

P4P Purchase for Progress

Global Annual Review Meeting

November 28 - December 1, 2011

Rome • IFAD HQ

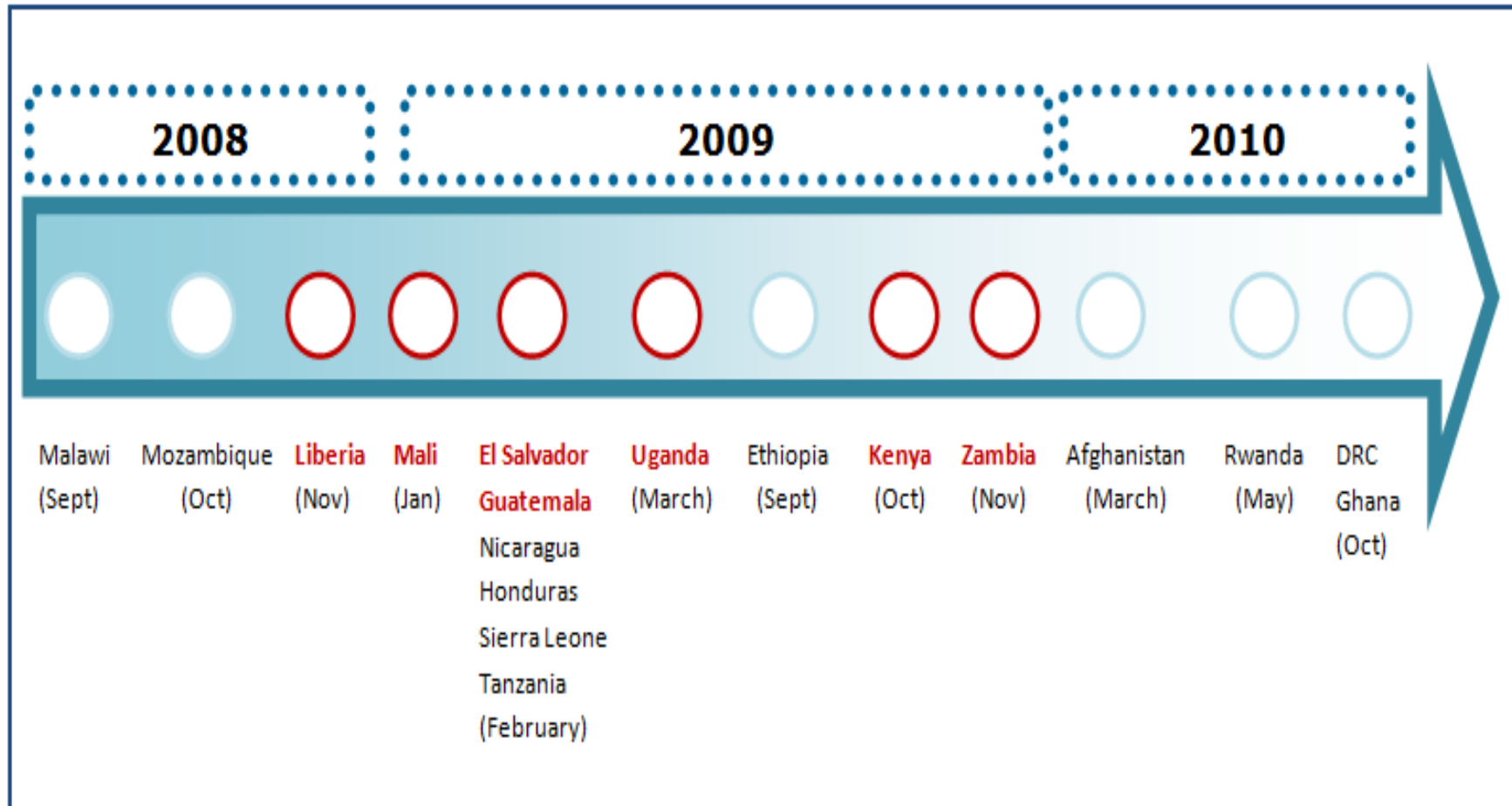
Converging voices



Purchase for Progress

A pilot programme - Learning from doing

Time to take stock



Informed by a vast body of knowledge



1. Doing



3 years of implementation experience

2. Mid-term evaluation

- An external perspective
- Overseas Development Institute – multi-disciplinary team
- 14 recommendations

