



# Introduction to WFP



World Food Programme

SAVING LIVES  
CHANGING LIVES

September 2024





About WFP





WFP is the world's largest humanitarian organization working towards zero hunger by 2030.

WFP delivers food, cash and other assistance in emergencies. At the same time, we focus on sustainable development, promoting long-term change by working in partnership with national governments and communities.

WFP is funded entirely by donations from governments, companies and private individuals.

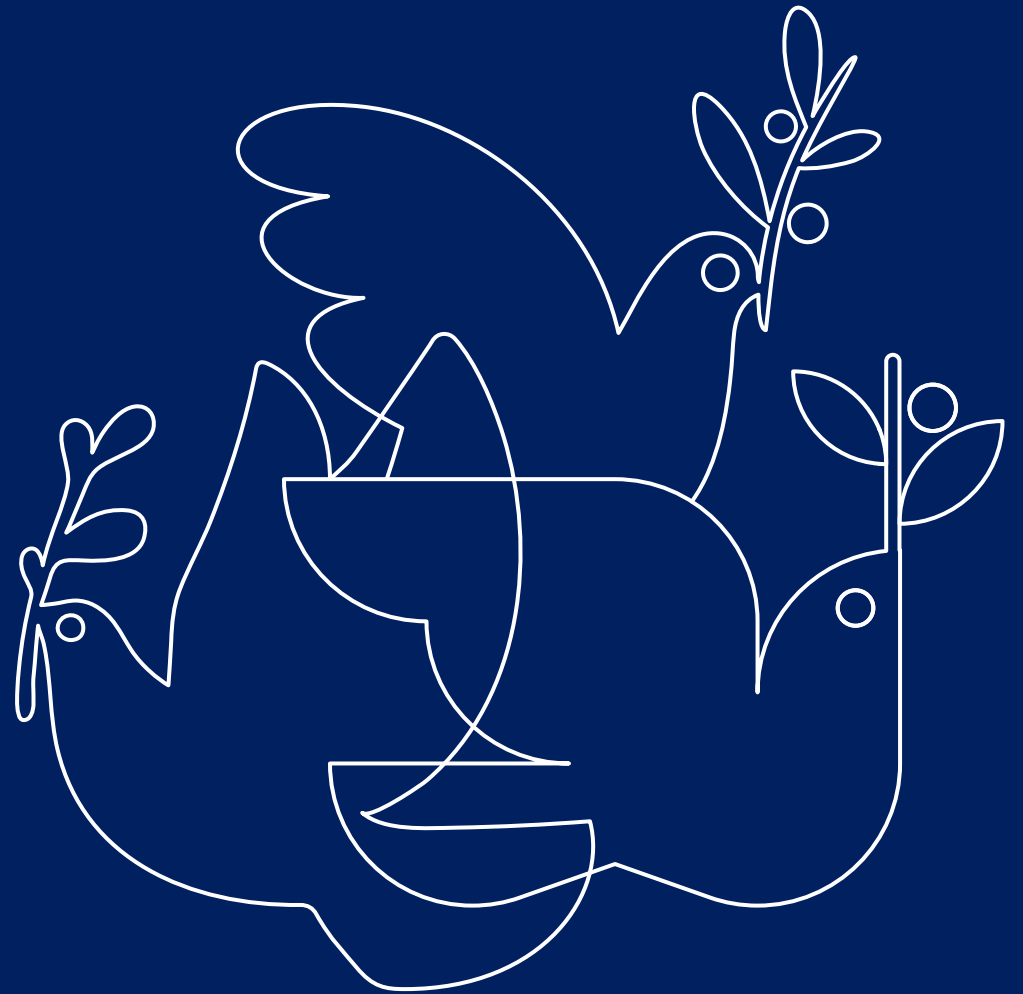


# Nobel Peace Prize 2020

The award of the 2020 Nobel Peace Prize to WFP was recognition that food security, peace and stability go together.

Conflict and insecurity are key drivers of hunger. Many of the people WFP supports are fleeing conflict and have been forced to abandon their land, homes and jobs.

The award has increased WFP's opportunity to provide a voice to the millions of hungry people in the world and to mobilize support for the food assistance they need.





