



World Food Programme



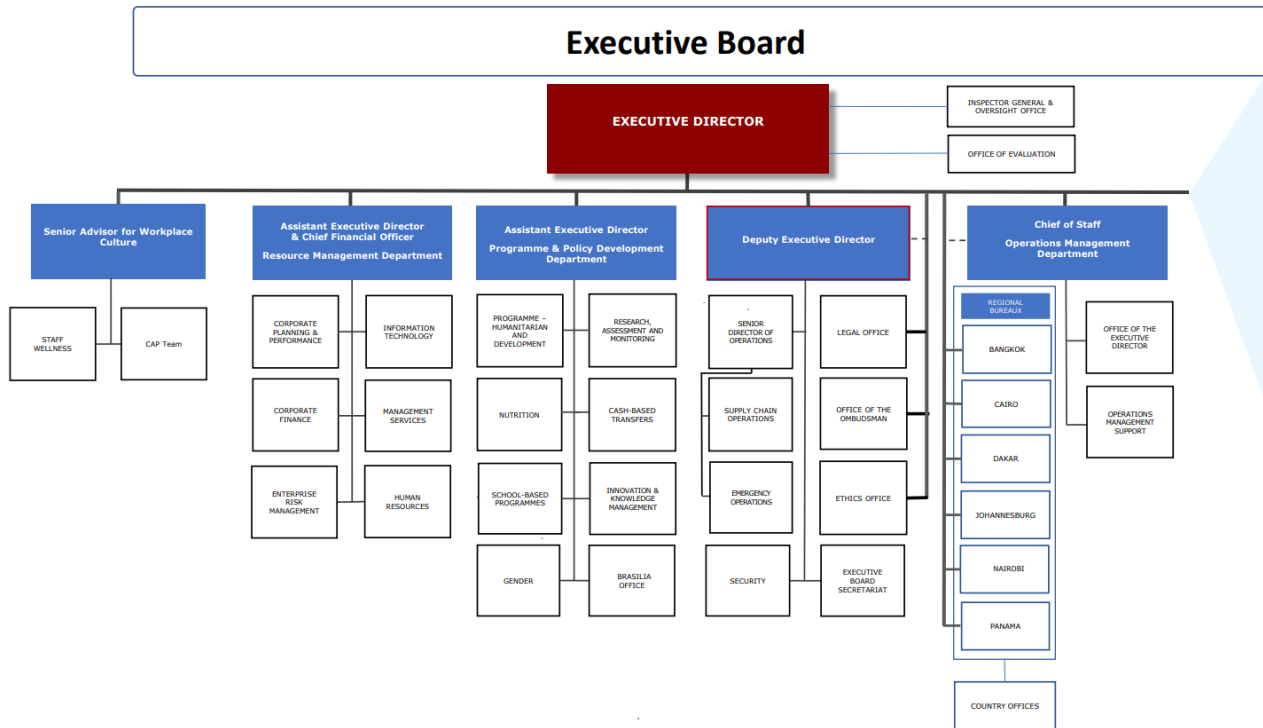
WFP Partnerships

Partnerships and Advocacy Department

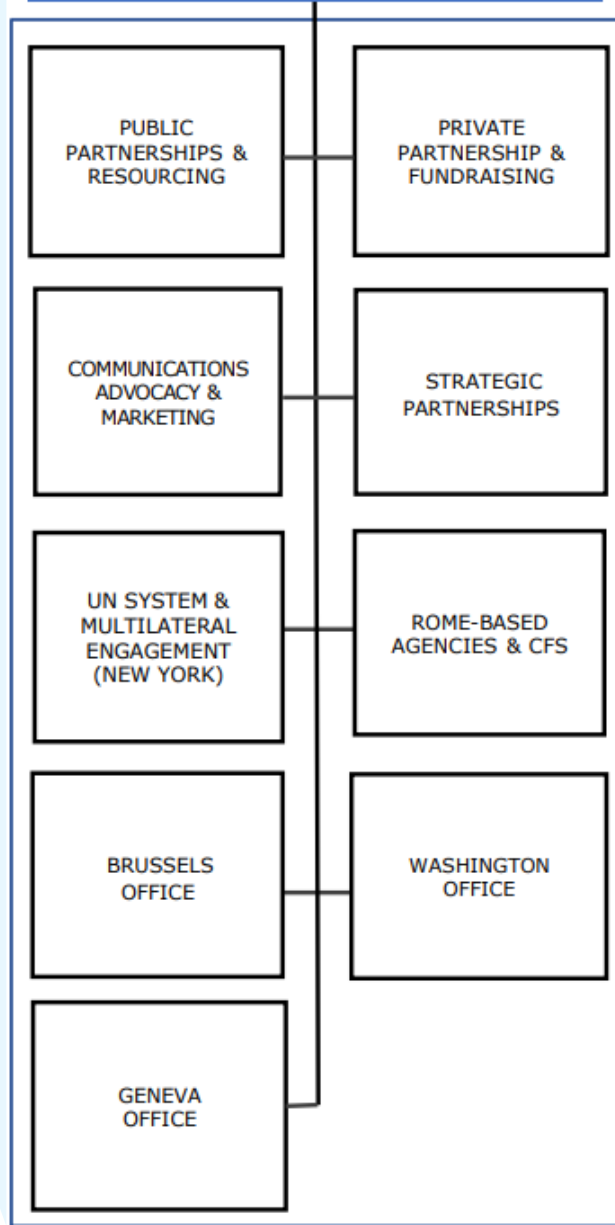
Induction Session for Members and Observers
of the WFP Executive Board

