW: New approaches

Know our audiences:  
target, tailor, timing, use  
technologies

Create greater, more  
compelling content

Share more with  
affected populations  
and communities

Deliver knowledge to  
the right addresses

Build partnerships and  
engage the community

Communicate together

# WHO: Key Audiences



WFP Executive Board  
and management



WFP staff steering, supporting  
and using evaluations



WFP evaluation cadre



Parliamentarians and national  
decision-makers



Affected populations,  
beneficiaries and communities

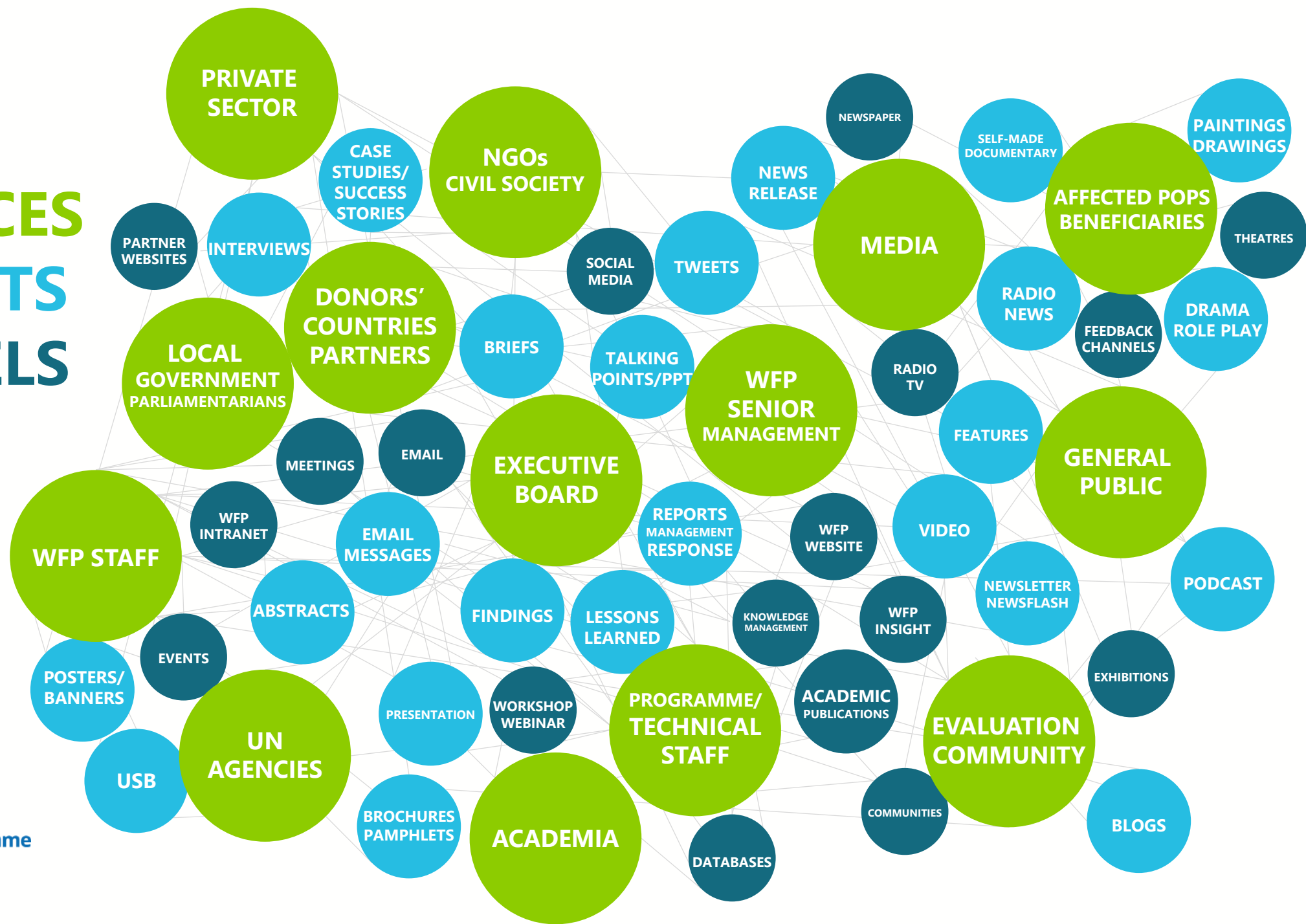


Donors and partners








Evaluation and humanitarian-  
development communities

# AUDIENCES PRODUCTS CHANNELS








# The main content and product types






## MAIN

	Evaluation report
	Management response
	Brief
	Newsletter/newsflash
	Presentation

