

# Briefing on Ethics

## Executive Board Briefing



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**2023 February**



World Food  
Programme

SAVING  
LIVES  
CHANGING  
LIVES



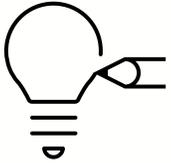
World Food Programme

SAVING  
LIVES  
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LIVES

# Part I – Ethics: Update

2023 February

# ETHICS OFFICE STRATEGY – 2021–2023

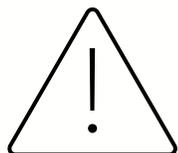


## **VISION: A CULTURE OF ETHICS & ACCOUNTABILITY**

To nurture a culture of ethics and accountability, constant and continuous proactive preventative and supportive measures needs to be provided to the Executive Director, to WFP's leadership, management, to all employees and other vested stakeholders.



# STRATEGIC OBJECTIVE 1: ACHIEVEMENTS AND UPDATES



**Conflicts of interest and other ethical risks are prevented, mitigated and managed**

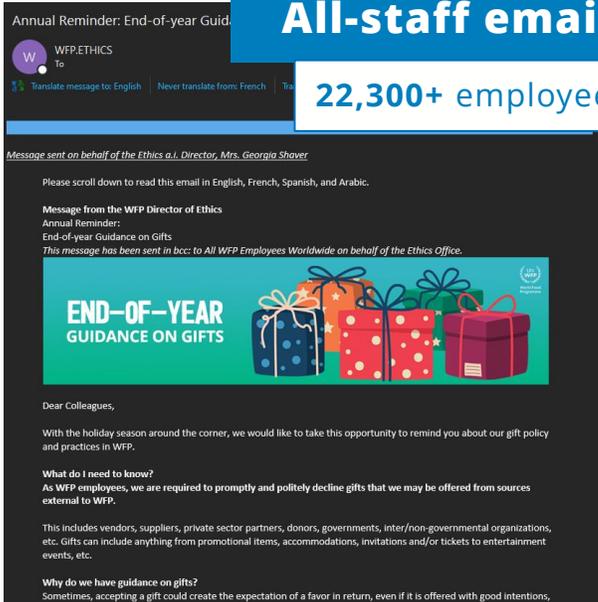
Examples:



# END-OF-YEAR CAMPAIGN ON GIFTS HIGHLIGHTS

## All-staff email

22,300+ employees



## Annual reminder: End-of-year guidance on gifts

Post date: 02 December 2022  
Produced by: Ethics Office  
Topic: Leadership and governance, Ethics and conduct

A quick refresher on what to do if we are offered a gift from an external party.



With the holiday season around the corner, we would like to remind you about our gift guidance at WFP. Sometimes our suppliers, partners, donors, and other externals we work with want to show their gratitude with a gift, so it is important that we know what to do if we are offered one.

### What do I need to know?

WFP employees cannot accept gifts from sources external to WFP. We need to promptly and politely decline any gifts that we are offered.

### Why do we have this guidance?

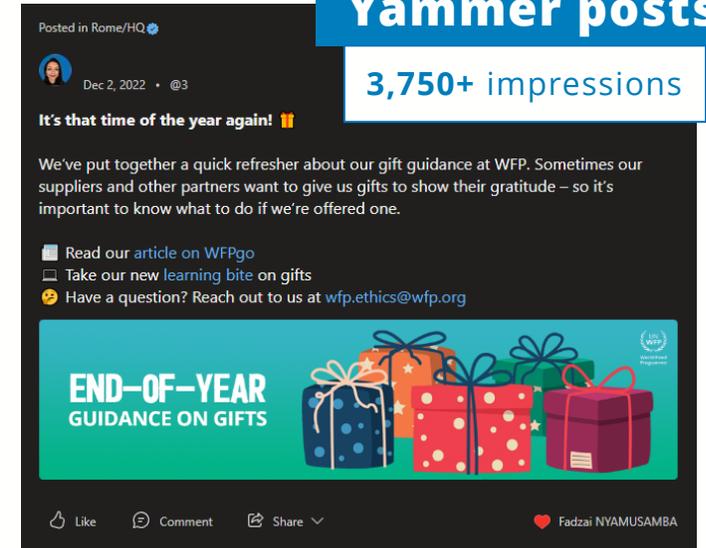
Sometimes, accepting a gift could create the expectation of a favor in return, even if

