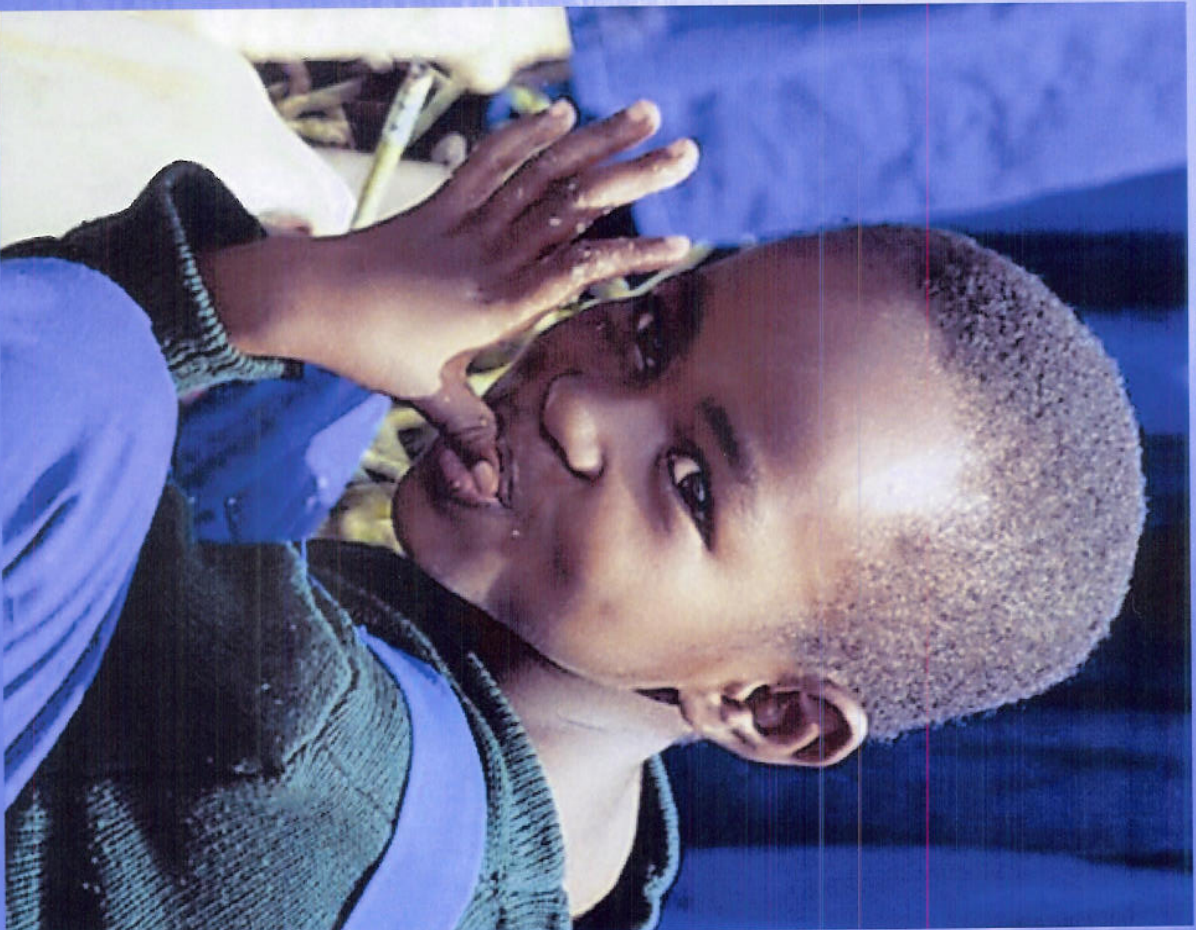


WFP Private Partnerships & Fundraising



**WFP and the
Private Sector:
Forging New
Opportunities
for the Hungry**

2010 Update

25 January 2011

Delivering on a Vision



2008 (Goal)

