



World Food Programme



Changing Lives for Smallholder Farmers

Beyond the Annual Performance

Report 2018 Series

SAVING
LIVES
CHANGING
LIVES

December 2019

The Role of Smallholders in Achieving Zero Hunger



Smallholders produce more than 80 percent of the food consumed in the developing world



Due to their physical, economic, social and political marginalization, smallholders are chronically food insecure and vulnerable to shocks

2 ZERO HUNGER



Strengthening smallholders' resilience and market engagement, supporting them to feed themselves and the world, by becoming competitive players in the global food systems, is crucial to achieve SDG2 – Zero Hunger



Integrated approach



Step 1
Food Insecurity and
Vulnerability to
Shocks



Step 2
Reduced Risk and
Vulnerability



Step 3
Increased Agricultural
Productivity



Step 4
Increased Investment
and storage capacity



Step 5
Increased Access to
Markets



Step 6
Increased Income and
Food Security





Reduced Risk and Vulnerability

Smallholders represent a majority of households likely to be strongly impacted by structural challenges including climate change, water scarcity, and natural resource degradation

Creation of productive assets

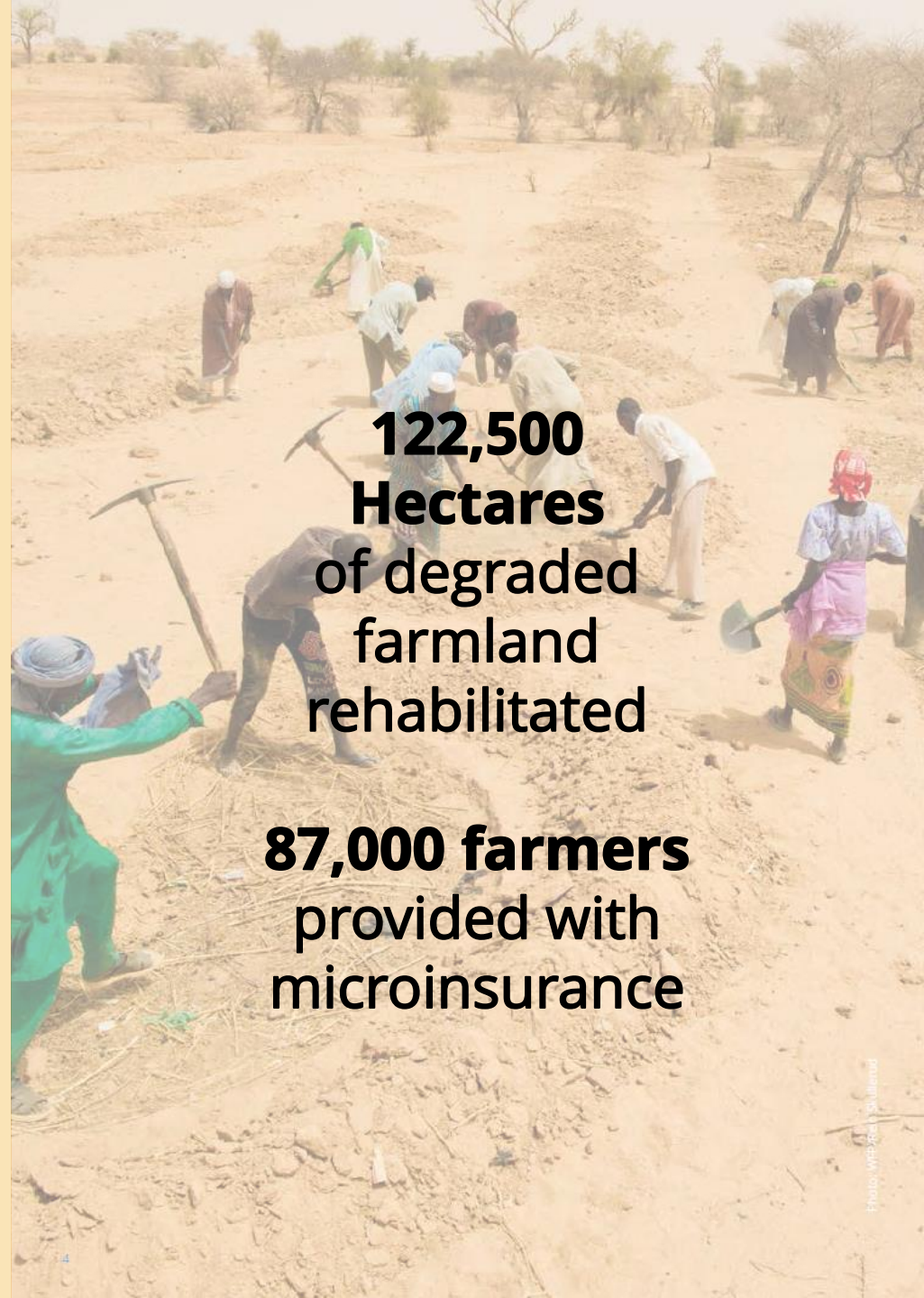
WFP supports smallholders to create productive assets and rehabilitate degraded agricultural lands, by providing skills and inputs to protect and adapt their farms from natural shocks