# Four connected pathways to zero hunger

## **The Strategic Plan (2022-2025)**

is grounded within renewed global commitment to the 2030 Agenda for Sustainable Development and its associated Sustainable Development Goals.

**The Corporate Results Framework** lays out the results and indicators WFP will use to monitor and report on its programmes and its management performance.

**A Country Strategic Plan** defines WFP's entire portfolio of assistance within a country.

**A Country Portfolio Budget** provides a comprehensive view of WFP's work at the country level and ensures the best use of resources.



# WFP across the world

- **Headquarters in Rome**
- **6 Regional Bureaux**  
(Bangkok, Cairo, Dakar, Johannesburg, Nairobi and Panama)
- Working in **over 120 countries & territories**
- Around **23,000 employees, with 87% field based.**  
Most are locally recruited
- A vast supply chain network enabling rapid,  
**life-saving food assistance** throughout the world
- Specialist centres for **innovation and development  
of hunger solutions**





What we do: saving lives



# Emergency response

WFP is a first responder to emergencies caused by conflict, climate shocks, pandemics and other disasters.

Our response can include a combination of food, cash, nutrition supplements and school meals.

WFP responded to 47 sudden-onset emergencies in 32 countries in 2023.





# Emergency preparedness

A large focus of our work is on countering the effects of looming emergencies.

We work with governments on expanding and managing early-warning systems.

These systems allow us to take preemptive action such as pre-positioning of food.

Geospatial analyses show the impact of disasters and enable a faster response.





# COVID-19 pandemic

COVID-19 affected millions of people already vulnerable to food insecurity, malnutrition and the effects of conflict, climate-related and other disasters.

WFP stepped up food and cash support, while cutting infection risks through measures such as staggered distributions involving reduced numbers of people. Rations were provided for children missing school meals.

WFP supported governments in areas including data collection and analysis, and policy and advocacy support, as well as with national safety nets such as food and cash.

Our logistics capacity and expertise ensured critical health and humanitarian cargo and personnel reached affected areas, including through our network of Global Humanitarian Response Hubs.



# Coordinating response

WFP coordinates responses to large-scale emergencies on behalf of the wider humanitarian community.

We lead the Logistics Cluster, which stores and transports urgent relief items to disaster zones.

We lead the Emergency Telecommunication Cluster, which sets up or restores connectivity in remote areas.

We deploy WFP staff via our Fast Information Technology and Telecommunications Emergency and Support Team.

We manage the United Nations Humanitarian Air Service and the United Nations Humanitarian Response Depot, ensuring staff and supplies from across agencies and NGOs can reach the areas where they are most needed.







What we do: changing lives



# Ending malnutrition

WFP's primary focus is to reach people at greatest risk of malnutrition.

We address all forms of malnutrition, including vitamin and mineral deficiencies, and overweight and obesity.

WFP provide access to healthy and adequate diets, targeting young children, pregnant and breastfeeding women, and people living with HIV.

We address malnutrition from the earliest stages, through programmes targeting the first 1,000 days from pregnancy to a child's second birthday.





# School meals

WFP is the largest humanitarian organization working on school meals.

The meals improve children's nutrition and health, while also increasing access to a potentially life-changing education.

WFP's home-grown school feeding involves buying food locally, thereby increasing smallholder farmers' incomes and boosting local economies.

We work with partners to connect children to other health and nutrition services, such as malaria control, menstrual hygiene and guidance on sanitation and hygiene.





# Strengthening food systems

Food systems are the networks that produce food and ensure it reaches consumers.

Many such systems don't function well, often due to conflict and the effects of climate change.

WFP food assistance helps countries improve their systems as part of our focus on sustainable development, through activities that empower vulnerable people and provide access to food.

This includes WFP providing cash that people spend at local markets, and procuring food locally, both of which help boost economies.

Another example is the Farm to Market Alliance, connecting smallholder farmers – who produce most of the world's food – with local markets.





# Social protection

WFP is called upon by governments to help strengthen their social protection systems, which aim to reduce poverty, hunger and inequality.

Safety nets consist of cash-based and food transfers, school meals, insurance and community-based projects to address the effects of shocks such as conflict or drought.

