

Partnering in impact evaluation, achieving zero hunger Launching WFP's impact evaluation strategy

Side event on the margins of the 2020 first regular session of the Executive Board

Tuesday, 25 February 2020, 8:15-9:45

Aula I, WFP headquarters

Breakfast will be served in the Aula Delegatis from 8:15 to 8:30

Context

The 2019 Nobel Prize in Economic Sciences was awarded to Prof. Abhijit Banerjee, Prof. Esther Duflo and Prof. Michael Kremer for their experimental approach to alleviating global poverty. Their work is commonly referred to as **impact evaluation**. Impact evaluation has already significantly altered the way the world understands poverty and the effectiveness of development interventions. But humanitarian and transition contexts have not benefited from the same level of impact evaluation evidence – until now. As the world's largest humanitarian food and development agency, the World Food Programme is well placed to generate rigorous impact evaluation evidence to better understand the needs of the people we serve and how to support them to transition out of food insecurity.

Objectives

Led by the WFP Office of Evaluation, this side event will present the formal launch of WFP's Impact Evaluation Strategy (2019–2026), setting out a vision for increasing the coverage and use of rigorous impact evaluations in humanitarian and transition settings. The event will showcase a road map of actions and highlight partnerships to implement the strategy, including partnerships with the Government of Germany and the World Bank's Development Impact Evaluation (DIME). The event will also outline how all Member States can support efforts to increase the availability of rigorous impact evaluation evidence to achieve zero hunger and contribute to multiple Sustainable Development Goals.

Agenda

The side event will bring together representatives from WFP, Germany and the World Bank to discuss how they are partnering with WFP to increase the availability of rigorous impact evaluation evidence for transitions and humanitarian nexus contexts. The floor will be opened for discussion at the end of the presentations. The programme follows below:

- Welcome and opening remarks by Ms Ute Klamert, Assistant Executive Director, Partnerships and Advocacy Department;
- Video introduction to WFP's work in impact evaluation;
- Presentation summarizing the impact evaluation strategy and the gender and cash-based transfers and climate and resilience windows by Mr Jonas Heirman, Evaluation Officer (Impact Evaluation);
- Presentation on how WFP and the World Bank are partnering to deliver impact evaluations by Mr Paul Christian, Economist, Development Impact Evaluation (DIME), World Bank;
- Reflections from the panel:
 - How WFP, the Federal Ministry for Economic Cooperation and Development (BMZ) and the World Bank are working together to build a stronger evidence base by Dr. Ralf Schröder, Crisis Management: Transitional Development Assistance, Reconstruction, Infrastructure in Crisis Situations of BMZ;
 - WFP regional perspective by Mr Chris Nikoi, Regional Director, West Africa; Ms Lola Castro, Regional Director, Southern Africa; Mr Miguel Barreto, Regional Director, Latin America and the Caribbean and Mr Claude Jibidar, Country Director, Democratic Republic of the Congo;
- Comments and questions from the floor moderated by Ms Andrea Cook, Director of Evaluation;
- Closing remarks by Ms Andrea Cook, Director of Evaluation.