

# SCALE-UP BOOTCAMP 2018

## Team Look Book

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***#disrupthunger***

**INNOVATION  
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# Building Blocks



WFP is deploying **blockchain technology** to make cash transfers faster, cheaper and more secure. Blockchain allows any two parties to transact directly without the need for a third party (such as a bank), which increases transparency, accountability and security. Syrian refugees in Jordan are buying food with their cash assistance, and WFP now has a full in-house record of every transaction.

WFP currently reaches 106,000 Syrian refugees in Azraq and Zataari camps through the blockchain-based platform. UN Women and WFP have recently launched a collaboration around blockchain in Jordan to empower women in crisis situations.

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# Dalili



**Dalili**, "my guide" in Arabic, is a mobile app that improves the customer experience for hundreds of thousands of Syrian and Lebanese families whom WFP serves in Lebanon. Leveraging the relationships built between WFP and its contracted retailers, this mobile application collates and displays the items, prices and promotions at the stores.

From the comfort of their homes, people receiving WFP assistance can browse local stores and easily find the best prices and deals for the products they want to buy. The application also aims to boost market efficiency, improve competition and ultimately reduce the prices for most popular products. Dalili is now available nationwide.

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## Farm to Market Alliance



**Farm to Market Alliance** is a grouping of public and private institutions working to help smallholder farmers in Kenya, Tanzania, Rwanda and Zambia to move from subsistence farming to market-oriented agriculture. It allows them to unlock the credit, resources and services necessary to plant and harvest quality crops.

Through its digital marketplace, the project helps farmer organizations and their member farmers to aggregate and sell crops, order climate smart input and post-harvest equipment against digital receipts, track farmers input loans and receive agriculture advisory services. In total, 80 farmer organizations digitalized their business operations and conducted transactions for a value of USD 3 million.

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H<sub>2</sub>Grow



**H<sub>2</sub>Grow**, WFP's hydroponics project is a no-soil, water-efficient solution that allows people threatened by hunger to grow their own food in harsh environments. By developing low-tech systems from local materials, sprouting fresh vegetables or animal fodder in deserts, refugee camps or urban slums, H<sub>2</sub>Grow supports food-insecure families.

In Algeria, 150 hydroponic units are producing fodder, boosting the milk and meat yield of goats. In Chad, 100 units will be installed by the end of 2018, supporting Sudanese refugees in the Sahel. Additional countries for roll-out are Sudan, Kenya and Namibia. A digital H<sub>2</sub>Grow platform provides access to easy how-to guides and is developed with the current participants.



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## Post-Harvest Loss Reduction



WFP is training smallholder farmers on how to use **improved post-harvest** handling methods, combined with simple but effective hermetic storage equipment. The equipment—which is subsidized—is both air and water tight, helping to guard against insects, rodents, mold, and moisture.

More than 140,000 participating farmers have been able to reduce their post-harvest losses by 98%, leading to a threefold increase in their income. This has greatly impacted local communities' food security and improved nutrition for many families.

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# SCOPE CODA



**SCOPE CODA** is a monitoring tool that optimizes social protection programmes. It captures and visualizes key information and outcomes in real-time, such as improvements in the nutritional status of women and children. A successful pilot, run in cooperation with the Government of El Salvador, has allowed WFP to deliver more efficient and targeted nutritional support and therefore increase the number of children receiving help by 20 percent.

SCOPE CODA will now be scaled as a corporate tool across eight countries, starting with South Sudan, Uganda, and Tajikistan, where it has already been implemented as a pilot.

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# ShareTheMeal



**ShareTheMeal** is WFP's fundraising app, allowing smartphone users to provide children with vital nutrition with a simple tap on their phones. It costs USD 0.50 to feed one child for a day.

Free to download, the award-winning app is a pioneering way for people to join WFP's efforts in creating a world with zero hunger.

To date, the 1 million member strong ShareTheMeal community has shared over 26.5 million meals with those most in need.

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# Tech for Food



**Tech for Food** puts job opportunities in the global digital economy within reach of young adults affected by war in Syria and of food-insecure Lebanese.

Tailored digital training courses provide hard (e.g. data cleaning, picture tagging) and soft skills that help bridge the gap between poverty and a new career in a globalized job market.

Together with a network of forward-thinking private sector companies, WFP has trained more than 1,500 Syrian refugees, vulnerable Lebanese and Iraqis. Over 60% of the graduates are women.

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