## Intranet article

360+ unique page views

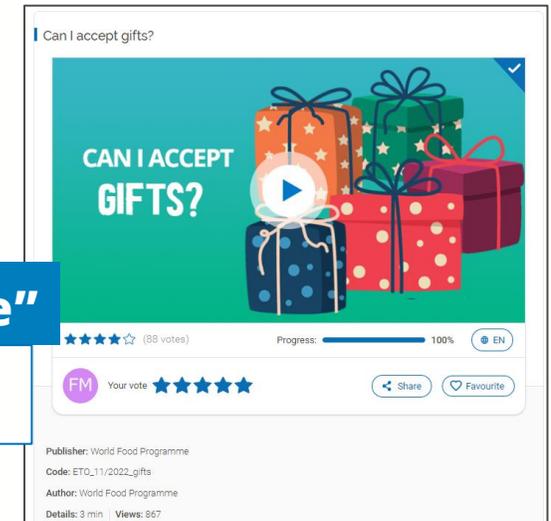
## Yammer posts

3,750+ impressions



## Gifts "learning bite"

380+ users completed the voluntary course

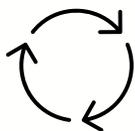


↑ 65%

increase in  
December gift  
requests



# STRATEGIC OBJECTIVE 2: ACHIEVEMENTS AND UPDATES



**Ethics is embedded into the organizational formal and informal culture so that the organization behaves in accordance with accepted principles of right or good conduct, demonstrating an ethical culture**

Examples:

Received and reviewed

**25 INQUIRIES**

for protection against  
retaliation



Under development

**WFP CODE OF  
CONDUCT TRAINING**

promoting ethical conversations  
with all staff



# STRATEGIC OBJECTIVE 3: ACHIEVEMENTS AND UPDATES



**Employees recognize ethical issues when they arise, navigate them appropriately and seek out expert advice when needed**

Examples:



**TARGETED**

and field-oriented training  
and outreach material

**UPDATE**

of the mandatory ethics  
e-learning course



**NEW**

user-friendly Ethics  
Office site on WFPgo



**TRAINING**

for the Ethics Office team by  
internal WFP trainers on facilitation skills



# JOINT MISSION TO COLOMBIA COUNTRY OFFICE

## 📍 CÚCUTA



Ethics Office and Anti-Fraud and Anti-Corruption Unit colleagues deliver training on ethics and fraud and corruption to the Country Office in Bogotá and Arauca and Cúcuta Sub Offices.

## 📍 BOGOTÁ



## 📍 ARAUCA



Ethics Office and Anti-Fraud and Anti-Corruption Unit colleagues tour the Arauca River to get a better understanding the context and work of the Arauca Sub Office.

# QUESTIONS?





World Food Programme

SAVING LIVES  
CHANGING LIVES

## Part II - Protection from Sexual Exploitation and Abuse (PSEA)

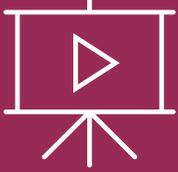
2023 February



# PSEA AT THE FRONTLINE

**Multi-media + multilingual AWARENESS RAISING material for Frontline Workers such as:**

- drivers,
- financial service providers,
- security guards,
- cleaners, and
- enumerators.



## LANGUAGES

Available in:

- Amharic
- Arabic
- Bahasa
- Bambara
- Bangla
- Dari
- DRC Swahili
- English
- French
- Fulfulde
- Haitian Creole
- Hausa
- Juba Arabic
- Lingala
- Myanmar language
- Nepalese
- Pashto
- Portuguese
- Spanish
- Swahili
- Tigrinya
- Turkish