Delivery of food assistance

WFP provides targeted food-insecure smallholders participating in the asset creation programme with cash, food or voucher transfer to ensure that immediate needs are met

Provision of microinsurance services

WFP introduced risk transfer mechanism in the form of microinsurance for smallholder farmers. This protects households from having to resort negative coping mechanism in the event of shocks, through the provision of timely pay-outs



**122,500
Hectares
of degraded
farmland
rehabilitated**

**87,000 farmers
provided with
microinsurance**



200,000 farmers
strengthened
their production
capacity

4,000 farmers
gained access to
climate
information

Increased Agricultural Productivity



Improving smallholders' capacity to produce more, higher quality and nutritious crop is an essential step in the transition from being vulnerable recipient of food assistance to resilient and food secure market actors

Provision of agricultural inputs

WFP works with the private sector, local non governmental institutions and other UN agencies to improve the availability and timeliness of agricultural inputs, such as seeds, fertilizers and agricultural equipment

Training on good agricultural practices

The provision of agricultural inputs is combined with trainings, aimed at improving the capacity of farmers in using the inputs and adopting good agricultural practices to increase their productivity

Provision of climate information and energy services

Access to energy enables efficient land clearing, irrigation and harvesting techniques, while access to tailored weather and climate information allow smallholders to become more efficient in their day-to-day operations and prevent climate shocks



Increased investment and storage capacity

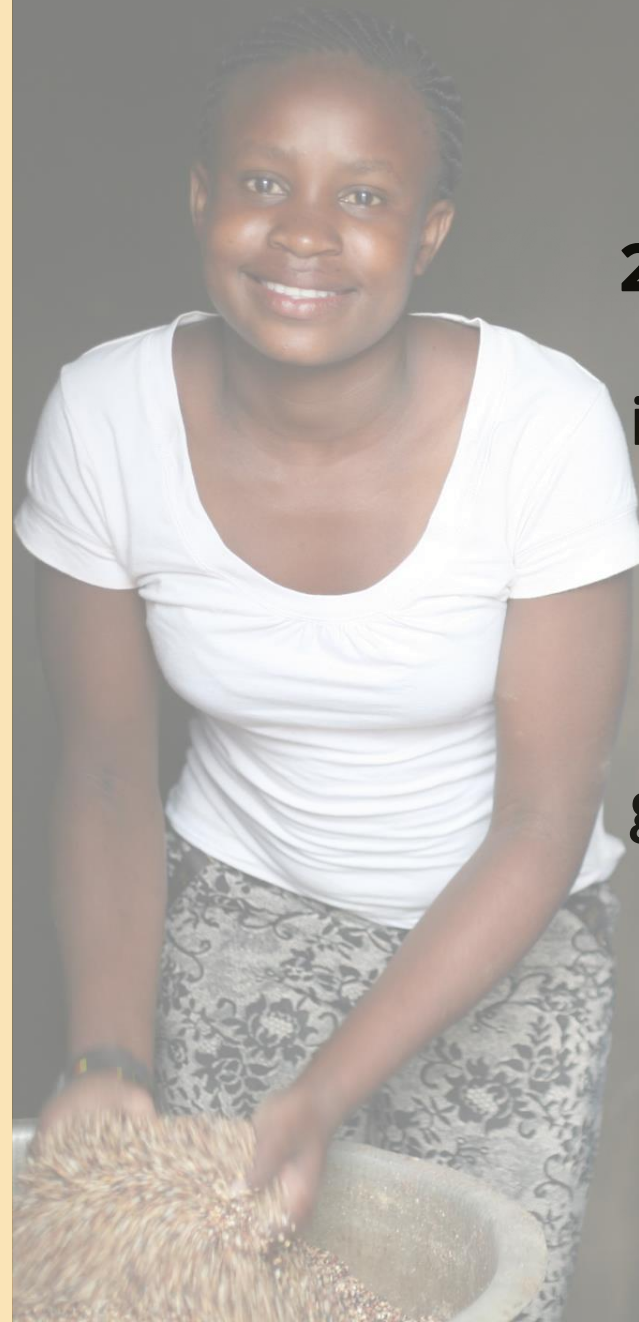
By increasing the investment and storage capacity of smallholder farmers, WFP aims at improving their income generating opportunities