2010

US\$ 1 B net by 2017

Ahead of Schedule

US\$ 200 M per year as of 2017

US\$130 average

Balanced portfolio

More individuals giving

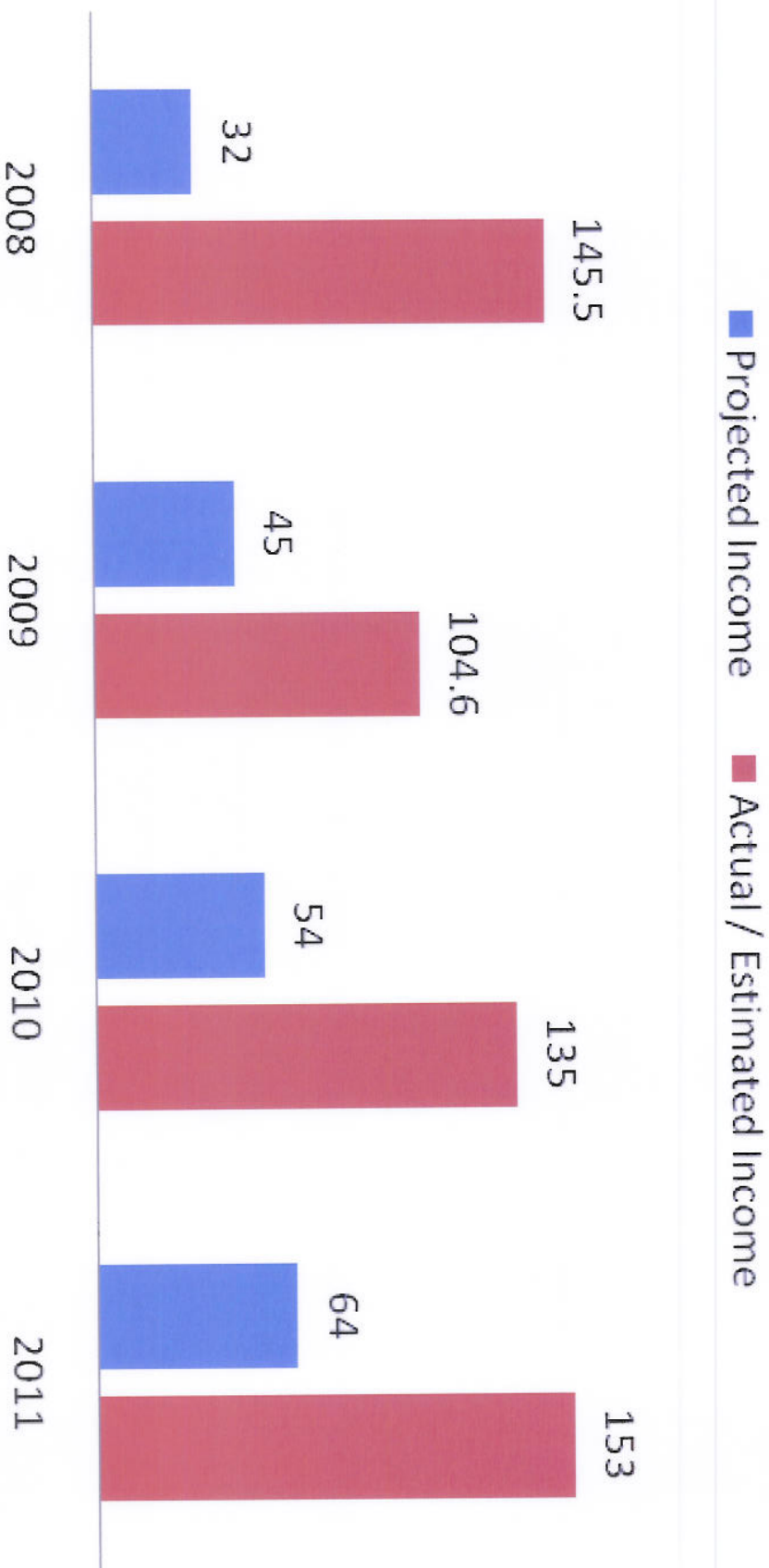
