

INTRODUCTION TO WFP'S INNOVATION ACCELERATOR

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World Food Programme (WFP)



@WFPInnovation
#disrupthunger

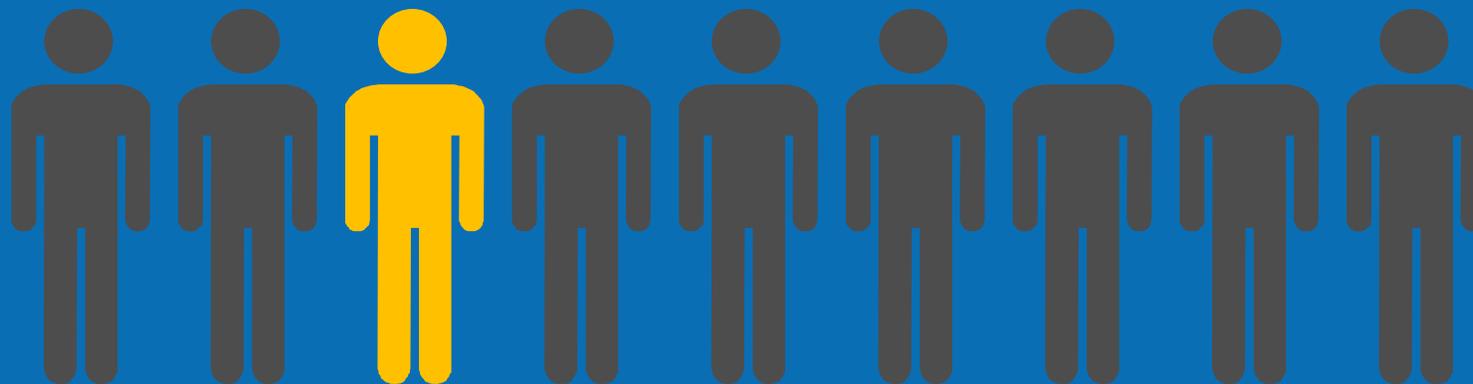


**INNOVATION
ACCELERATOR**



THE CHALLENGE OF GLOBAL HUNGER

INNOVATION ACCELERATOR





INNOVATION ACCELERATOR





INNOVATION ACCELERATOR





INNOVATION ACCELERATOR





WFP ACTIVITIES

INNOVATION ACCELERATOR





WE NEED TO CLOSE THE GAP TO ZERO HUNGER

INNOVATION ACCELERATOR





INNOVATION TRENDS

INNOVATION ACCELERATOR

TECHNOLOGIES



artificial intelligence



robotics
UAVs



blockchain



agri-tech



mobile

NEW BUSINESS MODELS

New business models

Crowd-sourcing

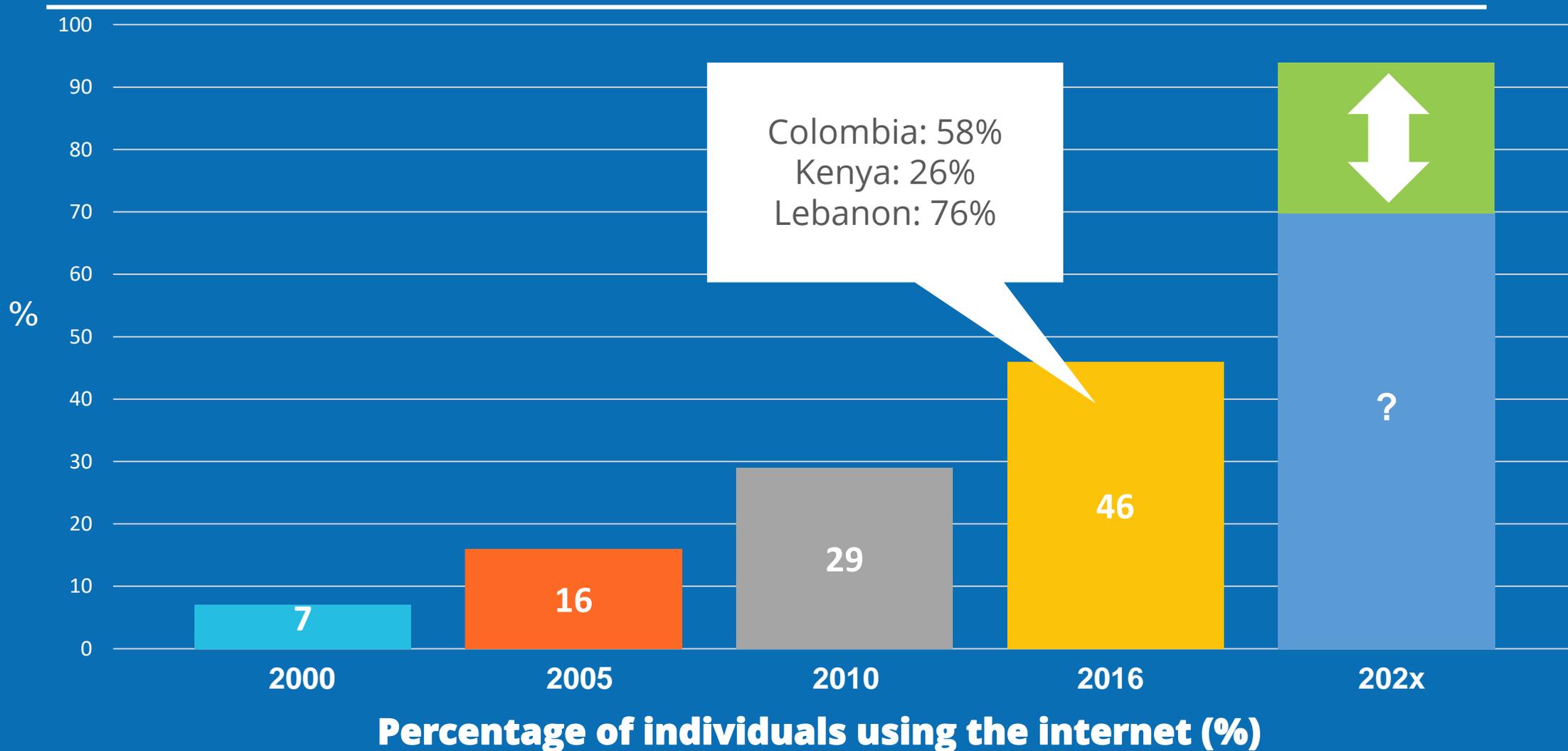
Startups

Market-based solutions



GLOBAL INTERNET USERS

INNOVATION ACCELERATOR



Source: World Bank, ITU 2016



INNOVATION ACCELERATOR



Federal Ministry
for Economic Cooperation
and Development



Federal Foreign Office

Bavarian State Ministry
of Food, Agriculture and Forestry





INNOVATION ACCELERATOR



**THOUGHT
LEADERSHIP**



**INNOVATION
SOURCING**