Establishment of saving groups

Through individual and group savings, farmers can build a financial base that provides a buffer for short-term needs. Group savings can be loaned to individual members of the community with particular needs, providing a self-insurance mechanism for the community. Savings can also be accumulated in-kind, for example through cereal banks

Support on storage and post-harvest handling

Improved household storage is essential to ensure that smallholders are able to keep their produce safe until the moment of sale and enable them to sell their surplus production at the most favourable conditions, when prices are higher. WFP combines the provision of storage equipment with trainings on post-harvest management techniques to help farmers reduce their post-harvest losses



275,000 farmers
Supported to increase storage equipment and capacity

50,000 farmers
gained access to savings groups



Increased access to market

As production increases and farmers are able to produce quality marketable surplus, WFP helps them organizing to aggregate production and channel it to formal buyers, including the private sector, government institutions and WFP itself

Capacity strengthening of farmers' organizations

WFP strengthens the capacity of farmers' organization to encourage collective marketing, provision of value addition, financial and other services to their members. When smallholders work together, they increase their bargaining power and can sell higher quality crops to earn a larger share of the market price

Improving buyer's pro-smallholder purchasing ability

WFP seeks to stimulate a stable market for supported farmers by strengthening its own and other buyer's pro-smallholder purchase ability. Internally WFP seeks to improve corporate policies and procedures from procuring from smallholder farmers, strengthening tracking and payment mechanism, improving logistics and sourcing strategies. Externally WFP strives to influence private and institutional buyers' capacity to engage with smallholders in ways that are beneficial for them.



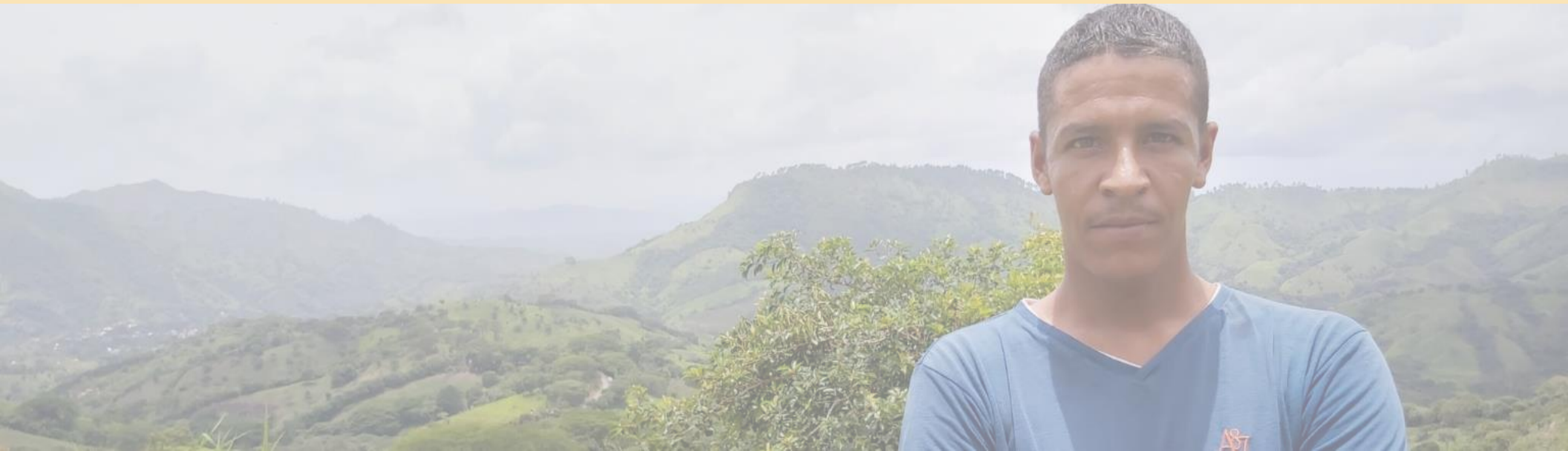
3,174 farmers' groups supported with market access initiatives

54,000 mt of food procured from smallholders in 29 countries



Increased income and food security

The layering of **integrated and complementary activities** assists smallholders in gradually improving their **income and food security** through **reduced risk and vulnerability, enhanced agricultural productivity, improved investment and storage capacity** and **increased access to markets**. The approach enables smallholders to build sustainable food production and economically benefit from their land through market engagement.



Looking forward

1

Breaking down silos

Create synergies between programmes to offer a more holistic set of instruments, activities and platforms

2

Advocating for multi-year funding to build sustainable food security outcomes

3

Building effective multi-sectoral partnerships to leverage on partners' expertise and added value



SAVING
LIVES
CHANGING
LIVES



CHANGING LIVES FOR SMALLHOLDER FARMERS

Beyond the Annual Performance
Report 2018 Series



World Food
Programme

November 2019



World Food Programme