WFP uses tools that can be integrated within national social protection systems, including digital platforms to improve targeting and registry of people.

WFP also builds government capacities to strengthen social protection systems that improve food security and resilience to shocks.





# Cash transfers

WFP is the largest cash provider in the humanitarian community, using physical banknotes, value vouchers, e-money, mobile money and debit cards.

Cash allows people to buy what they really need and boosts smallholder production, retail and local markets.

Providing cash also prevents people from selling livestock and other resources, which can hinder their recovery from disasters.





# Climate and disaster risk reduction

Climate change has joined conflict as one of the main drivers of hunger. WFP supports governments in integrating climate risk management and adaptation into country strategies and programmes.

Forecast-based Financing means communities can be alerted to disasters in advance and given cash to take preparatory measures.

Index insurance uses remote sensing and data to determine when crop losses occur, to trigger insurance payments to smallholder farmers.

WFP has helped governments mobilize millions of dollars from bilateral and other sources, such as the Adaptation Fund and Green Climate Fund.







# Strengthening communities

Food, cash and weather insurance are provided to people working on projects that build communities' resilience, under Food Assistance for Assets.

This can help smallholder farmers prepare for, and cope in the wake of, climate change effects, for example by restoring land or building wells and access roads.

Training is provided in areas including management of cereal banks and grain reserves, and skills such as beekeeping and compost making.



# Supply chain

WFP's Supply Chain allows the organization to deliver assistance across the world.

It spans end-to-end planning, procurement of food and of goods and services, food safety and quality, logistics, in-house shipping, aviation, cash-based transfers and markets.

WFP bought 60 percent of the food used in our operations in local and regional markets in 2023, worth US\$1.1 billion.





# Working in partnership

Effective partnerships are essential for a hunger-free world.

WFP works with governments, other UN agencies, the private sector and civil society.

In this way, partners combine their mutual skills, reduce duplication and cut costs.

WFP's Country Strategic Plans are aligned to national priorities and support governments' efforts to eliminate hunger through sustainable development.