## ASSOCIATED

	Data visualizations
	Video
	Infographic
	Twitter/Social media
	Poster/cartoons/ drama/radio

## KM

	Publication library
	Webinars and learning workshops
	Lessons learned papers
	Blogs
	Communities of practice



# WHAT: Simplicity + visualization + data

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Zero Hunger Who we are Our work Where we work Get involved Media centre

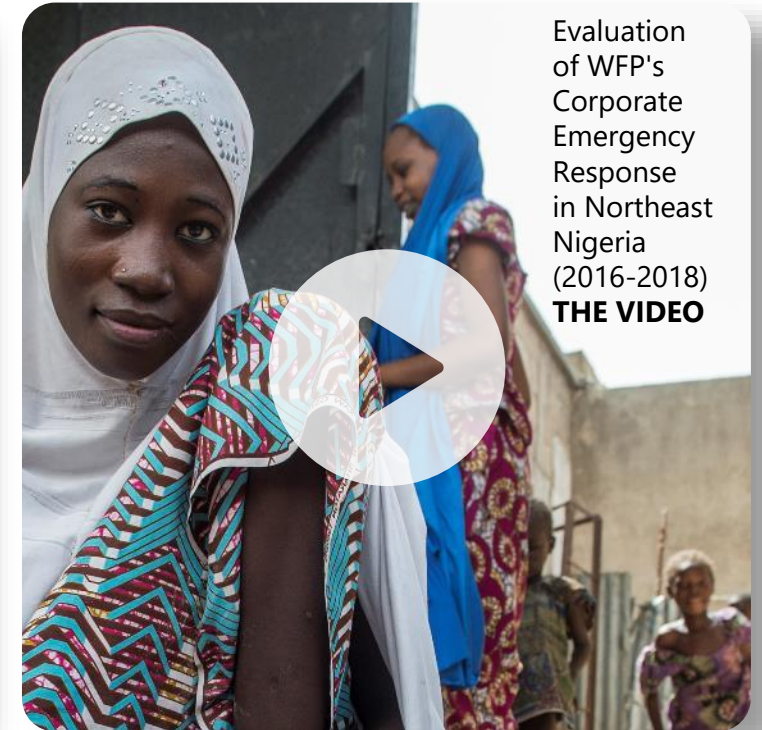
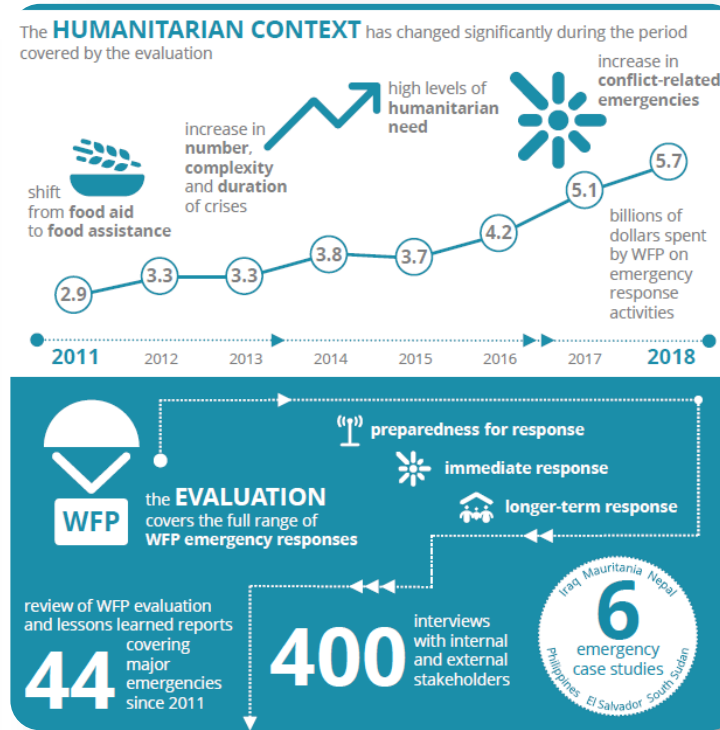
Home Impact evaluation

