

Draft Private Sector-Partnerships & Fundraising Strategy (2013 – 2017)

**Informal Consultation
16 April 2013**

Time to Revisit the Strategy

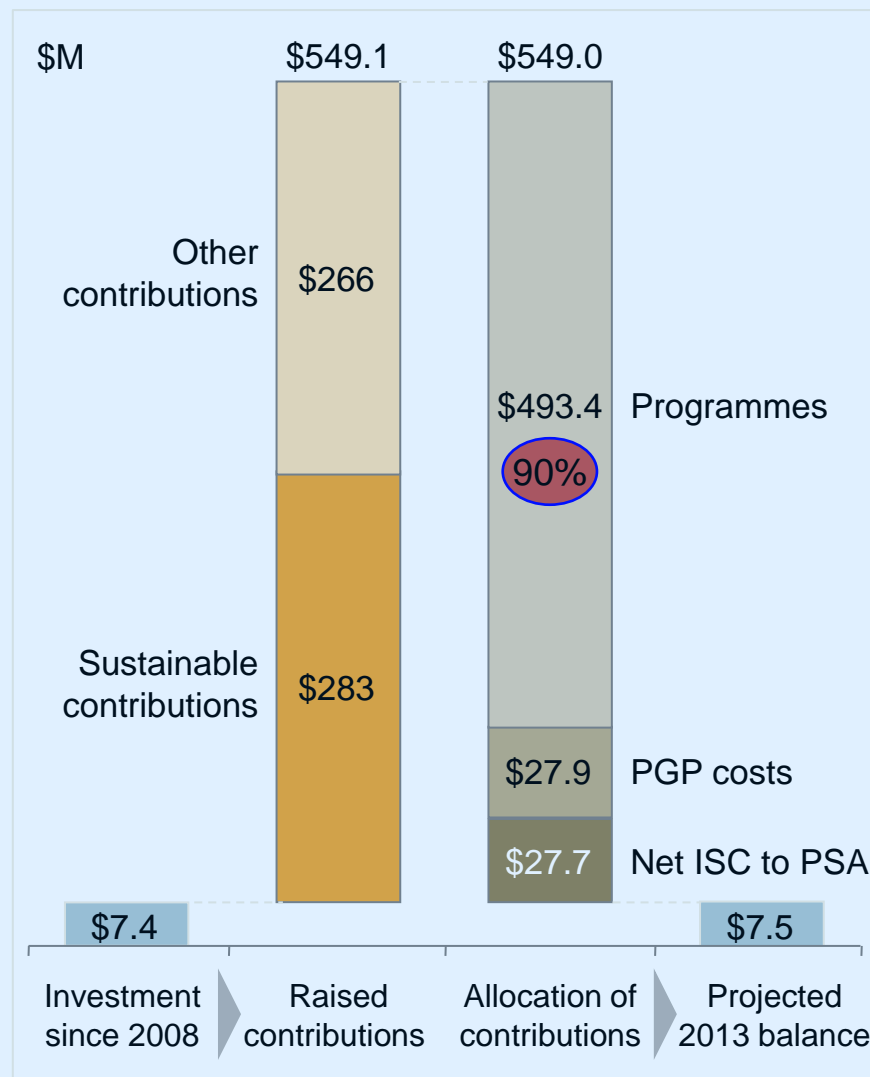
- Assess best practices and lessons learned during the first 5 years
- Respond to the 2012 evaluation
- Changes in the global context – increasing role of the private-sector in achieving sustainable development
- Need for alignment with fit-for-purpose and the upcoming strategic plan

Private Sector Benefits to WFP

Overview 2008 - 2012



- In 2008/09, WFP invested \$7.4 M
- Since then, \$549 M raised
 - \$283 M in sustainable funding (highly predictable contributions from ongoing and new partnerships)
 - \$266 M in less predictable funding (emergency and large foundation gifts)
- Of these funds
 - \$493.4 M to programmes
 - \$27.9 M operating cost of the private sector division
 - \$27.7 M contributed to the PSA budget
- The projected 2013 balance in the private sector account is \$7.5 M, slightly more than the initial investment