**INNOVATION
BOOTCAMPS**



SPRINT PROGRAMME



**WFP SCALE-UP
INNOVATION
FUND**



INNOVATION ACCELERATOR



**THOUGHT
LEADERSHIP**



**INNOVATION
SOURCING**

3000
Applications



**INNOVATION
BOOTCAMPS**

10 bootcamps
90 teams



SPRINT PROGRAMME

30+ projects
supported



**WFP SCALE-UP
INNOVATION
FUND**

8 scale-up
projects



THOUGHT LEADERSHIP

INNOVATION ACCELERATOR



IDENTIFY AND LEVERAGE GAME CHANGING TRENDS FOR PRODUCTS OR SERVICES

Examples





INNOVATION SOURCING

ONLINE APPLICATIONS



- For-profit start-ups
- NGO start-ups
- Companies/NGOs/UN
- WFP teams

ACTIVE SOURCING



- Startup/Tech events
- Targeted startup outreach
- Pipeline sharing

INNOVATION CHALLENGES



- Dedicated WFP Innovation Challenge
- Challenge with external partners
- Defining challenges for other partners



INNOVATION BOOTCAMPS

The first stop on the journey for many projects and start-ups



3 times a year we host an intense 5-day bootcamp



Innovation and humanitarian experts to refine solutions and pilot plans



Product/market fit
User experience/interface
Marketing
Technology
Boutique coaching



