

WFP Private Partnerships & Fundraising



WFP and the Private Sector: Forging New Opportunities for the Hungry

2010 Update

21 September 2010

Delivering on a Vision



2008 (Goal)

2010

US\$ 1 B net by 2017

Ahead of schedule

US\$ 200 M per year as of 2017

US\$130 average

Balanced portfolio

More individuals giving

Self-financed

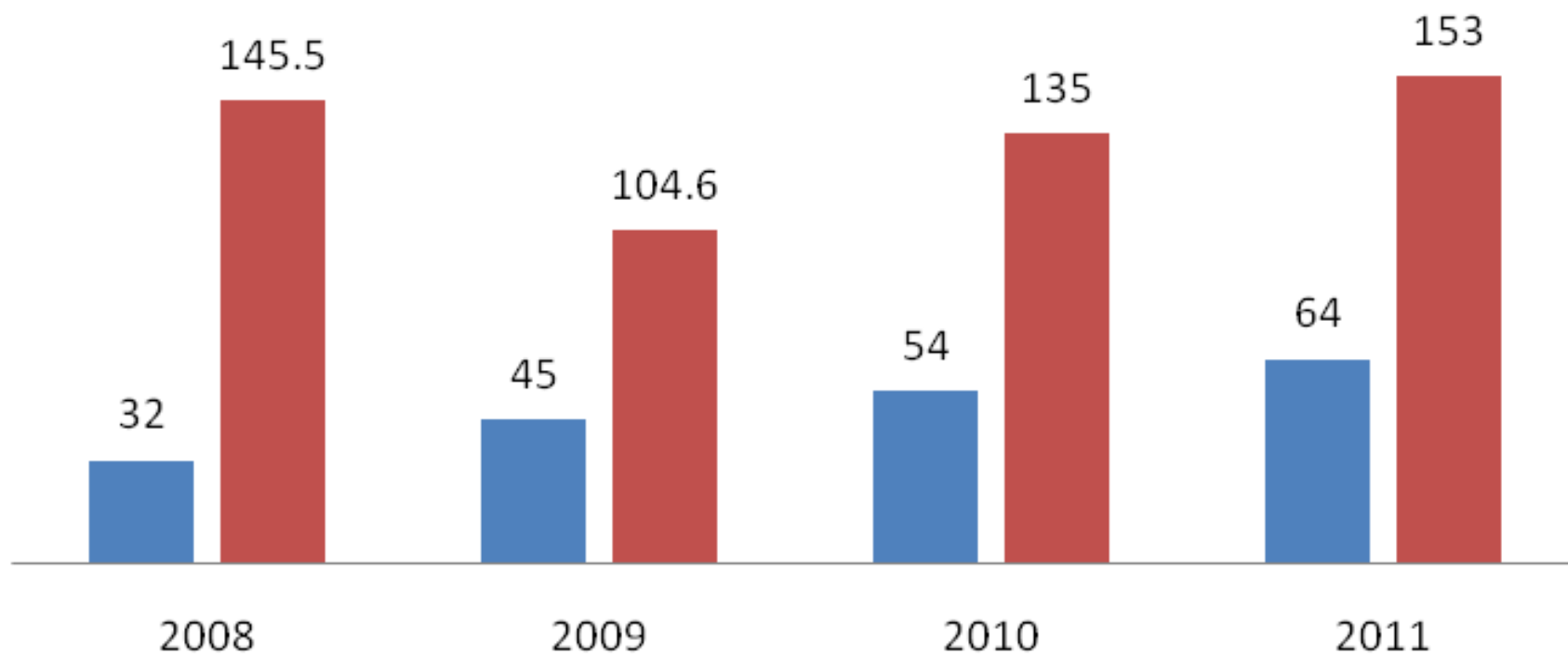
Management fee on 80 % of donations

Raised More

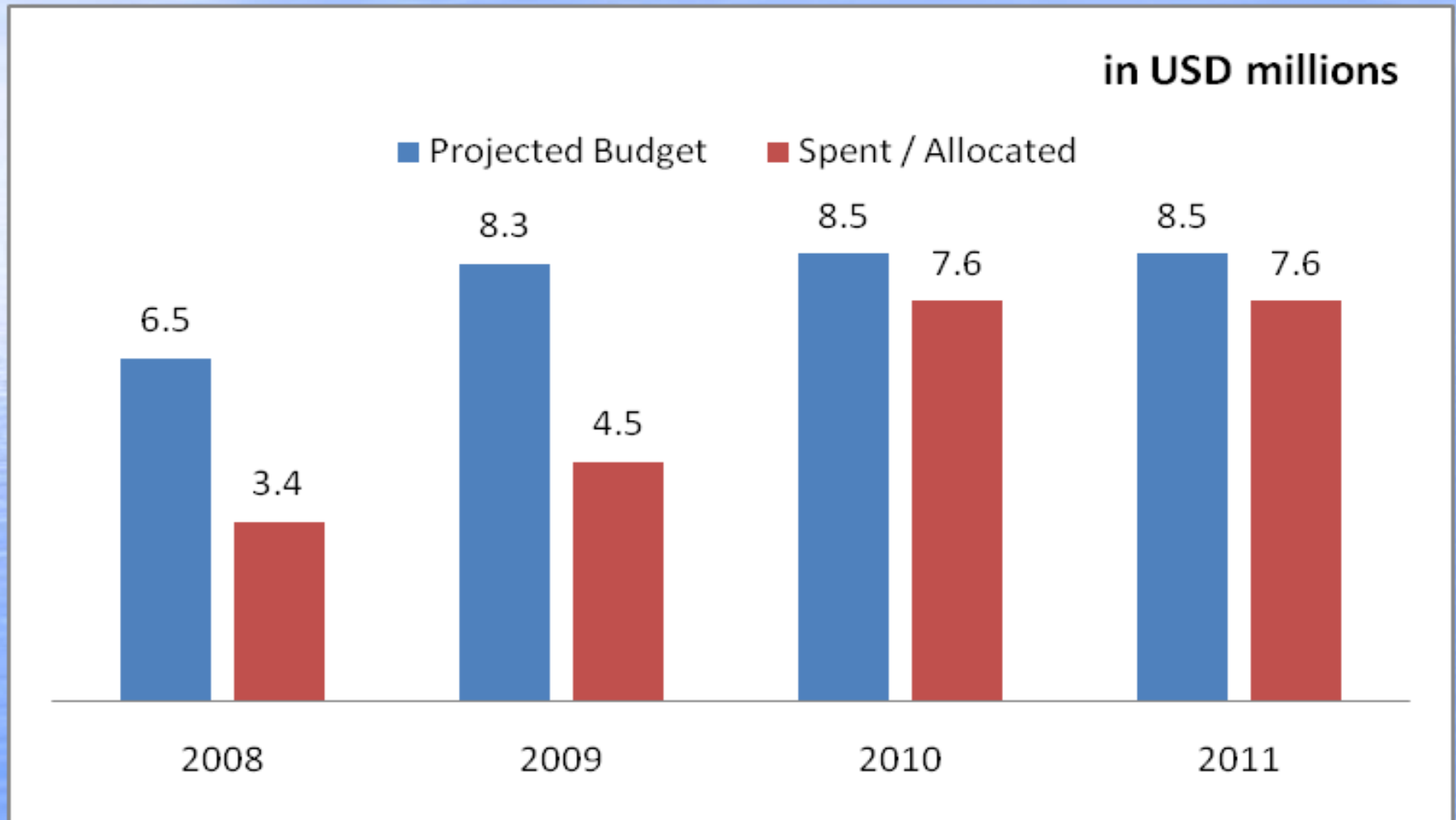


in USD millions

■ Projected Income ■ Actual / Estimated Income



Spent Less



Regional Focus: Asia



Regional Focus: Middle East



Regional Focus: US and Canada

Area Map of U.S. & Canada

This map represents a general outline of Areas.

