

Food assistance for assets through the eyes of the Asset Impact Monitoring System

Exhibition on the margins of the 2020 first regular session of the Executive Board
Monday, 24 February to Wednesday, 26 February 2020
Orange Corner, WFP headquarters

Context and concept

At the 2017 second regular session of the Executive Board, a large exhibition featured the Asset Impact Monitoring System (AIMS) pilot project, which uses satellite imagery to monitor the assets and surrounding landscapes of the World Food Programme food assistance for assets (FFA) programmes. Led by WFP's Research, Assessment and Monitoring Division (RAM), AIMS shows how satellite imagery can be a cost-effective way of monitoring the long-term positive changes to landscapes after FFA interventions.

A proposed exhibition during the 2020 first regular session of the Executive Board will feature new images collected through the AIMS initiative. Visitors will interact directly with before and after images from a selection of countries on three iPads, using [Juxtapose](#) software to highlight changes in landscapes. A large monitor will also be set up, showing a short video (on continuous loop) about FFA and how AIMS can be used to monitor the long term impact of FFA activities. In addition, a totem promoting FFA will be placed in the exhibition space to draw attention and more visitors.

Objectives

The exhibition will:

- i) educate and raise awareness among the Executive Board membership and WFP staff on FFA programmes and their impacts;
- ii) show how available satellite technology is a cost-effective option to complement existing monitoring tools for FFA programmes; and
- iii) raise awareness about the AIMS project and its key results.

Agenda

The exhibition will run during the working hours of the session in the space next to the Red Tower elevators. A representative from RAM will be available to engage visitors, guide them through the exhibition and answer questions.