SAVING
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CHANGING
LIVES

October 2020



**Assistant Executive Director
Partnerships & Advocacy
Department**



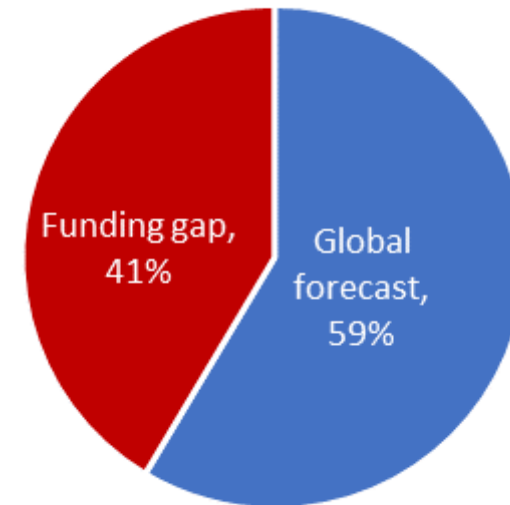
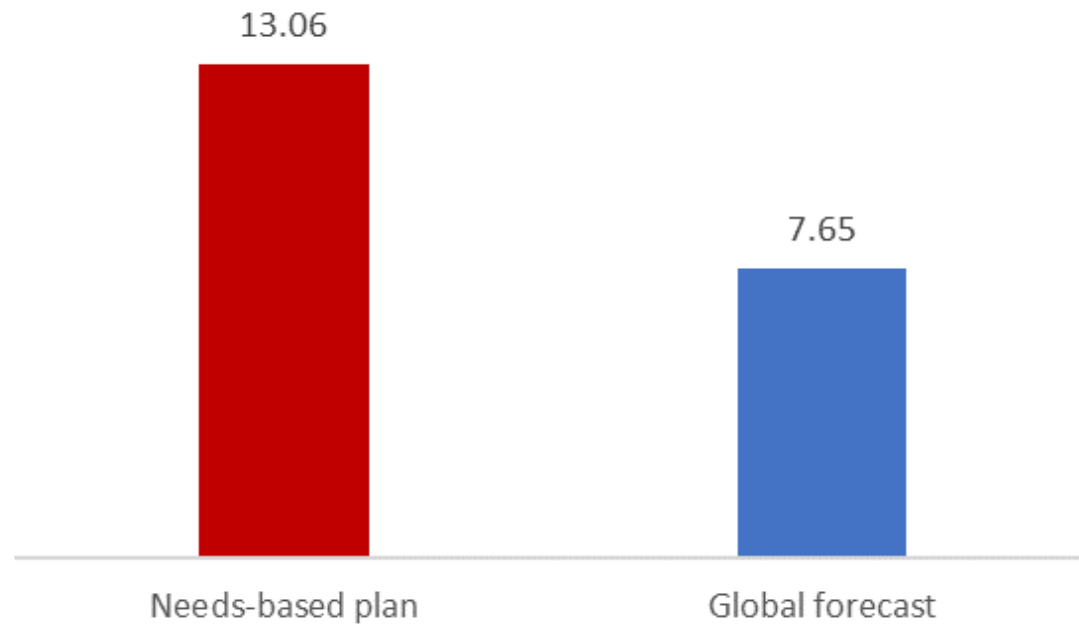
- ADDIS ABABA
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- TOKYO

Reporting to PPR
Reporting to CAM
Reporting to STR



Requirements vs. funding forecast 2020

Based on the USD 7,65 billion global forecast, the anticipated funding gap for 2020 totals USD 5.41 billion, or 41% of the needs-based plan.



Key external drivers for positioning, partnering and resourcing

- Uncertainty in resourcing projections and refocusing of activities due to the COVID-19 pandemic
- Record number of concurrent emergencies and climate-change related disasters
- An increasingly challenging operational environment
- Adherence to the Humanitarian-Development Nexus for strategy, programme and policy development across humanitarian and development assistance
- Demand for strengthened accountability on funds management
- Adherence to the United Nations reform to improve efficiency and effectiveness
- Use innovative technological tools to increase efficiency

Positioning for Zero Hunger

- **Our challenge:** WFP is not as well known to the public compared to other United Nations agencies.
- The **Communications, Advocacy and Marketing (CAM)** division work enhances the impact of WFP's mission and work, and WFP's reputation and image through efficient and effective internal and external communication.
- We are building the **narratives** and **evidence-based advocacy** associated with our work and areas of expertise.
- We create **networks** that strengthen thought-leadership and pathways of influence.

Partnering for Zero Hunger

- No single organization can address today's complex food and nutrition security challenges. Partnership is crucial to reach the goals laid out in the Agenda 2030 as well as in the UNDS reform.
- We support country offices to implement this imperative by seeking to align and integrate our capacities with the interventions of governments, international financial institutions and other **strategic partners**, which addresses the root causes of hunger and fosters sustainable development through rural transformation, sustainable infrastructure, and human capital.
- We are optimizing our engagement in the UNDS reform, in the Inter-Agency system and the Rome-based agencies through our Global Offices in **New York** and **Geneva** as well as the **RBA** division.

Resourcing for Zero Hunger

- The Partnerships and Advocacy Department provides leadership and expertise to WFP's resource mobilization efforts, ensuring that WFP gets maximum resources to fully meet the needs of the people we serve, in order to support Member States in achieving Zero Hunger and Agenda 2030.
- The **Strategic Evaluation “Funding of WFP’s work”** gives orientation how to further enhance this effort.
- Our **global offices in ADD, BER, BRU, BEI, PAR, SEO, TOK, UAE, WAS** as well **Public Partnerships and Resourcing Division** are working to maintain our relationships and partnerships with our government donors.
- Our **Private Partnerships and Fundraising Division** is working towards transforming how WFP works with businesses and other actors to create impact, income and innovation as laid out in the Private-sector partnerships and fundraising strategy (2020-2025).



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Thank you for your attention