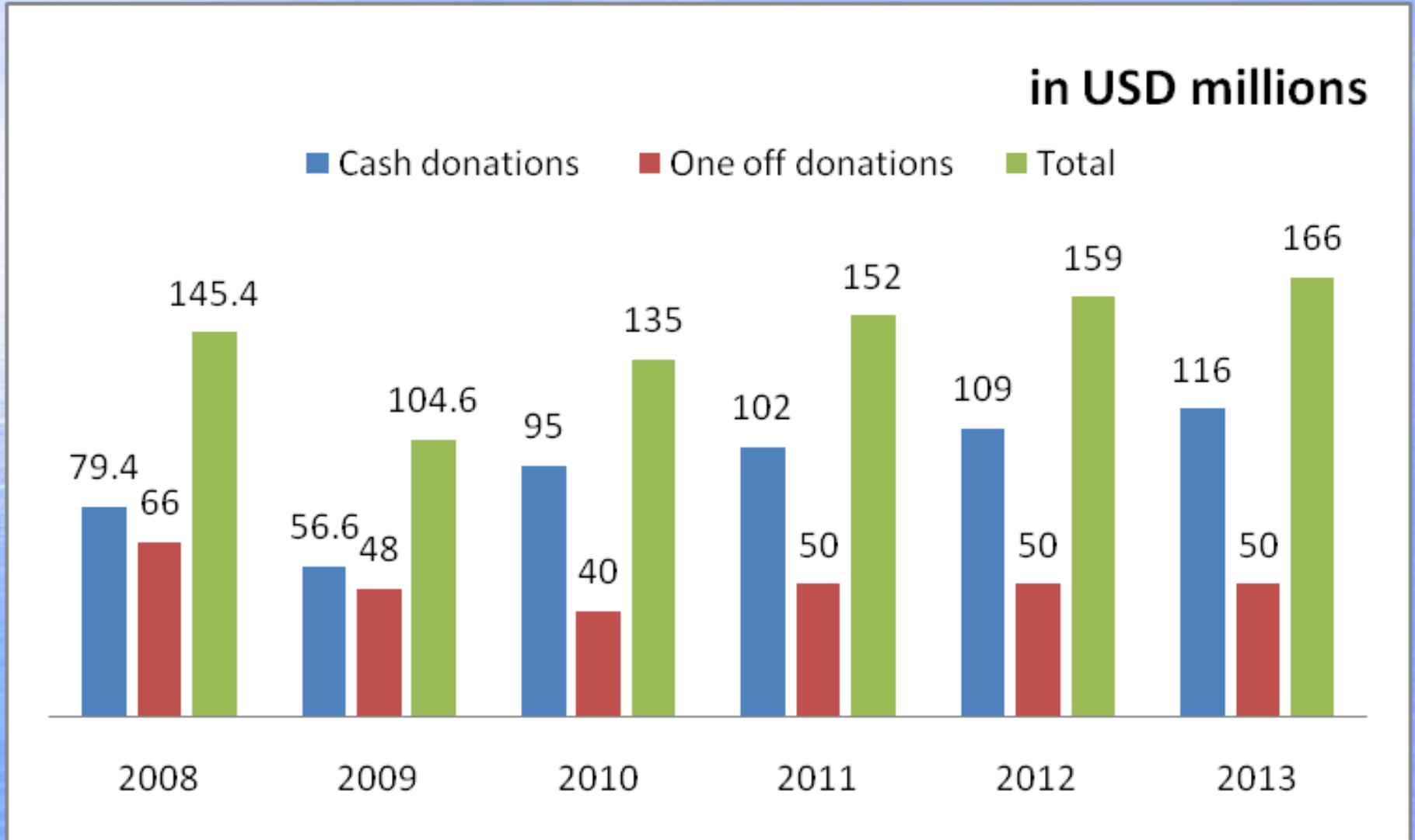


Regional Focus: Latin America. What's Next?

Latin America



What's Ahead?