Impact evaluation

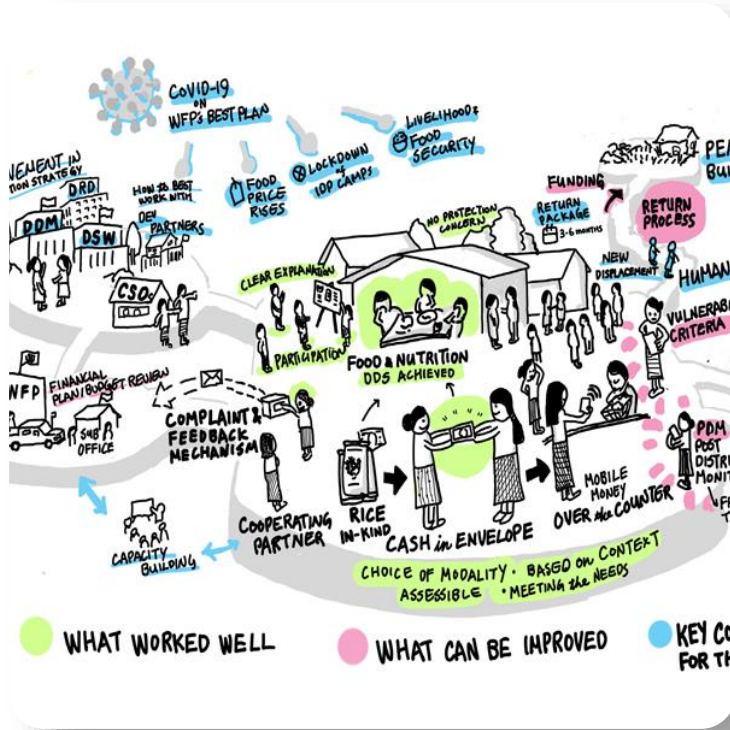
As we strive to eradicate hunger by 2030, knowing which interventions do – and do not – work provides essential information to steer a more precise course towards Zero Hunger, contributing to saving lives and changing lives. Evaluations help the World Food Programme (WFP) determine whether we are doing the right thing, if we are achieving results and whether or not we could do things differently. This makes us accountable to our donors and the people we serve, and offers learning for the organization. Impact evaluation has a key role to play in this area. WFP defines impact evaluations as assessments of the positive and negative, direct or indirect, intended or unintended changes in the lives of those who receive WFP assistance.

