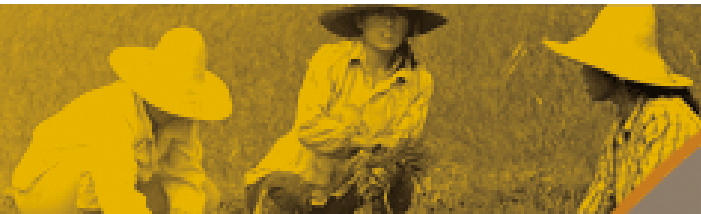


Integrating a Gender Mainstreamed Approach across the World Food Programme

Applying Lessons from the Field

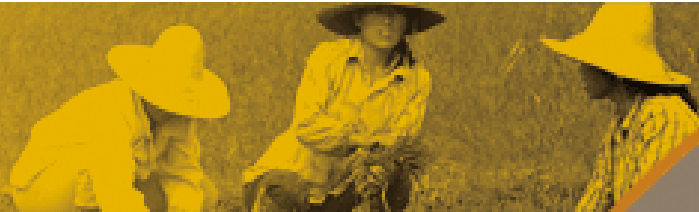


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What are we proposing?

- A joint WFP-IDS Gender Learning Programme to support WFP gender mainstreaming work and promote effective practice
 - Identify and support innovation in gender mainstreaming from field
 - Assess impact and results of gender mainstreaming on key outcomes
 - Facilitate sharing of mainstreaming innovations with new platforms
 - Capacity development of de facto champions in field and policy



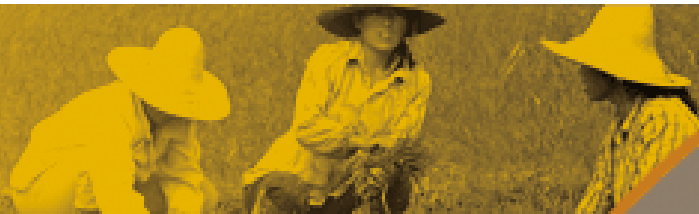
How does the programme meet WFP needs?

- WFP understands that gender inequality is a major cause of hunger and poverty
- It's past focus on women's roles was path-breaking
- But now a more holistic approach is required that focuses more on the balance in relationships between men and women
- WFP has launched an ambitious gender policy, with a focus on mainstreaming gender throughout its work
- Challenge is to ensure that the policy is implemented across WFP



Key features of programme's work

- Identify and Support Innovation
 - Context driven, flexible
- Impact assessment
 - Outcome oriented, indicators jointly developed, low cost
- Share innovations
 - Using ways that fit in with everyday work patterns of staff
 - Linking with existing gender advocacy networks
- Capacity development
 - Utilizing existing opportunities, focus on de facto champions
 - Create an even more positive institutional environment



Programme can meet multiple mainstreaming needs

WFP-IDS Gender Learning Programme	Protection	HIV/AIDS	MCH & Nutrition	School Feeding	Sustainable Livelihoods
Identify and support innovation					
Assess impact					
Share innovations and uptake					
Capacity development					



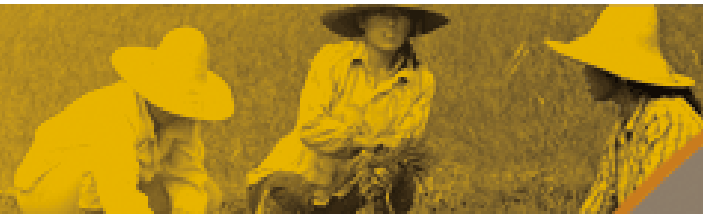
Why IDS?

- A wealth of world leading research on gender, agriculture, social protection and food security
- Good reputation for supporting effective communication of cutting edge research on gender and development
- Strong participatory approach to development
- Familiarity with WFP

BRIDGE
development - gender



pathways
of women's
empowerment



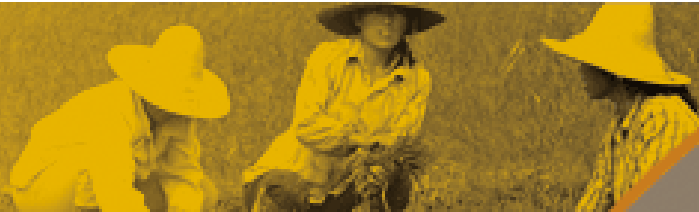
Proposed programme areas

- Cash transfer programmes—challenges of ensuring women benefit equally
- Trader and Farmer organisations—how to ensure balanced participation in, e.g. P4P?
- Future farmers—can gender myths be countered and new gender norms be developed?
- Food entitlement programmes: gender balanced identification of priorities and access to benefits
- Research into effective monitoring and evaluation for gender mainstreaming – for learning and for accountability



Ways of working

- Engage WFP staff and beneficiaries in participatory ways
- Organise learning in an easy to access evidence base which is robust but practical
- Strong emphasis on communication to partners and within WFP: from early identification of key people to widely read briefing papers
- Use of online technologies to share learning



Forward plan: funding is sought for

- Initial three month scoping stage
 - Dialogue with WFP staff on priorities in 4 interlocking areas
- A three year programme of work in 4 areas
- Evaluation of the gender learning partnership programme
- A programme to contribute to the creation of an enabling environment in WFP for promoting gender equality and the empowerment of women to enhance WFP's ability to break the cycle of hunger and poverty at its roots.