SPRINT PROGRAMME

INNOVATION ACCELERATOR



**Duration:
3-6 Months**



**Access to users in
developing
countries**



**US\$50-100K
No equity**

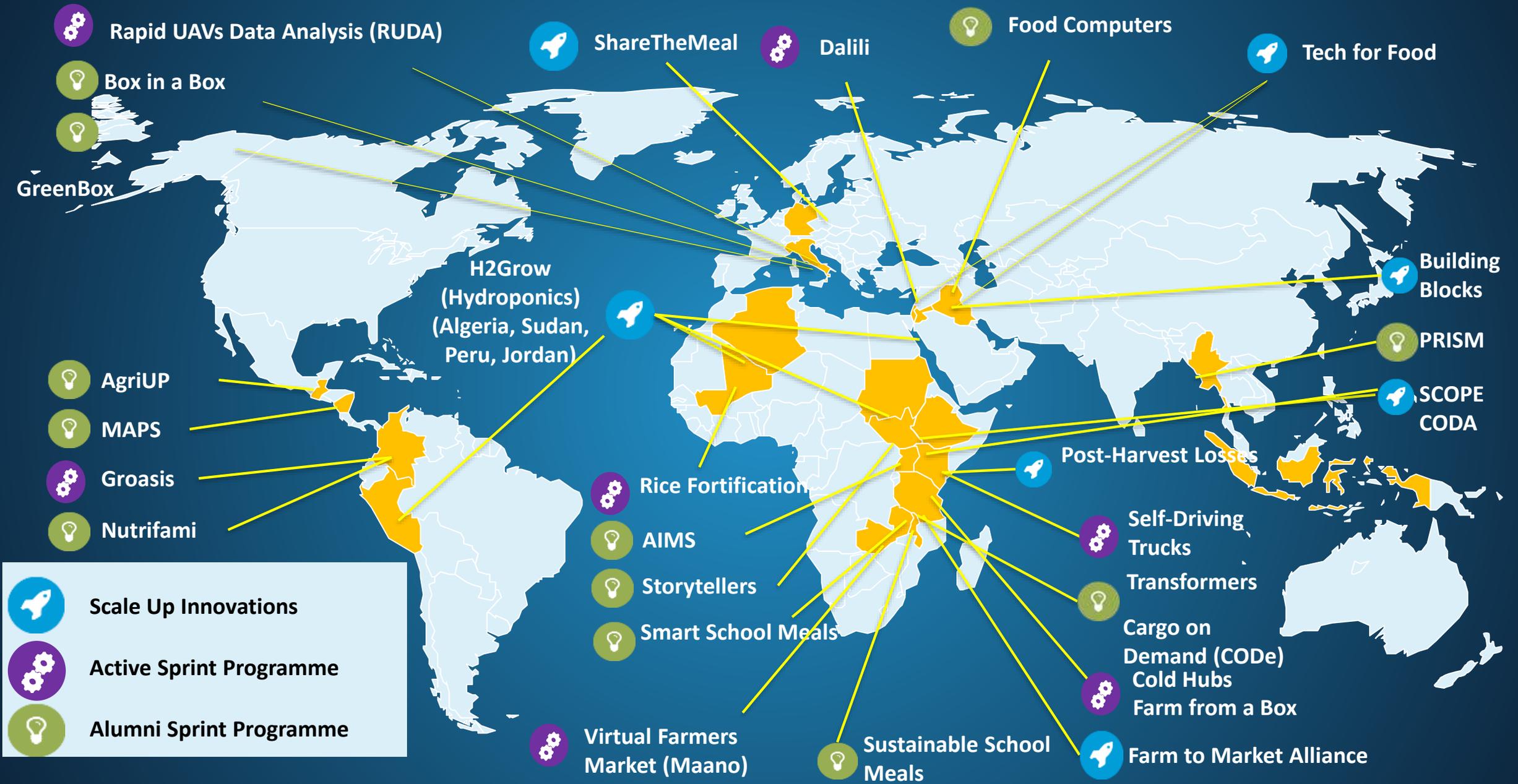


**1 in-house
entrepreneur
assigned
per team**



**Connect with a wide
network of market
& technology
experts**

**Applying Human-
Centered Design &
Lean Startup
Methodologies**





SUCCESSSES SO FAR

INNOVATION ACCELERATOR



FOOD SECTOR



8 scale-up projects with potential to positively impact 100,000+ people



Core Accelerator funded for 5 years & additional project funding



THE ACCELERATOR EVOLUTION

INNOVATION ACCELERATOR

2015

2016

2017

2018

2019



Kick-start



Official Launch

Bootcamp and Sprint programme



Proof/ Scale-up

Successful scale-ups

FastCompany Prize



Expansion pilots

Frontier innovation work

External Advisory Council

Tanzania, Nairobi regional hubs

XPRIZE, Google Launchpad, WEF, AI MOUs



Future plans

Scale-up expansion

Topic-based Centers of Excellence

Frontier innovation

It's time.

#disrupt hunger

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 [@WFPInnovation](https://twitter.com/WFPInnovation)