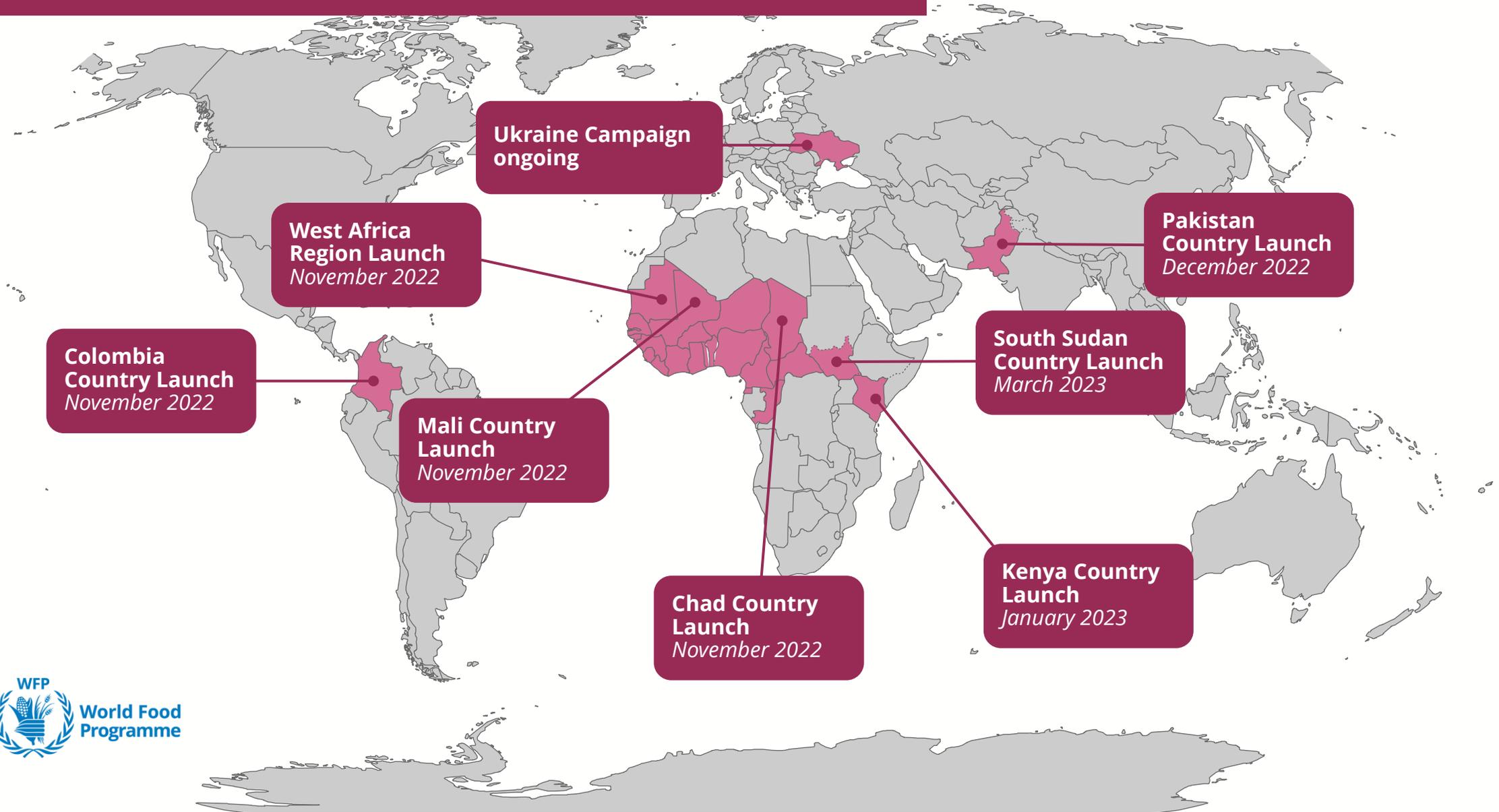
**SEXUAL EXPLOITATION & ABUSE**

**TOGETHER WE SAY**




\*\*Selected print materials have also been tailored for the Ukraine response with adaptations in a further five languages: Ukrainian, Polish, Romanian, Russian, and Slovak.

# PSEA AT THE FRONTLINE – LAUNCH EVENTS



# PSEA AT THE FRONTLINE – LAUNCH EVENTS

📍 UKRAINE



📍 SENEGAL



📍 MALI



📍 PAKISTAN



📍 COLOMBIA



📍 CHAD



# UN IMPLEMENTING PARTNERS PSEA CAPACITY

## INTERNAL

Transition phase into a global roll out of the UN Implementing Partners (IP) PSEA Capacity Assessment:



Global lessons learned retreat with pilot countries



Support Missions:

- DRC
- Ethiopia
- Kenya
- Lebanon



2023 Strategy to implement the UN IP PSEA Capacity Assessment

# PSEA INTEGRATION INTO WFP COUNTRY STRATEGIC PLANNING AND REVIEW PROCESSES

## COUNTRY STRATEGIC PLANS



Support Regional Bureaux/Country Offices with integration of PSEA into the country strategic plans' design and drafting

## ANNUAL COUNTRY REPORTS (ACRS)



Review of annual country reports submitted to HQ



Support country offices to reflect PSEA risks, challenges, achievements

**QUESTIONS?**