Show more

Introducing WFP's Impact Evaluation Strategy

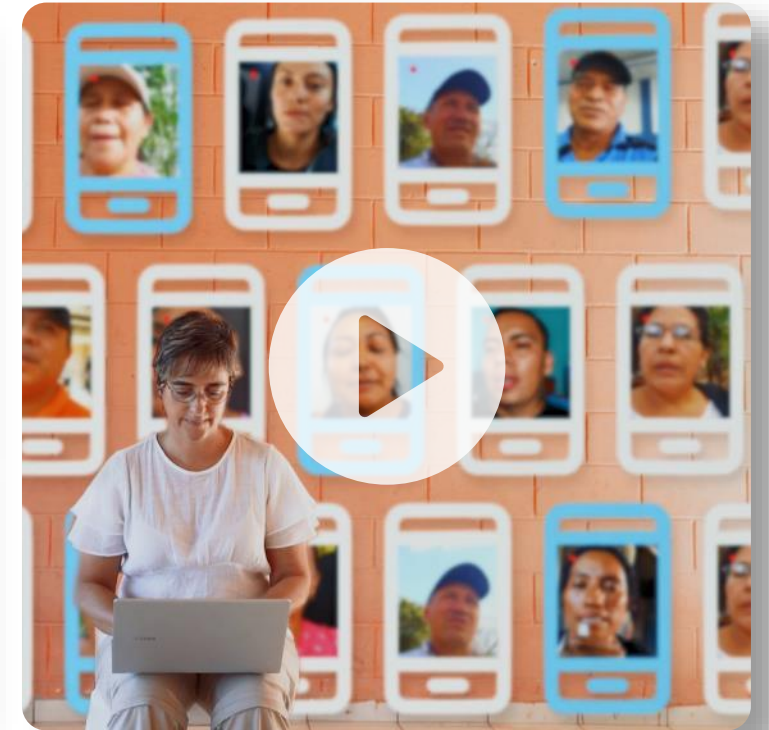


# WHAT: Participation + engagement + storytelling

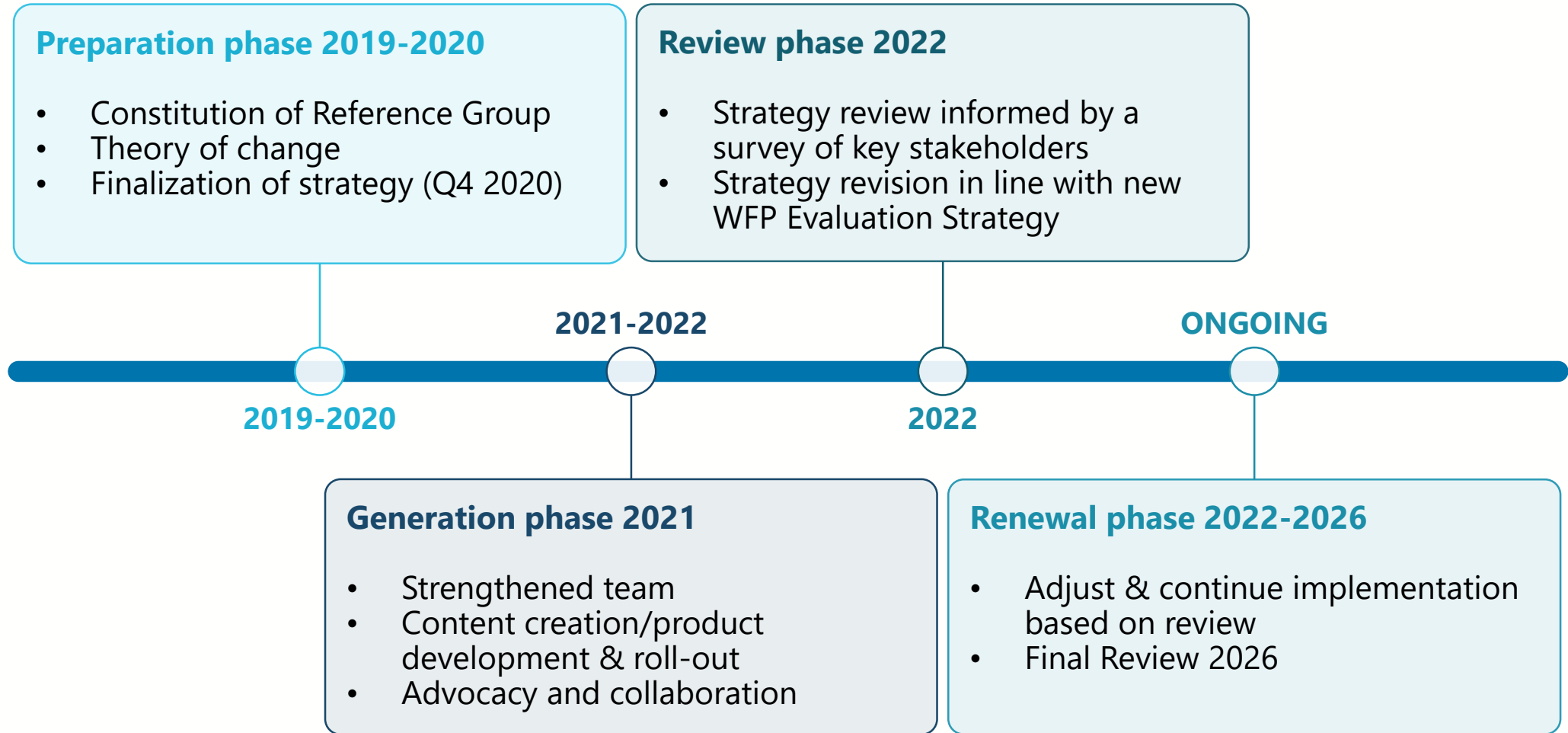


Jonas Heirman, DPhil  
@IntDev\_Impact

Kenn Crossley highlights gender dimensions of cash-transfers is not well understood, particularly in WFP contexts. WFP-DIME cash and gender impact evaluation window open @impacteval. #impact #Evaluation #GlobalEvaluationWeek



# WHEN: Implementation





# Thank you!



[www.wfp.org/independent-evaluation](http://www.wfp.org/independent-evaluation)



[wfp.evaluation@wfp.org](mailto:wfp.evaluation@wfp.org)



via Giulio Cesare Viola 68, Rome - Italy



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