



Executive Board informal session, 8 July 2021

High impact partnerships that are fit for the field and fit for WFP programmes

Concept note

Background

WFP's Private Partnerships and Fundraising Division (PPF) is pleased to invite the Executive Board (EB) membership to join an interactive discussion focusing on needs-based partnerships, field-level engagement and measuring the impact of partnerships beyond the dollar value. The event will be structured around three main sessions which will showcase WFP's ability to deliver against targets set in the private sector partnerships and fundraising strategy (2020–2025) and highlight opportunities, challenges and ideas for the EB membership to support WFP's journey.

Thematic areas and sessions

1. Session one: "Fit for WFP's programmes" - Informing on needs-based partnerships

- **Rationale** - PPF is going through a consultative process with technical units in headquarters to map, assess and prioritize needs. Through the concrete example with the Supply Chain Operations Division(SCO) , this session will walk the EB members and observers through the process and describe how PPF is building a picture of division-wide priorities and narrowing them down to a few key issues that the private sector is uniquely placed to address through partnerships.
- **Session overview:**
 - Big picture - understanding technical units' vision and needs and prioritizing needs that can be best covered through private sector partnerships
 - Supply chain journey - joint presentation by PPF and SCO highlighting opportunities identified and business development opportunities
 - Q&A

2. Session two: "Fit for the field" - Showcasing field level partnership development

- **Rationale** - In line with the overall objective of increasing country-level private sector engagement, PPF now has dedicated capacity with at least one PPF colleague positioned in each regional bureau. Whether partnerships with the private sector are local or global, they are to respond to identified needs that support WFP's mandate and work in the field and that are best met through partnerships with the private sector. This session will provide an overview of private sector engagement in the regions and allow regional teams to highlight some examples and best practices.
- **Supporting document:**

A list of all the partners with direct contributions to regional bureaux and country offices for the years 2020 and 2021 (until 31 May) will be shared with the EB membership to report on key partnerships/contributions which have a direct impact at field level. The list, which will be available for consultation on the EB website's restricted membership area, will contain top-line information on the type of partnership and content/impact of the contribution, grouped per regional bureau and listed alphabetically per country office. Due to the regional bureau/country office focus of this exercise, the list does not contain unrestricted donations that are managed centrally by the Strategic Resource Allocation Committee process and donations directed to technical units (e.g. Mars, Takeda) as they are managed centrally by WFP headquarters.
- **Session overview:**
 - Overall approach to date and priorities for 2021
 - Regional snapshots
 - Best practices from the Panama Regional Bureau
 - Q&A

3. Session three: "Measuring Impact"- Invitation to join the impact assessment framework journey

- **Rationale** - WFP is working to equip itself with a simple standardized methodology to measure and evaluate the impact of private sector partnerships beyond the dollar value. PPF has engaged an external consultancy, EY, to support the development of such an impact assessment framework. The session will provide an overview of the project and an update on the work to date.
- **Session overview:**
 - EY presentation outlining the main stages of the project to date and key elements of the framework
 - Q&A



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Agenda of the event

Date/Time: Thursday, 8 July 8, 14:00–17:00 (Rome time)

Venue: Virtual, via Zoom

Breakdown of the event: as per below table

Moderator: Tim Hunter, Director, PPF

SEGMENT	MAIN SPEAKER(s)	MIN
INTRODUCTION Welcome and purpose of the meeting	Amir Abdulla, Deputy Executive Director, WFP Ute Klamert, Assistant Executive Director, Partnerships and Advocacy Department (PA)	10
Background and objectives	Tim Hunter, Director, PPF	05
How to interact throughout the sessions	Tim Hunter, Director, PPF Secretariat representative (TBC)	05
SESSION ONE: "Fit for WFP's programmes" Informing on needs-based partnerships	Betty Ka, Deputy Director, SCO Shelley Seed, Partnership Advisor, PPF	45
Break	All	05
SESSION TWO: "Fit for the field" Showcasing field level partnership development	Miguel Barreto, Regional Director, Latin America and the Caribbean Virginia Villar Arribas, Deputy Director, PPF	55
Break	All	05
SESSION THREE: "Measuring impact" Invitation to join the impact assessment framework journey	Arnaud Bertrand, Global Managing Partner, EY Emilie Balbirnie, Senior Manager, EY Alan Brown, Head of Impact Partnerships, PPF	35
WRAP UP Final discussion and next steps	Ute Klamert, Assistant Executive Director, PA Tim Hunter, Director, PPF	15

Documents accompanying this concept note

The following documents accompany the present concept note, as pre-reads, which are shared ahead of the event on 8 July to provide the EB membership with key background information:

- **A one-pager for each of the three sessions:**
 - Session one: "Fit for WFP's programmes"- Informing on needs-based partnerships;
 - Session two: "Fit for the field" - Showcasing field-level partnership development; and
 - Session three: "Measuring impact"- Invitation to join the impact assessment framework journey.
- **Logistic note** with main instructions on how to interact during the event using Mentimeter.