Global Partnerships



**Emergency /
Logistics**



**Nutrition / Health
& Education**

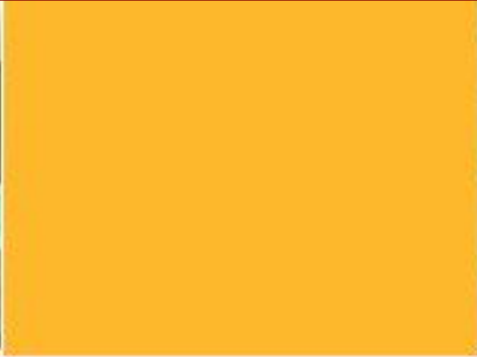


**Advocacy &
Awareness**



**Special
Initiatives**





Project Laser Beam



A unique public-private partnership to eradicate child malnutrition

Emergency Fundraising

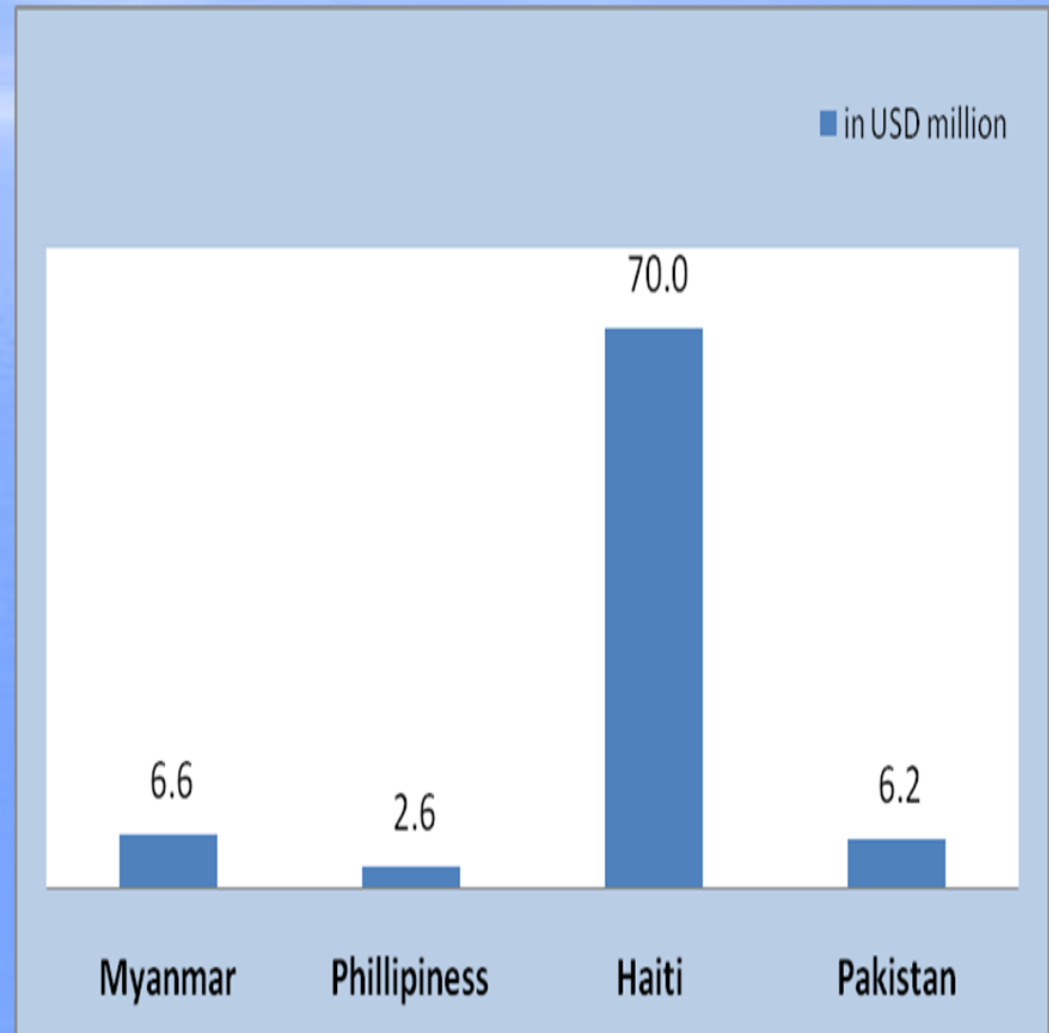


Global protocol

In-kind screening
process

Response time
decreased

Online giving



Rome –Based Agency Outreach



**Food and Agriculture
Organization of the
United Nations**

for a world without hunger



Enabling poor rural people
to overcome poverty

