

821 million reasons to *scale.*

Day 1: *Communicating your project*

08:30-10:00 | *Welcome coffee, bootcamp introduction & framing*

Bootcamp rationale, programme outline and objectives. Teams will define their specific goals and opportunities.

10:00-12:00 | *Module 1: Effective storytelling & stakeholder buy-in*

Storytelling training to find the best ways to communicate your ideas and wow potential investors and partners of the project.

12:00-13:00 | *Show time*

Teams deliver their pitches to a WFP Executive Board delegation and other senior attendees. Short pitches (3 minutes) will be followed by a rapid Q&A for each team.

13:00-13:45 | *Lunch & networking*

An opportunity for Executive Board delegates, bootcamp teams, and other attendees to mingle and exchange perspectives, insights, and ideas.

13:45-14:45 | *Lightning talks followed by panel discussion*

BASF Sustainability manager delivers a short talk on “The customers of the future” .
Next, a panel of innovation experts from academia, government, and private sector discuss challenges in finding and developing innovation projects with potential for impact.

14:45-16:15 | *Mentoring World Café*

Board Delegates and other senior attendees visit innovation stations for a chance to delve deeply into projects and provide direct feedback.

16:15-17:00 | *Module 2: User Experience & User Interface design*

UX/UI PwC mentoring will help you to deconstruct and optimize your project to accelerate growth and impact at scale.

17:00-17:30 | *Wrap-up*

Learning and insights from the day.

Evening | *Team dinner*



Day 2: Path to scale

09:00-09:30 | **Kick-off**

Recap of lessons learned from Day 1 and goal setting for Day 2.

09:00-13:00 | **Module 3: Strategy and impact**

Insights on strategy and impact from BCG management consultants followed by working sessions with relevant stakeholders.

13:00-14:00 | **Lunch & learn: "Innovation at WFP"**

Update from the Director, WFP Innovation and Change Management Division

14:00-17:30 | **Module 4: Key ingredients for effective growth**

Teams explore what it takes to generate impact at scale and address some of the gaps towards achieving traction

17:30-18:00 | **Wrap-up**

Learnings and insights from the day.

Evening | **Optional team activity**



Day 3: Fuel for growth

09:00-09:30 | **Kick-off**

Recap of lessons learned from Day 2 and goal setting for Day 3.

09:30-13:00 | **Track A: Data-driven decision making**

Mentors will provide teams with a toolkit to make data-driven decisions. Teams will select tools to work on individual data collection, analysis and reporting

11:00-12:00 | **Track B: Stakeholder management**

Selected team members participate in a roundtable discussion with WFP representatives

10:00-13:00 | **Track C: Boutique mentoring**

Team-specific growth barriers are tackled with subject matter experts. Teams work on their needs in areas such as finance, marketing, human resources, funding models, etc.

13:00-14:00 | **Lunch & breathe**

Gather thoughts and refuel to refine your scale-up pitches.

14:00-17:00 | **Scale-up plans presentation**

Teams present their scale-up plans and commit with WFP management to objectives and key results.

Come **#disrupthunger** with us. It's time.