The Three Priorities of the Plan are to

1. Improve the value & quality of partnerships that develop WFP capacity
2. Increase resources generated from partnerships for fundraising
3. Enhance WFP's ability to partner effectively with the private sector at all levels of the organisation

Key Changes Include:

1. Measuring and reporting on the distinct value of partnerships for capacity and partnerships for fundraising
2. Establishing a mechanism to better evaluate partnerships that develop WFP capacity
3. Distributing additional resources to the regional bureaux and country offices
4. Integrating the private-sector function into PSA

With a continuing commitment to transparency, accountability and impartiality

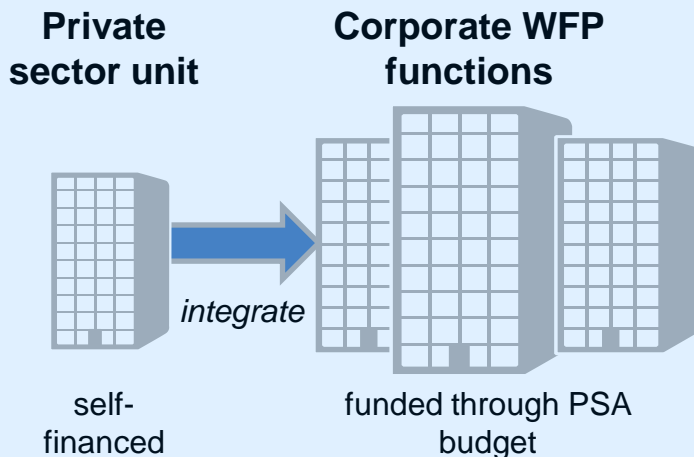
Funding the Private Sector Function

Integrate private sector function in PSA budget

The private sector division has proven its viability by

- Providing both capacity building and resource generating partnerships that support programmes
- Fully covering the cost of management and administrative functions
- Contributing to PSA

This provides the confidence to integrate the function into PSA



The integration will:

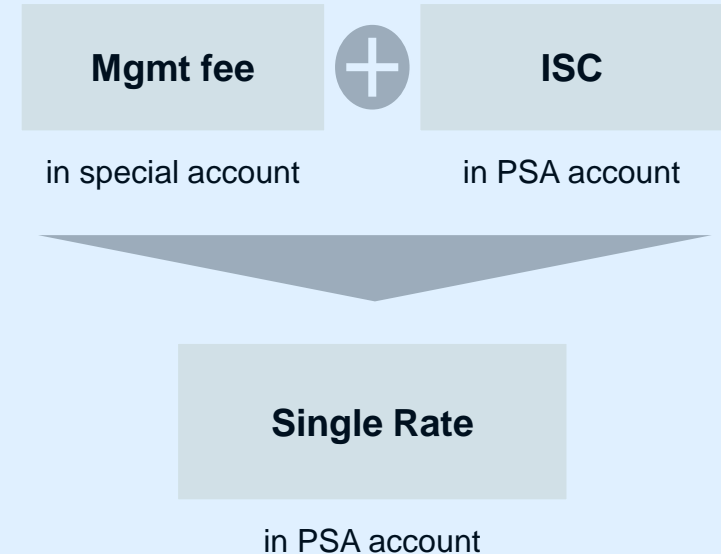
- Make governance of and accountability for the funds raised more consistent
- Ensure that the private-partnership and fundraising function is prioritized through budgetary control
- Facilitate collaboration and synergies between the Private Sector and Government Partnerships Division
- Address the recommendation of the evaluation

Funding the Private Sector Function

Merge management fee and ISC into one rate

Along with PSA integration: merge management fee and ISC into one rate that fully supports private sector management and administrative functions

- Within next years, proposed rate will be above current corporate ISC
- For the first years, it is expected that the contribution to PSA will be small
- As private sector growth is achieved, the rate may be reduced to reflect greater scale and efficiency



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