

WFP's Corporate Partnership Strategy

We deliver better together

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World Food Programme

wfp.org

Overview

1. The Corporate Partnership Strategy
2. Main Changes
3. Next Steps
4. Costs and benefits



Questions the CPS addresses

- How can we become the partner of choice in food security and nutrition?
- How can we build on examples of excellence in partnering that already exist and make these best practice in the future for all offices and all our staff?
- What are the guiding principles that we must follow to become a partner of choice and how do we best equip our staff with the knowledge and tools to be an effective partner of others?



The results expected

- A **common understanding** across WFP of the benefits of working with others to achieve WFP's goals.
- A **strategic focus** on partnerships at the global, regional and country level through the development of **engagement strategies** for all key partners.
- A **consistent approach** to the selection, maintenance, monitoring evaluation and reporting of partnerships.
- **Best practice** tools, guidance, training and support to help Country Offices select and manage partnerships effectively.
- **Cost-effective collaboration** by reducing overlap and duplication of activities and minimizing transaction costs.

Main Changes to the CPS

- Partnership definition moved further up the document
- Highlights “We deliver better together”
- Provided additional language and more clarity on the important role of M&E
- More references to the Evaluation of partnerships
- Clearer language on suggestions for expanding cluster work
- What WFP expects of its partners is now a separate section
- We did not take on board suggestions which:
 - Sought further information on WFP’s strategy with MICs
 - Focused on references to individual partners
 - That would have required major restructuring of the document
- We decided to provide additional information on costs and benefits and next steps during the presentation

Actions Planned for 2014/2015

Strategy & Advocacy

- Putting a team in place to drive the strategy forward
- Additional support by The Partnering Initiative (TPI)
- Short term consultants

Engagement

- Development of proposals for engagement strategies

Agreement

- Review of partnership templates

Relationship management

- Mapping of all key WFP relationships

Partnership management

- Developing tools and guidance on measuring the effectiveness of partnerships

Implementation Support

- Gap analysis of needs of field staff
- Developing the concept of the Partnership Resource Centre in context of 2015 management plan

Costs of Developing & Implementing the CPS

Direct costs

- \$140,000 to develop the CPS in 2013
- Further strategic investment of \$750,000 in 2014

Indirect costs of PG staff time have been absorbed within existing budgets.

Proposals for 2015 being developed but a broad estimate is that we will continue to invest some \$750,000 for the next 2-3 years.

It should be noted that the current plans are for these costs to be absorbed within a Zero Nominal Growth budget for WFP as a whole. This does not therefore represent additional funds.

A key feature of our approach to implementation is to build partnership training into existing training programmes and thus avoid high training costs.

Thank You!