

# WOMEN OF IRON

## Stories from a Peruvian Kitchen

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Tania Goossens, Country  
Director for WFP Peru

Sean Southey,  
President of PCI Media





**COCINA CON  
CAUSA**

A national TV Show that teaches Peruvian families to eat healthier



9,271  
Followers



14,260  
Followers

# COCINA CON CAUSA



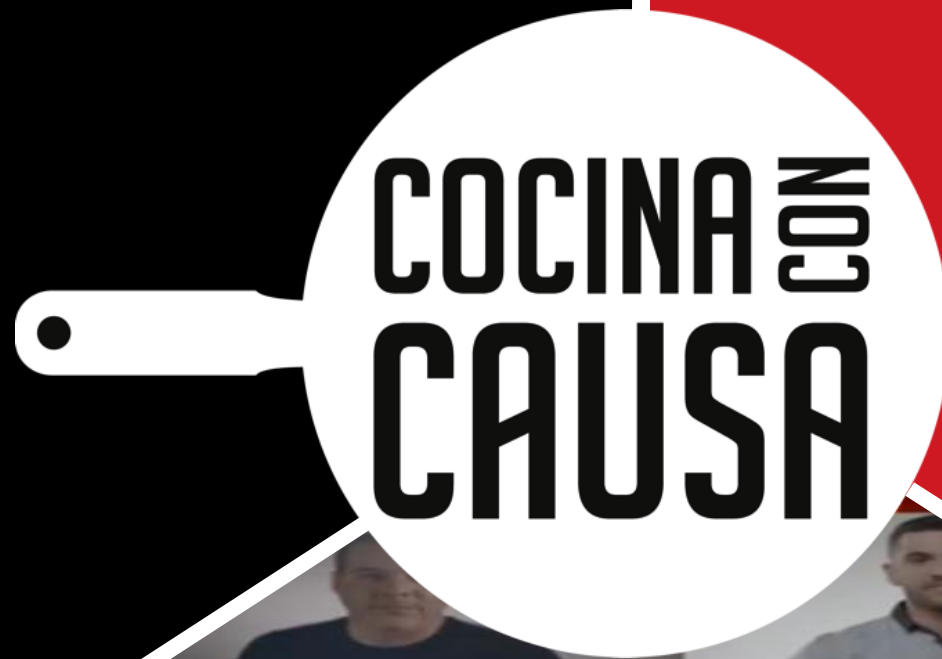


# COCINA CON CAUSA

*La Sangre Llama*

A radio soap opera based on local customs that seeks to change eating habits and health practices in the population.





**CADE Ejecutivos 2018: Anaemia  
and Stunting on the private  
sector agenda**





# What's next for Cocina con Causa?



**Third Season**



**Identify/create  
platforms to increase  
regional reach**



**Go Global**