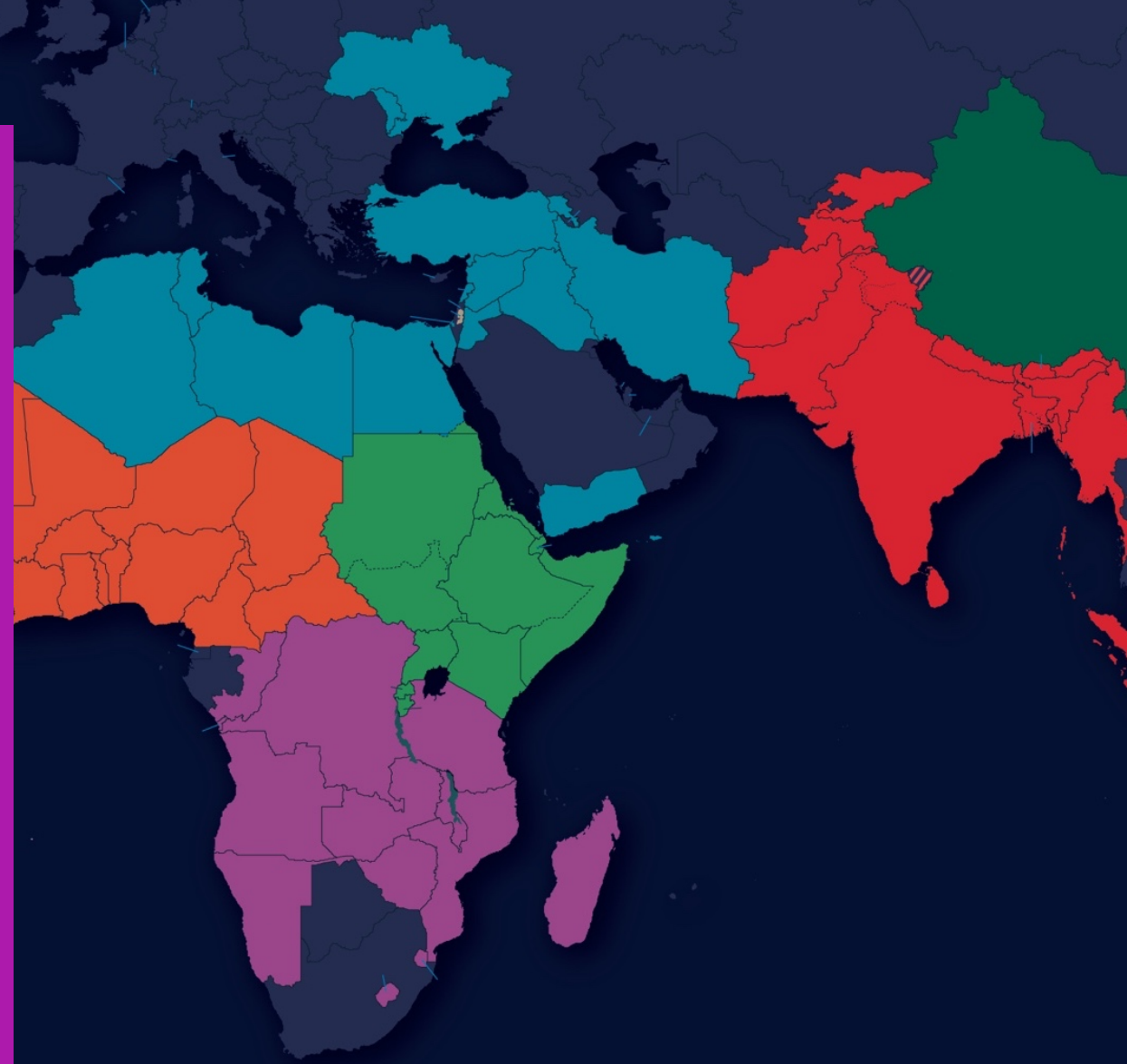


# Tracking hunger

WFP provides near-real time data and analysis to track food security in over 90 countries via HungerMap LIVE. Data is collected every day by a network of call centres, then automatically processed, analysed and visualized.

Where there is limited data, HungerMap LIVE uses artificial intelligence to supply “nowcasts” – near real-time, granular estimates of the food security situation.

Separately, market prices are collected everywhere we work, to produce the Global Food Prices Database. The largest of its kind, this database allows WFP to track price trends and detect market signals that might affect people's food security.





# WFP governance

WFP is governed by an Executive Board, comprising 36 Member States.

The Board provides intergovernmental support, direction and supervision of WFP's activities.

WFP is headed by an Executive Director, appointed jointly by the UN Secretary-General and the Director-General of the Food and Agriculture Organization of the United Nations.

The Executive Director is appointed for five-year terms.





# Funding

WFP is 100 percent voluntarily funded, largely by governments.

**IN 2023:**

Total contributions received:

**US\$8.3 billion**

Of which unremarked funding:

**US\$1.18 billion**

Funding gap:

**US\$14.5 billion**







# Donor governments

In 2023, the top five donors to WFP were:

- USA
- Germany
- European Commission
- Canada
- United Kingdom

The top five contributors of unearmarked funds were:

- Germany
- Sweden
- Netherlands
- Norway
- United Kingdom





Engaging the public in what we do

WFP  
برنامج الأغذية  
العالمي





# ShareTheMeal

WFP's award-winning ShareTheMeal app means users can provide children with vital nutrition through a simple tap on their phones. The app is a way for WFP to engage a new generation of individuals in our mission.

A donation of just US\$0.80 provides a child in need with food for a day.

More than 202 million meals had been donated by November 2023. Users can follow the progress of fundraising efforts through the app and see where we have already helped.







# FREE RICE

Freerice is a trivia game and online community, featuring over 8 million users across more than 135 countries helping to end hunger.

Every correct answer sees private sponsors donating the cash equivalent of 10 grains of rice to support WFP's work in ongoing emergencies.

Since 2010, Freerice has raised more than 220 billion grains of rice for people in need.

Freerice is available at [freerice.com](https://freerice.com) as well as iOS and Android devices. It's free to download.





# Useful links

[www.wfp.org](http://www.wfp.org)



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