



World Food Programme



WFP Impact Evaluation Strategy

Partnering in impact evaluation, achieving zero hunger:
First Regular Session of the Executive Board, 2020

25 February 2020

SAVING
LIVES
CHANGING
LIVES

WFP defines impact evaluation as:

Evaluation Policy (2016-2021)

Evaluations that “assess the positive and negative, direct or indirect, intended or unintended **changes** in the lives of affected populations **in receipt of WFP interventions**”

Impact Evaluation Strategy

Evaluations that “measure **changes** in development **outcomes of interest** for a target population that can be **attributed** to a specific programme or a policy through a **credible counterfactual**”

OEV impact evaluation series

2005-2011

School Feeding Series (9 IEs)



2011-2012

Food Assistance to Refugees in Protracted Situations (FARPS) Series (4 IEs)



2013

Food Assistance for Assets (FFA) Series (6 IEs)



2014-2018

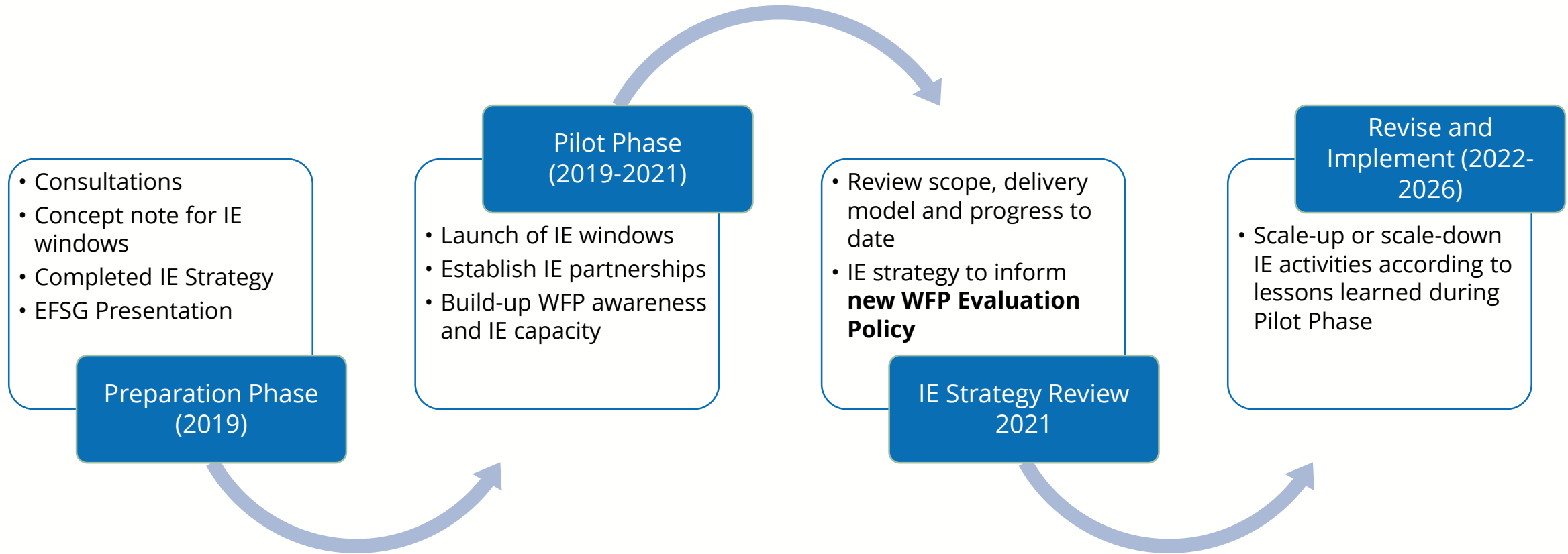
Moderate Acute Malnutrition (MAM) Series (4 IEs)



World Food Programme



Piloting the strategy



Impact Evaluation Strategy (2019-2026)



Vision

WFP uses rigorous impact evaluation evidence to inform policy and programme decisions, optimize interventions, and provide thought leadership to global efforts to end hunger and achieve the SDGs.

Impact Evaluation Strategy: objectives

CONTRIBUTE

to the evidence base
for achieving global goals

DELIVER

operationally relevant and useful
Impact Evaluations

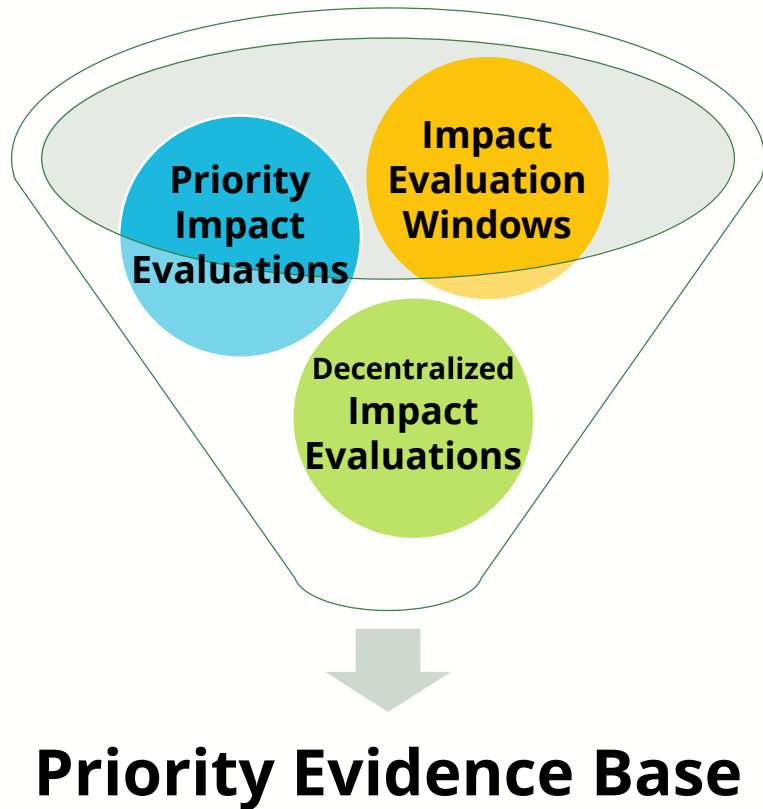
MAXIMIZE

impact evaluation responsiveness
to rapidly evolving contexts

HARNESS

the best tools and technologies for
Impact Evaluation

Generating demand for evidence



Impact evaluation partnerships



Federal Ministry
for Economic Cooperation
and Development

17 PARTNERSHIPS
FOR THE GOALS



unicef 



Food and Agriculture
Organization of the
United Nations



World Food Programme

WFP donor partners:

- Use impact evaluation evidence
- Influence WFP priorities and finance impact evaluation activities

Government partners in countries with WFP operations:

- Use impact evaluation evidence
- Deliver interventions evaluated and influence evidence priorities
- Deliver impact evaluations with WFP support (NECD)

Programme delivery partners:

- Use impact evaluation evidence
- Sources of programme theory to be tested
- Deliver interventions evaluated and influence evidence priorities

Evaluation and research partners:

- Sources of academic theory and IE methods
- Deliver impact evaluations

Present and future activities

Open Windows

Climate
Change
Resilience



Cash-based
Transfers and
Gender



New opportunities

School-based
Programming?



Harnessing
Technologies





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Thank you!