



The Power of The Scaling Up Nutrition Movement: leveraging multiple actors for nutrition impact

Successes from the Scaling Up Nutrition (SUN) Business Network

Friends of WFP Nutrition session on the margins of the informal consultation of the Executive Board

Monday, 16 December 2019, 12:45 – 13:45

Aula Delegatis, WFP Headquarters

Coffee and healthy snacks will be served from 12:30

The World Food Programme (WFP) Nutrition Division kindly invites you to a briefing on the Scaling Up Nutrition (SUN) Movement. The session offers a forum to discuss the SUN Movement's approach, progress and opportunities to reduce malnutrition. It will specifically delve into the SUN Business Network's role and, more broadly, private sector's engagement for improved nutrition.

The event will be moderated by the Chair of the *Friends of WFP Nutrition*, the Executive Board member of Ireland, Mr. Paul Kiernan.

Context

The [Scaling up Nutrition \(SUN\) Movement](#) is based on the principle that everyone has a right to food and good nutrition. Since its launch in 2010, the Movement has inspired a new way of working collaboratively to end malnutrition. With the governments of SUN countries in the lead, the SUN Movement unites people - from civil society, the United Nations, donors, businesses and researchers - and fosters multi-sectoral and multi-stakeholder collaboration at all levels, in a collective effort to improve nutrition. Today the Movement is composed of 61 countries and 4 Indian states leading a global movement to end malnutrition, in all its forms, by 2030.

The [SUN Business Network](#) - one of the four networks of the SUN Movement - engages and supports businesses to act, invest and innovate in responsible and sustainable actions and operations with the goal of promoting availability of, access to, demand for, and consumption of healthy diets. Thus, SUN Business Network supports and contributes to national nutrition priorities by harnessing the collective power of the private sector to reduce and prevent all forms of malnutrition. By early 2019, country level expansion of SUN Business Network was extensive, with 14 established Networks and 27 emerging Networks.

WFP and GAIN co-convene the SUN Business Network at global level and work together to support SUN countries in establishing and operating national Networks.

WFP's support to the SUN Business Network also aligns closely with the Agency's recently approved new Private Sector Strategy, expected to be launched in January 2020. This Strategy focuses on increasing the impact of WFP's private sector partnerships at the local level and increasing shared value of the partnership for all stakeholders, diversifying income generated through private sector partnerships, and expanding reach and effectiveness of private sector partnerships by incorporating innovation and innovative practices.

Objectives

The session is an opportunity for Executive Board members to learn about the SUN Business Network approach, areas of progress and opportunities moving forward.

More specifically, the side event will:

- Familiarize WFP Board members with the SUN Movement's multi-stakeholder approach, and highlight the role of the different Networks, including private sector as a key partner within the SUN Movement;
- Reflect on the role of the SUN Movement in the broader context of food systems and on-going processes (e.g. N4G, CFS).
- Reflect on the progress, challenges and potential of the SUN Business Network from the perspective of WFP, GAIN, and the private sector;
- Showcase examples of successful private sector partnerships, their value added as well as the potential risks and mitigation measures;
- Discuss future of the SUN Movement and thinking for the SUN Business Network as it enters its third phase in 2021(SUN 3.0).

Agenda

Welcome Remarks

- Ms. Valerie Guarnieri, *Assistant Executive Director, Programme and Policy Development Department, WFP*; (opening remarks)
- Mr. Paul Kiernan, *Deputy Permanent Representative of Ireland, and Chair of the Friends of WFP Nutrition* (moderator)

Moderated Panel Discussion

- Ms. Gerda Verburg, *UN Assistant Secretary-General and SUN Movement Coordinator*
- Ms. Laurene Aubert, *Senior Associate for Global Partnerships, SUN Business Network, GAIN*
- Ms. Emily Heneghan, *SUN Business Network, SBN, WFP* (remote)
- Ms. Monica Musonda, *Founder and CEO of Java Foods, SBN Partner* (remote)

Q&A and remarks from the floor

- Moderated by Mr. Paul Kiernan, *Deputy Permanent Representative of Ireland, and Chair of the Friends of WFP Nutrition*

Closing Remarks

- Ms. Gerda Verburg, *UN Assistant Secretary-General and SUN Movement Coordinator*