Self-financed

Management fee on 80 % of donations

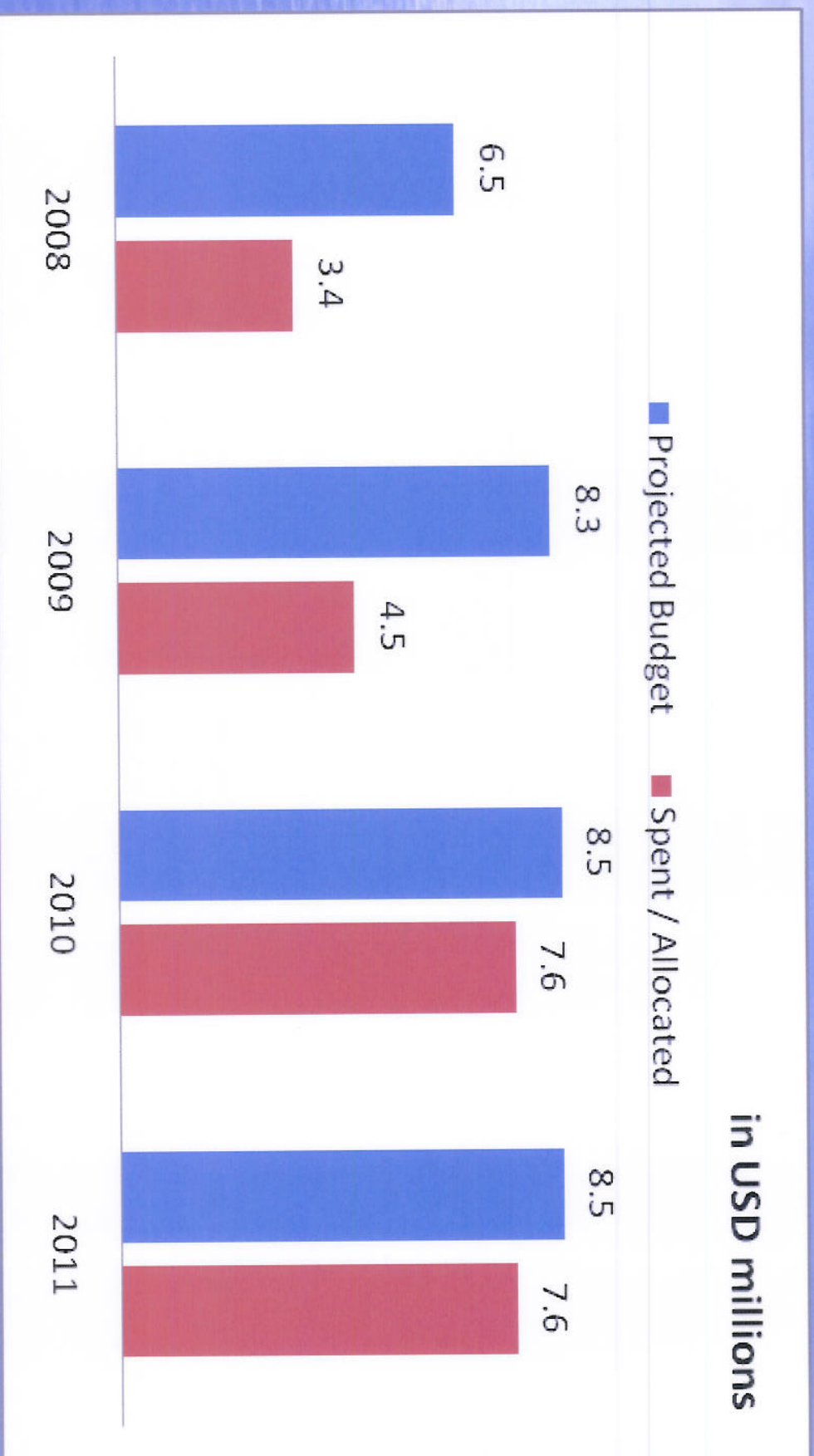
Raised More



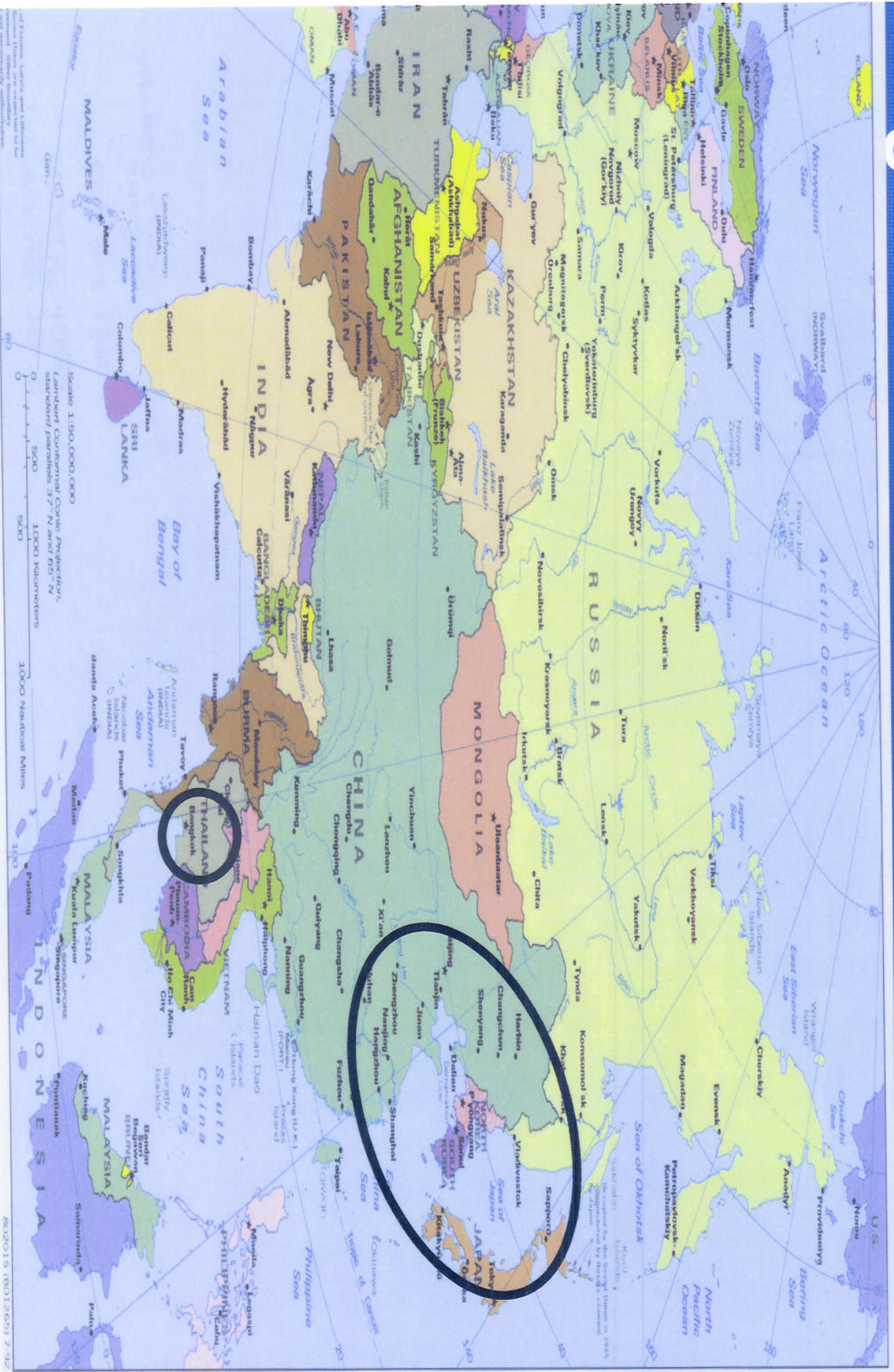
in USD millions



Spent Less



Regional Focus: Asia



Regional Focus: Middle East



Regional Focus: Latin America. What's Next?

Latin America



What's Ahead?



in USD millions

