



Nutrition Event: “Advancing Healthy Diets through Innovation”

Wednesday 5 June, 16:00–18:00

Event will take place in the Aula Delegatis room, WFP headquarters,
followed by an aperitivo in the Peace Garden

Title: Advancing Healthy Diets through Innovation

About the event: The World Food Programme (WFP) is hosting an event during Rome’s Nutrition Week to emphasize the ongoing need for practical solutions and innovations that ensure equitable access to healthy diets, particularly in fragile and challenging settings, which can make a significant impact on global nutrition.

High-level speakers will discuss why innovation is crucial for achieving equitable access to healthy diets and highlight the role of innovation in meeting the Nutrition for Growth Summit's ambitions. In the final five years of the Sustainable Development Goals and with no country on track to meet the targets to end malnutrition, innovation and investment in nutrition is critical.

This event takes place within the context of the continued development of WFP’s strategy to improve diets and address malnutrition (2024–2030), which will be released later this year. This strategy sets out how WFP will optimize opportunities to integrate nutrition activities and objectives across its global operations; use data, evidence, and analytics to make the most effective use of resources; and work in partnership to support sustainable solutions. Identifying and scaling up innovations to advance healthy diets, especially in fragile and conflict settings, is an important component to this work.

During the aperitivo, participants will have the opportunity to engage in an interactive *Market Challenge* exhibition which will demonstrate to visitors the challenges faced by families where WFP works in accessing affordable, available, and adequate nutrient diets for a child suffering from wasting (acute malnutrition).

Visitors will come away from the marketplace experience with knowledge and understanding of what is required to move the needle to prevent and treat acute malnutrition, especially in acutely food insecure and hard-to-reach areas.

Logistics:

- This will be an **in-person** event.
- Places are limited and will be allocated on a first-come, first-served basis.
- **Date:** 5 June 2024.
- **Time:** 16:00 – 18:00.
- **Venue:** Aula Delegatis, followed by an aperitivo at the Peace Garden.
- **RSVP:** Please RSVP by 3 June to: giulia.fristachi@wfp.org.
- For more information please contact: saskia.hicks@wfp.org.