

WFP Country Strategy



IN SUPPORT OF IMPLEMENTING THE STRATEGIC PLAN

BRIEFING TO EXECUTIVE BOARD MEMBERS

04 MAY 2010

What is a Country Strategy







- A “road map”
- A process to PAUSE, REFLECT and DECIDE
- A consultative engagement with a variety of stakeholders
- A sound analysis and presentation of national food security and hunger issues
- A vision and prioritization of WFP’s aspiration in a country

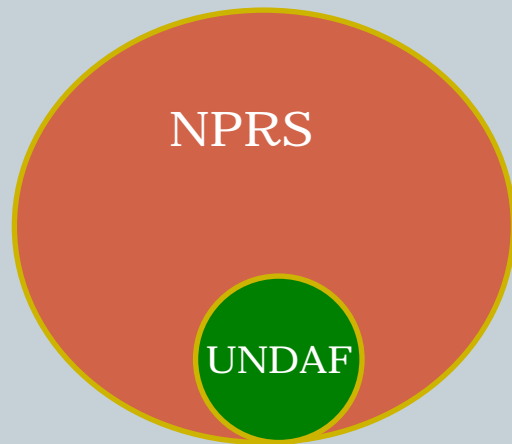
Institutional Context: Delivering the Strategic Plan



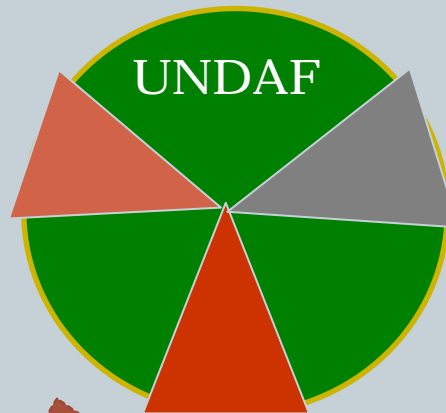
➤ WFP Strategic Plan 2008 - 2013: Achieving the four key transitions:

- | | | |
|--------------------|---|-----------------------|
| ✓ Food Aid |  | Food Assistance |
| ✓ Project approach |  | Programme approach |
| ✓ Implementation |  | Enabling ownership |
| ✓ Partnerships |  | Strategic partnership |

Operational Context: Responding to National Priorities



Government National Framework



UN Framework



Agency Strategies

Affirming WFP's Relevance



- Enhances recognition and credibility of WFP amongst broad-based group of stakeholders at country level;
- Creates strategic partnerships and spheres of influence.
- Establishes clear concept of WFP role in a country;
- Achieves greater coherence and reduces overlap between Country Office activities;
- Demonstrates WFP's comparative advantages in specific country contexts.

Process Map: Preparing Country Strategies

Consultations with internal
and external stakeholders

Tuning In

- **Understanding the environment**

Analyzing Data

- **Piecing the information together**

Setting Direction

- **Knowing where we are headed**

Aligning Internally

- **Common Corporate decisions**

Learning

- **Applying lessons**

Country Strategy Roll-out



(33 Countries): (Completed strategy) (Scheduled for 2010) (Planning initiated)

- Asia: Bangladesh, Cambodia, Indonesia, Laos, Myanmar, Nepal, Pakistan, Sri Lanka
- Middle East: Egypt, **Iraq**, **Jordan**
- West Africa: Burkina Faso, Ghana, Liberia, Mali, Mauritania
- East/South Africa: **Burundi**, Ethiopia, Lesotho, Malawi, Mozambique, Tanzania, Swaziland, **Uganda**, Zambia, Zimbabwe
- Latin America: Colombia, Ecuador, El Salvador, Guatemala, Nicaragua, Peru
- Sudan: **Sudan**