



Executive Board informal session, 8 July 2021

'Fit for WFP's programmes'- Informing on needs-based partnerships

Session one summary

Context

To achieve zero hunger, WFP is working with the private sector and business leaders to ensure transformation at scale and focus on areas that can best lead to transformational change. With its global reach, the private sector can provide WFP and governments with specific solutions to critical sustainable development challenges and international policy discussions that are essential to the realization of Sustainable Development Goals (SDGs).

WFP wants to ensure that partnerships with the private sector support the main objectives and vision of the organization moving forward. Whether it is in the area of emergencies, supply chain, climate nutrition, technology, smallholders' farmers support or others, the Private Sector Partnerships and Fundraising Division (PPF) wants to **strengthen existing partnerships and identify new opportunities** where the private sector can support WFP with industry-leading knowledge, expertise and positioning to help us strengthen operations, amplify our message, fund our lifesaving programmes and access innovate solutions.

In this framework, PPF is consulting with technical units to understand their needs and priorities, to support the development of impactful needs-based partnerships, critically ensuring they are **fit for both WFP's programmes and policy**. This ongoing exercise is helping PPF to develop a clear understanding of where the private sector can make the most impact for WFP, national government priorities, the SDGs and other global priorities. This is now informing the outreach to the global/local private sector.

Progress to date and next steps

During the last months, a thorough and useful series of consultations with over 30 technical units to jointly identify their needs and priorities have taken place. This is followed by an exercise of validation of priorities with senior leadership and identification of potential prospects through value propositions. Prioritized options can include global, regional, country-specific and unit-level opportunities.

Some of the priorities that have emerged through the consultations and in the process of further discussion and validation include:

- Training and development
- Quality culture and assurance
- Innovation, digitization, and technology
- R&D/production of nutritious food
- Support to local SMEs
- Nutritional behaviour change
- Food fortification
- Climate insurance
- Anticipatory action and forecast-based financing
- Energy for schools
- Carbon credits
- Digital financial inclusion
- Fintech and payment solutions expertise
- Data analytics and assurance for cash programs
- Innovative/blended finance
- Technical support to WFP's HungerMap Live
- Management information systems for social protection schemes
- Traceability solutions for agricultural produce
- E-commerce solutions
- Cybersecurity
- Digital Advisory and Solutions Services
- Digital Identity

Illustration of the process and presentation of results

To illustrate the work with technical units, this thematic session will show in practice the collaboration between PPF and the Supply Chain Operations Division. This comes at a critical time as the Supply Chain Operations Division prepares its new strategy in a transformed context, also due to COVID-19. After exploring jointly how the private sector can support their vision and work, these are some of the areas that have been prioritized, after validation with leadership.

1. *Global - Emergency preparedness and response*: Ensuring WFP is delivering excellence in its humanitarian actions
2. *Global - Traceability*: Driving improvements in the tracking and tracing of commodities through the supply chain
3. *Global - Pandemic preparedness*: Focus on WFP's temperature-sensitive logistics capability build
4. *Regional - Regional Training Centre, Ghana*: Strategically important local and regional impactful project
5. *Unit level - packaging*: Mondi secured as a partner in response to a direct need from the technical unit



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These priorities will be presented and discussed in detail during the session. Value propositions are now being developed for each of the prioritized needs to support the business development process with existing partners and new prospects.

Session breakdown

- Overview - Fit for WFP's programmes and policy – a description of the Technical Unit Engagement workstream
- Case study: Supply Chain Operations Division
- Next steps and discussion