



## **Her Money. Her Account. Her Future.**

### ***An exhibition on the power of cash transfers***

Side event on the margins of the annual session of the Executive Board

Monday, 26 June–Friday, 7 July 2023

Exhibition Red Café Foyer

You are kindly invited to view the side event art exhibit by the Cash-based Transfers Division commencing on Monday 26 June 2023.

### **Context**

Many people desperately need money from WFP during the most stressful moments of their lives. Most of it is spent on food. But people have other urgent needs too – for example, if they have fled conflict and need to rent a room or pay for medical bills. We want to design our cash programmes around people's lives.

Women are disproportionately affected by crises worldwide and are agents of change in their communities. When they receive money in accounts of their choice, the world can change for them. Cash transfers help them and their families to meet essential needs today while building financial resilience to shocks.

*(Note: WFP's Executive Board will be discussing the cash policy on 26 June)*

### **Objectives**

The people we send money to have complex lives. Many are traumatized by memories of war, famine, and loss. But they also have hopes and dreams for their future. In 2022, WFP provided over USD 3.3 billion to 56 million people. Each one has her or his own story to tell.

Over the past two years we have collected stories and photographs of people who have told us how cash has changed their lives: Therese in the Central African Republic received assistance when she was in a camp for displaced people and used it to care for her twins; for Pshylande in Haiti her first mobile money account and regular incoming payments going into it meant that she could access other financial services like credit or savings; and Kisimba used part of her cash assistance to rebuild her house and start farming after conflict in the Democratic Republic of the Congo.

Art is the best way to inspire people and communicate the hope that women feel when they receive money. We would like to create an exhibition talking about the transformative power of cash in their own words.