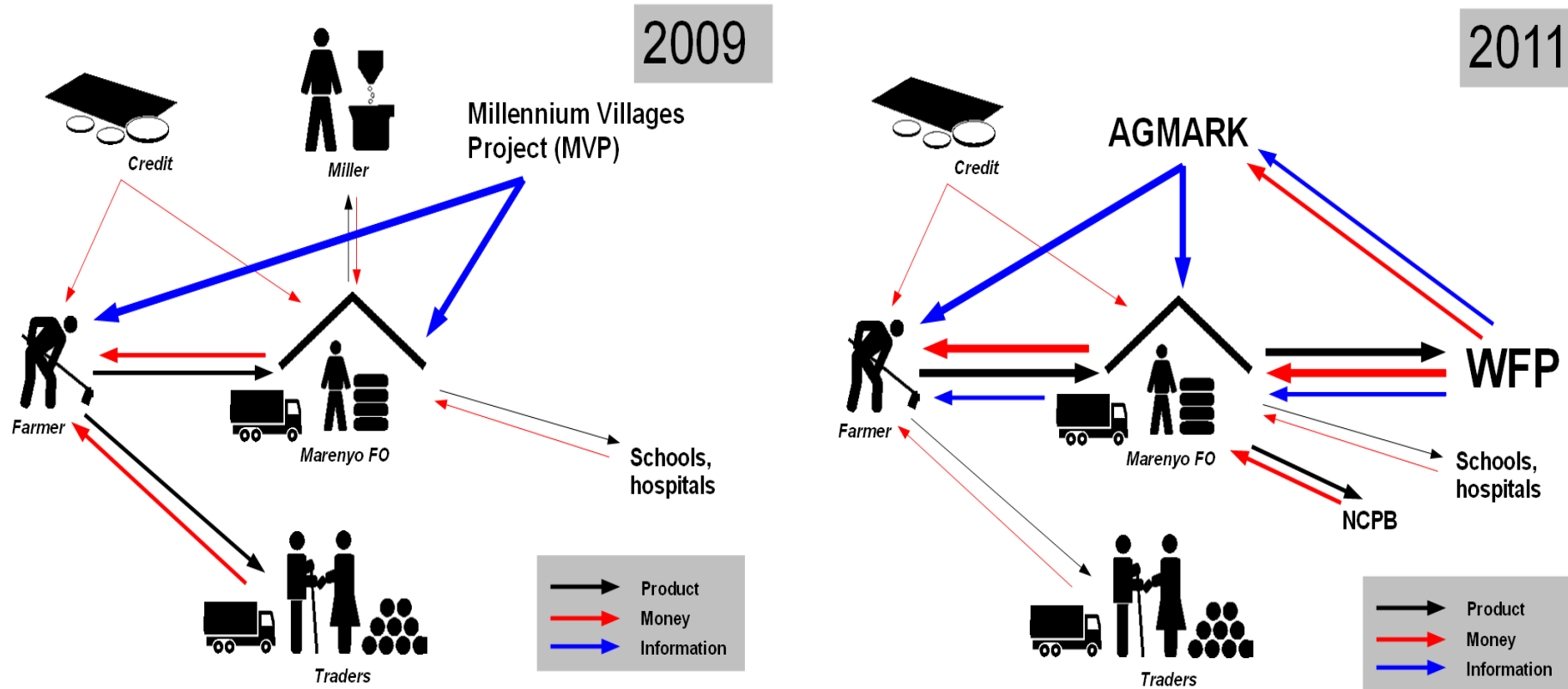


3. Technical Review Panel



Strategic guidance

4. Writeshops



.....“P4P is changing our lives” ...the voice of P4P FOs and farmers

The melting pot



- MTE, TRP, Writeshops have important lessons for us
- Different voices with different vantage points yet remarkable similarities in the message
- But also some differences

Heading the same way



Prioritise:

- Learning
- Protect pilot nature of P4P
- Market development focus
- Progression of FOs
- Gender

Different paths



- Renegotiate targets
- MTE: Drop non performing FOs
- MTE: Stop P4P in countries with unsupportive policies
- MTE: More qualitative than quantitative M&E

Different paths - 2



MTE and WS: P4P value added

- Catalysing action
- Impacting quality
- Important role of buyer
- Lessons for advocacy

Different paths - 3



Writeshops

- P4P is a game changer for livelihoods of farmers and their communities.
- Real life for them, not an experiment, they want P4P to keep going

Finding the road ahead



- What does this mean for our pilots?
- What is the “end game”?
- Do we need to adjust? What? How?
- Priorities for the next two years?