“We appreciate mobile money, especially for women who are household custodians and the breadwinners.”

HALIMA
SOMALIA

HARNESSING THE POWER OF MONEY TO HELP PEOPLE SURVIVE AND THRIVE

EXECUTIVE BOARD INFORMAL CONSULTATION ON WFP’S NEW CASH POLICY

16 December 2022
1. Enormity of acute needs and drivers: conflicts, climate, COVID-19 & economic disparity and volatility

THE WORLD AROUND US

345 MILLION PEOPLE
ARE ACUTELY FOOD INSECURE
(WFP)

100 MILLION MORE PEOPLE
IN POVERTY, FIRST INCREASE IN 20 YEARS
(WORLD BANK)

74 COUNTRIES
EXPERIENCED FOOD INFLATION ABOVE 15%
(WFP RAM)
2. Women among those furthest left behind
3. Digital transformation & Fintech explosion

4. Growing use of cash transfers by governments

1.36 BILLION PEOPLE RECEIVED A CASH TRANSFER FROM THEIR GOV DURING THE PANDEMIC (WORLD BANK)

3 BILLION PEOPLE REMAIN UNCONNECTED (WORLD BANK)
THE STORY OF CASH IN WFP

CBT has reached **42 million of people** in 2021 from **1M** of people in 2009.

WFP has delivered **US$2.3B** in 2021 from **US$10M** delivered in 2009.

CBT is used in **69 countries** in 2021 from **10** countries in 2009.

**# OF PEOPLE SERVED**

**US$ DELIVERED**

**# OF COUNTRIES USING CBT**
She leads a group of women farmers who grow rice. As their income increased, most women in the group got mobile money accounts and then bank accounts for their savings.

"When you save as a woman it allows you do certain things, and also answer your own needs."

Pythshlande
THE PRINCIPLES THAT GUIDE US

1. People are at the centre
   ➢ Ensuring an empowering and dignified journey (HOW we serve people matters)

2. People know what they need
   ➢ Flexibility to make informed decisions and unlock the power of cash

3. Everyone deserves a healthy diet
   ➢ Understand and mitigate the difficult trade-offs that the people we serve make every day and that impact their food security and nutrition
OUTCOME 1: PROMOTING WOMEN’S ECONOMIC EMPOWERMENT

What?

Maximizing opportunities for women to become more financially resilient

In practice:

• Direct money to women as main recipients for the family, whenever possible
• Design with and for women and girls, involving men
• Ensure women have access to the knowledge and skills they require
OUTCOME 2: GIVING PEOPLE FLEXIBILITY AND CHOICE WHEN THEY NEED IT THE MOST

What?
Send money without restrictions to people before and during emergencies

In practice:
• Prioritize unrestricted and unconditional transfers in crises, whenever possible
• Provide choice of where to receive the money and how to spend it
• Simplify business processes and prepare well
• Promote and build evidence on anticipatory cash transfers

“We prefer mobile money because we can use it for many purposes. We buy clothes, school uniforms, food and anything we wish.”

MALYUN
SOMALIA
**OUTCOME 3: ACCELERATING DIGITAL FINANCIAL INCLUSION**

*What?*
Ensuring that people can benefit from digital transfers on their accounts and access other financial services and products that meet their needs.

*In practice:*
- Support men and women on their journey toward digital financial inclusion.
- Work with communities, regulators, private sector and other partners to reduce barriers.
- Focus on WFP’s unique added value.

*With an e-wallet you can easily cash out your money, save money, transfer to anyone without paying fees and pay my bills and university fees while sitting at home.*
OUTCOME 4: SUPPORTING GOVERNMENTS

What?
Help governments to build inclusive and assured government-to-person payment systems

In practice:
• Provide complementary support, technical advice and/or delivery services to governments
• Capitalize on the scale of government cash programmes to serve people in need and strengthen national systems
• Support WFP’s Global Social Protection Strategy through cash expertise
OUTCOME 5: MANAGING THE RISKS OF ECONOMIC VOLATILITY AND CONTRIBUTING TO RECOVERY

What?
Protecting people’s purchasing power during economic crises & adapting cash transfers to evolving contexts

In practice:
• Establish dialogue with ministries of finance and central banks, and monitor the economic context
• Continue cash transfers and ensure timely adjustments to transfer values
• Advocate for preferential exchange rates and provide relief by injecting hard currency

Life has been tough with the food prices increasing almost three-folds this year. We use the cash to pay for different expenses. First off, we pay the rent and electricity. We then buy essential food items, such as rice, sugar, and oil. Whatever is left of the cash is used for Amira’s education and any urgent medication for the family.
PARTNERING TO MAKE THIS VISION A REALITY

None of this can be achieved by WFP alone!

Therefore we aim to:

• Design and implement programmes hand in hand with women, men, and communities we serve
• Be a strategic and operational partner of choice for governments, regulatory bodies & International Financing Institutions
• Innovate with the private sector, build evidence with academia & philanthropic institutions
• Draw on complementary expertise and joint efforts with UN agencies & NGOs
• Align strategies with donors
“Without this cash, I would have had to go into debt to my relatives and neighbours to feed our family. We would have had no choice.”

SOPHAL
FATHER IN CAMBODIA