



## **Emergency field operations PocketBook app launch**

Exhibition on the margins of the 2020 first regular session of the Executive Board  
Monday, 24 February to Wednesday, 26 February 2020  
Red Tower exhibition area, WFP headquarters

You are kindly invited to an exhibition on PocketBook, an emergency field operations app. A print version of PocketBook was launched by the World Food Programme in 2002. Nearly two decades later, it is being relaunched as an app. PocketBook serves as an aide-memoire for WFP emergency operators, providing all the information they need for operating in emergency situations.

### **Context**

As WFP grows in complexity and scale, it needs to ensure that its staff are equipped with the latest guidance and tools to be able to prepare for and respond to emergencies. Having PocketBook as an app means that staff can access it quickly and easily and carry it with them in the field on their smart phones or tablets. Staff can download, share or bookmark information and content is updated in real time. Once the app is downloaded, all content is available offline.

### **Objectives**

The exhibition is an opportunity for the Executive Board membership and WFP staff to explore and try out PocketBook. PocketBook directly contributes to the digital transformation of the organization. This exhibition will demonstrate the features and benefits of the app as well as improve its visibility and encourage its usage, thus contributing to WFP's ability to effectively prepare for and respond to emergencies.

### **Agenda**

The exhibition will be open for the Executive Board membership for delegates and WFP staff to visit during the session. Staff from the Emergency Operations Division will be available to answer any questions and engage with the membership and staff.