



World Food Programme



Innovation and Knowledge Management (INK)

2020 Autumn EB Induction Session

SAVING
LIVES
CHANGING
LIVES

2020 October

Amid conflict, natural disasters and the COVID-19 pandemic, it will take bold ideas to end hunger by 2030

Private sector support, technological advances including artificial intelligence and blockchain, coupled with new business models, offer opportunities for WFP to take impactful innovation to scale and make funds stretch further.

Decades of innovation and technology leadership from HQ to field operations, allows WFP to help governments and the humanitarian community deliver more food and assistance, faster and more efficiently, using fewer resources and overcoming new constraints.



INK was established in 2015 to support WFP in managing change and innovating, by challenging the status quo

We do this by:

- Identifying, supporting and scaling **innovations in the Innovation Accelerator**
- Helping WFP **identify and manage change** effectively in **Business Innovation and Change**
- Placing WFP at the forefront of digital fundraising and advocacy through the expansion of **ShareTheMeal**
- Serving as a **hub of knowledge sharing** in WFP
- Promoting a **culture of innovation** in WFP and the United Nations system through:
 - Co-chairing the United Nations Innovation Network
 - Participating in the UNLOCK network
 - Driving the United Nations Digital Solutions Centre



The **WFP Innovation Accelerator** sources, supports and scales high-impact innovations to disrupt hunger

- Supported over 80 projects in 45 countries to date, including:
 - **H2Grow** hydroponic project enabling more than 8,000 people in nine countries to grow food and animal fodder in challenging environments and with markets disrupted during COVID-19 times.
 - **EMPACT** learning platform which digitally trained 6,600 refugees (aged 18-35, 65% women) in Jordan, Kenya and Lebanon, helping them earn income to buy food and support their families.
 - **Building Blocks** leveraging blockchain technology to maintain physical distancing during the pandemic and transfer cash assistance to more than 600,000 people in Jordan and Bangladesh.
 - **CODA** equipped 40,000 people with digital smartcards linked to **SCOPE**, WFP's beneficiary transfer management platform, making it easier to track and record data as opposed to paper booklets.
- Provides innovation services to support WFP operations, field projects, and other organizations to accelerate innovation in their own teams (including, The Bill and Melinda Gates Foundation, UNFPA and Humanitarian Grand Challenges Canada).
- Building partnerships with public and private sector entities.
- Pivoting innovations to address COVID-19 and exploring game-changing frontier innovations.

ShareTheMeal – the award-winning fundraising app of WFP – has more than **3M+ users** and has raised **USD 41M** to date

- Award-winning app enabling users to “share a meal” with a tap on their smartphone
- ShareTheMeal engages a new generation in WFP's mission – 72% of users are millennials
- Since launching in 2015, **82M+ meals (USD 41M)** have been shared by 3M users worldwide
 - USD 10M raised in 2019
 - USD 13M raised in 2020 to date
- Donations support critical WFP operations ranging from Yemen, Syria and South Sudan as well as ~30 other countries
- The Table, ShareTheMeal's monthly giving programme, uses big data to connect donors to their impact. 40,000 users have joined to date
- ShareTheMeal is setting new standards for innovative partnerships, e.g. with Delivery Hero, the world's leading food delivery platform

Business Innovation and Change leads innovation in business practices and drives change in line with strategic corporate initiatives

- The unit supports the Executive Management (Executive Director and Leadership Group members) priorities and ensures organization wide buy-in to achieve lasting impact, delivering value to WFP and the people we serve.
- The team executes projects on behalf of Executive Directors, ASGs, and Directors across the United Nations system, and has become a trusted advisor to WFP and other entities, including:
 - UNDCO
 - UN Women
 - UNFPA
 - Business Innovation Group Project Team
 - UNHCR
- BINC provides end-to-end solutions in seven areas of work: strategy development, advanced data analysis, agile transformation, solution design, cost management, operational excellence and organizational redesign/realignment.

Thank you!

